



Mission

The IDEAL School of Manhattan is an inclusion school dedicated to creating a diverse community that affirms and accepts the full identities of all people, while inspiring academic excellence, creative leadership, and a desire to build a more just and equitable world.

CONTENTS

- 5 Introduction
- 6 School Leadership and Staff 2018-19
- 8 Message from the President of the Board of Trustees
- 9 Message from the Head of School
- 10 Operating Budget
- 12 Founding Benefactors Society
- 14 The IDEAL School Parents Association
- 17 The Open Door Scholarship Fund
- 18 The 14th Annual IDEAL School of Manhattan Gala
- 20 Gala Contributors
- 29 Pioneer Fund Contributors
- 38 Ways to Give





n this annual report, we recognize and express our gratitude to all of our supporters for their financial contributions in the 2018-19 fiscal year. In 2019, The IDEAL School of Manhattan graduated its second class of seniors as a fully registered and accredited K-12 independent school, the only inclusion school of its kind in New York. Three more IDEAL students will be continuing their educational journeys as they move on to college or postsecondary programs. It is through the financial support of the community members named in this report that IDEAL continues to provide a rigorous, nurturing, vibrant learning experience to a truly diverse body of students from neighborhoods throughout the city, equipping them with the tools to take their place as active, compassionate 21st century leaders.

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A MESSAGE FROM THE PRESIDENT OF THE BOARD

Dear IDEAL Community,

On behalf of the Board of Trustees, I am honored to write to you today thanking you for the incredible financial support you've given to The IDEAL School of Manhattan in 2018-19. Fundraising initiatives such as the Annual Gala, An IDEAL Day of Golf, the Trustees Cocktail Reception, #GivingTuesday, and the Summer Double Dip, combined with various Parents Association events and overall Pioneer Fund contributions brought in over \$1 million.



As a member of IDEAL's Advancement Committee, I'm proud of the part I played in those efforts, but as the proud parent of an IDEAL Upper School student, I'm prouder still to be a part of the system that supports and stimulates my son and so many others. IDEAL truly is a one-of-a-kind experience and I can personally attest to its success. This year, we reached record levels of participation, 83% for faculty and staff and 92% for families. These are terrific numbers that we can use when we approach outside funding resources, showing them the commitment of our community to our school's mission and, especially, our students. Everyone who has contributed, whether financially, as a faculty or staff member, as one of the many active parents, or as a friend who shares our story, should also be proud to be a part of this community.

I want to give a special thank you to my predecessor as Board President, Mitch Rubin. As a co-founder of the school and the only president for its first 13 years, Mitch led the school, along with all Board members past and present, to a place where I am able to help this successful experiment grow and continue its mission of inclusion, diversity, excellence, acceptance, and leadership.

I would also like to thank Annette Hayde, Glenn Krevlin, and Lakia Washington-Strong for their years of service on the Board. Carolyn Kelson, a Board member as Parents Association President, has stepped down from the PA but will remain on the Board, joined by new PA President Tar-Kee Williams as well as Margaret Lewis, Michael Lorch, Jane Providenti, and Matthew Steinberg.

All of us on the Board are looking forward to working with our friends and families in the community in 2019-20 and for years to come.

Thank you, Jay Eisenhofer, President of the Board of Trustees

A MESSAGE FROM THE HEAD OF SCHOOL

Dear Friends,

The 2018-19 school year saw IDEAL taking another step forward. Our student body grew to 190, we graduated our second class of seniors, and the great majority of our fifth-grade students moved up to the Upper School. It was also a year in which we celebrated IDEAL's robust arts program, essential to our work to foster creativity, voice, and leadership skills in our students.

At IDEAL, we strive to build a learning environment that ensures the participation and representation of every student. Since the school's founding in 2006, the arts have been an integral part of our curriculum. The arts are instrumental in providing our students with the tools they need for self-expression and empower them to view the world through a variety of different lenses. When we decided to honor the arts at the 14th Annual Gala in February, it allowed us to show friends and supporters outside of our everyday community the many benefits of an inclusive education. We displayed an impressive gallery of paintings and two groups of students performed on stage. It was a very special evening.

Events such as the Gala make it possible for us to increase recognition as the only K-12 independent inclusion school in New York. Friends old and new came together at the Gala to raise \$336,397. That, when added to our annual fund, The Pioneer Fund, brought total contributions for 2018-19 to \$1,032,504.

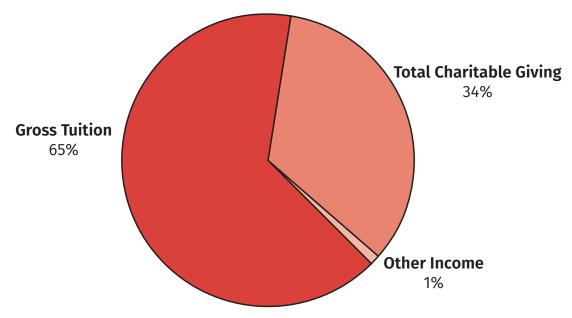
I was also honored to share the Gala stage with our three graduating seniors who benefited from our College and Postsecondary Program. The students took ownership of their exploration of next steps, and I am proud to say that they are all continuing their educational journeys and have made impressive additions to our list of acceptances.

