Cultivating Resources for Salt Lake City’s Public Schools

2015
Report to the Community

Salt Lake Education Foundation
SALT LAKE EDUCATION FOUNDATION

Cultivating Resources for Salt Lake City’s Public Schools

2015 REPORT TO THE COMMUNITY
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LETTER FROM OUR BOARD CHAIR

Dear Community:

I appreciate the opportunity to serve as this year’s chair of the Salt Lake Education Foundation Board of Directors. As a lifelong resident of Salt Lake City, a graduate of East High School, and the parent of seven adult children who all received their education in Salt Lake City schools, I feel privileged to have the opportunity to serve the students, their families, and the community in this capacity.

The Salt Lake Education Foundation has supported students of the Salt Lake City School District for 25 years. Generous donations made through the foundation continue to support children and families in the crucial effort to allow students to come to school each day equipped and ready to learn. In this 21st century, over 58 percent of our district’s students are now members of a racial minority, making us a “minority-majority” district. Tragically, 59 percent of our students in this school year currently live in poverty. These sobering statistics prompted us to establish vital user-friendly community learning centers in our most at-risk neighborhoods as our number one funding priority. Family support is appropriately a close second. Additional areas of ongoing emphasis for the foundation are teacher recognition; science, technology, engineering and math; arts and music; and high school alumni associations.

We are fortunate to have developed strong relationships with committed community partners, who provide not only financial and material assistance, but volunteer support to our students and schools. We celebrate our continuing partnerships with individuals, businesses, and foundations that provide resources to support the basic humanitarian needs of our students.

Thank you to all who work so hard to reduce achievement gaps and bring academic and lifelong success to our students.

Sincerely,

T. Richard Davis
Board Chair
Salt Lake Education Foundation
OUR MISSION

To promote student success in the Salt Lake City School District by using private donations to supplement children's educational experiences.
DEMOGRAPHICS

The State of Utah - Population 2,995,919
White Alone, Not Hispanic or Latino 79.3%
Hispanic/Latino (of any race) 13.5%
Black/African American Alone 1.3%
American Indian/Alaskan Native Alone 1.2%
Asian Alone 2.4%
Native Hawaiian or Other Pacific Islander Alone 1.0%
Two or More Races 2.4%
Below Poverty 11.7%
Non English 14.6%

Salt Lake City - Population 190,884
White Alone, Not Hispanic or Latino 75.1%
Hispanic/Latino (of any race) 22.3%
Black/African American Alone 2.7%
American Indian/Alaskan Native Alone 1.2%
Asian Alone 4.4%
Native Hawaiian or Other Pacific Islander Alone 2.0%
Two or More Races 3.7%
Below Poverty 20.9%
Non English 26.4%

Salt Lake City School District - Student Population 24,706
Caucasian 43.1%
Hispanic 38.5%
African American 4.1%
Asian 4.5%
Pacific Islander 4.5%
Native American Indian 1.5%
Multi 3.9%
Below Poverty 59.1%
English Language Learner 34.5%

Community Learning Center Areas - Student Population 9,020
Caucasian 16.4%
Hispanic 62.2%
African American 5.7%
Asian 4.0%
Pacific Islander 7.0%
Native American Indian 2.0%
Multi 2.6%
Below Poverty 93.4%
English Language Learner 35.5%

Source: U.S. Census Bureau QuickFacts 2010-2015

Source: Salt Lake City School District Enrollment Data
Dear Community:

The Salt Lake Education Foundation’s primary purpose is to support the Salt Lake City School District. The relationship between the foundation and district is unique; staff members of the district’s Development and External Relations Department have been appointed similar related duties within the foundation, enabling both bodies to seek funding from a greater number of potential donors. This relationship provides the flexibility to approach potential funders no matter their preference, whether to directly support a public school or program or to directly support a 501(c)(3) nonprofit organization recognized by the IRS. We are in the enviable position of being able to accept and process gifts through either the department or the foundation. Our goal always is to accommodate and respond to the philanthropic desire of our donors.

This report includes Development and External Relations Department activities as well as Salt Lake Education Foundation accomplishments. We are indeed fortunate to have received great financial support and significant gifts in kind that enable us to support their high-priority programs.

