



## Lake Norman Elementary PTO

### PTO Meeting Minutes 1/11/2021

**Members In Attendance:** Jackie Morgan, Tracy Reed, Liz Zwhalen, Amy Monroe, Nichole Tilley, Natasha Nel, Aimee Field, Ellen Crafton, Jennifer Anderson, Jessica Clark, Jolanda ter Linde, Kellie King, Lauren Dorman, Mara Peters

#### 1. Introduction

#### 2. Update on Mid-Year Financials

- a. Fundraising totals for this year total \$21,503
  - i. \$5k is strictly for playground from Dale Jr Foundation
- b. School Store \$2,900
- c. 14 Days of Giveaways profited \$5,450
- d. Catch the Wave \$6,280 (\$5k strictly for playground)
- e. Box Tops, Grocery Card Links, Amazon Smile \$1,300
- f. Expenses only spent less than \$10k
  - i. Education Enhancements
  - ii. Tax Return
  - iii. Classroom Allotments \$12k left
- g. \$32k in money market and checking account

#### 3. Spirit Nights

- a. Jet's Pizza
  - i. Currently scheduled for February and April
- b. Need to add some for end of January, another for February and continue with 2x per month
- c. Ideas?
  - i. Chick fil A > they haven't been doing them this year - put a freeze on it
    1. In December they did a test run for curbside and drive thru only
    2. Liz is following up on this to see if we can get one scheduled
  - ii. El Cerro Reyes
  - iii. Other pizza locations > easy for take out option
  - iv. Five Guys
  - v. Coldstone & Tony's > maybe try to do this in a warmer month
  - vi. Valentine's Day?
    1. This could conflict with Kindness Week fundraising
  - vii. Mother's Day

#### 4. Kindness Week

- a. Need to confirm the dates > Mrs. Tilley to get us this information
  - i. Is there an opportunity for PTO to help with this?
- b. Big Fundraiser for Leukemia
  - i. Mrs Sprinkle and Mrs Hudson are heading this up
  - ii. Asked Liz to let money run through PTO vs run through the school
- c. No Valentines can be passed out this year
  - i. Tilley is going to follow up on this > can parents send something to the school from Amazon and the teacher disperses – treasure box items? Donation of large bag of candy that can be passed out?
- d. The week will have a variety of 'spirit' activities
  - i. Staff has a meeting tomorrow about it, some details are still in works because everything is through the district approvals

## 5. School Store

- a. There was an issue with adult zip up hoodies, but we have been working through them
- b. Future Campaigns
  - i. Another winter campaign? Should we add other items?
    1. Crew neck sweatshirt
    2. Could we do PJ pants > quote? Staff loved them, maybe students would?
    3. Windbreakers
    4. Crazy socks
    5. Umbrellas > golf size large umbrella; several broke very early, need to ensure quality
- c. Clearance Event > \$413 (all profit)
  - i. Keep it open and monitor it
  - ii. Will repost about this
  - iii. Will keep as a reminder on the bottom of ConnectEd
- d. 5th Grade T-shirt Design Contest
  - i. Tradition that the teachers do and have done for years & school pays for them

## 6. Future Fundraising Events

- a. Donuts > local Rene's, Daylight, Down for Donuts or Krispy Kreme
  - i. Preorder only and then have the families go and pick it up (can't do this with Krispy Kreme)
    1. Tilley would have to ask about this as there has been pushback on this stuff
- b. Spring Plant/Flower/Seed Sale
  - i. Lowe's or Josh's

## 7. Open Topics

- a. Kid's Heart Challenge > Coach K is heading this up > dates for this?
- b. Boosterthon > meeting on 1/28 to discuss options for this year > will provide an update in Feb's meeting

## 8. Mrs. Tilley's Message

- a. Will have a few new staff announcements coming!
- b. Recommended a new custodian, could use some more help
- c. Staff LOVED PJ gift and the lunch was great!
- d. Staff is focusing a lot on instruction
- e. Thank you to Jeff King's company who provided a donation for the playground last year, but this year they sent a link for a grant, we applied for a grant and received \$5k grant for iPads to help get us to 1-1 ratio
- f. Starting planning for next year
  - i. Kindergarten registration
    1. Video/infoercial > would like parents involved in this (5-6mins)
      - a. If you know any parents that would like to give their testimonial send them to Tilley
  - ii. Preparing as DI moves to 4th grade next year

## 9. Closing/Wrap Up

- a. Next PTO Meeting – Monday, February 8<sup>th</sup> 6:30pm