I am grateful to have worked throughout the year with Jay Eisenhofer, IDEAL's second Board President, who stepped into the shoes of current Vice-President and IDEAL co-founder, Mitch Rubin. Mitch worked tirelessly for 14 years as president and remains on the Executive Committee of the Board. Many thanks are also due to the Board's Advancement Committee and the Gala Committee of the Parents Association.

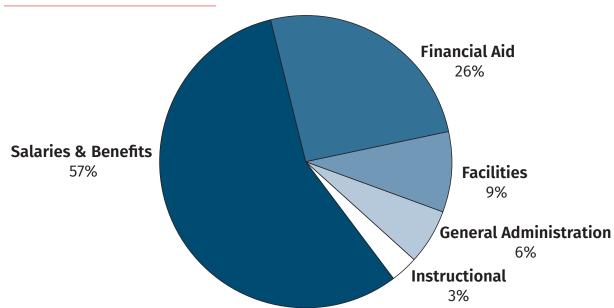
IDEAL continues to grow its unique mission of inclusion, diversity, and excellence, and, with your continued support, we are proud to be able to continue to grow the size of our student body and to bring the joyful, nurturing, inclusive independent school experience that is uniquely IDEAL to even more children.

Sincerely, Janet Wolfe, Head of School

OPERATING INCOME



OPERATING EXPENSES





THE FOUNDING BENEFACTORS SOCIETY

he Founding Benefactors Society was established in 2006 to recognize individuals and families who donated \$25,000 or more to IDEAL during the school's first five years (2005-2009).

The IDEAL School of Manhattan is incredibly grateful to all those who committed critical resources to the school during this time.

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THE IDEAL SCHOOL PARENTS ASSOCIATION



he IDEAL School Parents Association fosters a spirit of community and serves as a bridge of communication and cooperation among the parent body, administration, and faculty. The PA also coordinates volunteer efforts and helps organize various fundraising and community-building events that support the mission of IDEAL. All families of students attending the school are automatically members of the PA, and class representatives keep families informed about life at the school.

During the 2018-19 school year, the PA organized and supported several community-building events including the annual parent-teacher potluck dinner, used uniform sales, a new candle sale, the annual block party, and book swap.

IDEAL thanks the leadership and members of the Parents Association for their hard work and generosity during the 2018-19 school year.



EXECUTIVE COMMITTEE

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Co-Vice Presidents
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THE OPEN DOOR SCHOLARSHIP FUND

DEAL's student community reflects the rich diversity of New York City, and we are extremely proud of our extensive socioeconomic diversity. The Open Door Scholarship Fund, established in 2010, allows us to continue to provide access to an independent school education for students from under-resourced communities. Every dollar donated to the Open Door Scholarship Fund goes directly toward the tuition of students in the Standard Program.

We seek individual, corporate, and foundation partners to support this effort by funding scholarships for children in need. More than 61% of IDEAL students receive tuition assistance, and the average financial aid award is 88% of tuition. This represents an investment of approximately \$4.1 million annually, approximately 26% of the school's expenditures. Open Door Scholarship funding allows the school to continue to invest meaningfully in the program and to meet the needs of our diverse student body. Thanks to the generosity of donors to the Fund, our Open Door Scholars are thriving.

If you are interested in supporting the Open Door Scholarship Fund, please contact Claudia Koota, Coordinator of Development, at ckoota@theidealschool.org. All gifts to the Open Door Scholarship Fund are tax-deductible to the full extent of the law.

THE 14TH ANNUAL GALA

DEAL's Annual Gala celebrates our mission and raises funds to support the school's operating budget. In 2018-19, IDEAL's Gala was held at Pier Sixty at Chelsea Piers. We are grateful to the families and friends who supported this year's event, which raised \$336,397. Over 300 guests attended the Gala as we celebrated the arts, featuring student paintings and performances. A portion of the funds were raised to specifically support the creative arts program at IDEAL.

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A gift of cash is the simplest and most efficient way to support The IDEAL School of Manhattan. Cash donations are put to immediate use for programs, financial aid, salaries, professional development, and other projects. Checks can be sent to the attention of Claudia Koota, in the Development Office. Contributions can also easily be made by credit card at www.theidealschool.org/giving or by contacting Claudia Koota at 212-769-1699 or ckoota@theidealschool.org.

MATCHING GIFTS

Your gift can be doubled if you are employed by one of the more than 1,000 businesses and companies that match employees' and retirees' donations to nonprofit organizations. You can obtain the appropriate forms from your company's human resources department or corporate foundation and forward them to IDEAL with your gift. You will receive credit for both the original gift and the matching gift, and your employer will also be listed as a donor.

SECURITIES

Gifts of appreciated securities may enable the donor to take a tax deduction on the full value of the gift and avoid capital gains on the transfer. In many cases, the actual cost to the donor is far less than the value of the gift to the school. To make a gift of stock or for more information, please contact Claudia Koota at 212-769-1699 or ckoota@theidealschool.org.

PLANNED GIVING

Planned giving can offer many tax advantages for donors and their heirs by naming The IDEAL School of Manhattan as a beneficiary of an estate, trust, or insurance policy, or by establishing a charitable gift annuity. Prospective donors should seek the advice of an attorney since gifts of this kind require variations to accommodate individual circumstances.

GIFTS-IN-KIND

Gifts-in-kind are tangible items, such as works of art, auction items, equipment, books, furniture, real estate, and similar non-monetary contributions. A gift of tangible property may result in a tax deduction for the donor.



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