This report is organized to highlight the district and foundation’s focus:

- Community learning centers
- Family support activities
- Teacher and school recognition
- Science, technology, engineering, and math (STEM) programs
- Arts and music programs
- Alumni support

We also report on the Capital City Education initiative, our most significant partnership and collaborative effort among major entities. I hope you will consider this great effort worthy of your support.

The foundation’s success would not have been possible without the invaluable contribution of many: our dedicated staff, foundation board members, school board members, district leaders, principals, teachers, parents, and you—our friends, donors, and partners.

The Development and External Relations Department staff look forward to answering your questions and working with you as we continue to support the children and families of Salt Lake City.

Sincerely,

Michael L. Williams
Director of Development and External Relations
Salt Lake City School District
and
Executive Director
Salt Lake Education Foundation
COMMUNITY LEARNING CENTERS

The Salt Lake City School District and Salt Lake Education Foundation determined that the expansion of school-based community learning centers (CLCs) is the top priority for the Development and External Relations Department. Early test results have shown that student gains increase in a school that provides wraparound services to students and their families.

A CLC is a philosophy, a place, and a set of partnerships between a school and other community resources. The CLC model builds on the core instructional program of a school by adding educational and life-skills enrichment for the entire family and removing barriers to learning by providing necessary social services.

In a CLC school, young people, their families, and community residents work as equal partners with the school and other community service providers to develop programs and enhance services in five areas:

- **Quality Education** – High-caliber curriculum and instruction enable all children to meet challenging academic standards and use all of the community’s assets as resources for learning.
- **Personal Development** – Young people develop their assets and talents, form positive relationships with peers and adults, and serve as resources to their communities.
- **Family Support** – Family resource centers, early childhood development programs, coordinated health and social services, counseling, and other forms of support enhance family life by building upon individuals’ strengths and skills.
- **Family and Community Engagement** – Families and other community members participate in designing, supporting, monitoring, and advocating for quality programs, activities, and services in the school and community.
- **Community Development** – All participants focus on strengthening the social networks, economic viability, and physical infrastructure of the surrounding community.
“The Glendale Community Learning Center matters not because it is a place of services and programs, but because it is a place created by beautiful people who believe in and value each other. In this way, it is an environment built by and for youth, parents, community members, program partners, and educators together. I am grateful to spend some of my time and energy in a place that feeds who I am and also challenges me to grow.”

Jarred Martinez  
Education Pathways Coordinator  
Office of Engagement  
University of Utah

“The CLC is special, safe, and important. It’s helped our kids, has kept us united as a community, and is the union between the two schools. I have seen parents build confidence by asking questions and have seen Hispanics gain a voice. We can’t go outside our boundaries to vote, but we can make an impact here in our local community. The CLC gives us a chance to make a difference in how we want to live in our area. It’s a place where we can help, instruct, and inform. It’s a place of trust where you’ll find the information you need and people you can count on.”

Parent  
Glendale Community Learning Center

“Community learning centers are unique spaces that extend not only opportunities for support, but also the hours. Many elementary students have a restricted amount of time in which they can do their homework, work with a mentor, and be in a safe space. CLCs allow Utah Reads tutors to work with more students than before, and to see personal growth increase among diverse groups of students. This multifaceted space has been a great partnership, and I look forward to seeing it continue to grow and develop.”

Cassi Simmons  
Utah Reads Coordinator  
Bennion Community Service Center  
University of Utah

“Bad Dog Arts has been a partner of the Glendale Community Learning Center for the past decade. It has been wonderful experience to provide a variety of arts learning programs to children over the years. Our current Cultural Arts and Cooking program has been a great way to share the diversity of Glendale by providing bridges for youth to learn and appreciate each other’s cultural traditions.”

Victoria Lyons  
Co-Director  
Bad Dog Arts
FAMILY SUPPORT

The family support program provides classroom teachers and neighborhood schools with the resources to address the basic needs of students such as food, shoes, school supplies, winter coats, eyeglasses, and emergency dental care.

During the 2014-15 school year:

- Almost 550 students received vision screenings and 123 pairs of glasses were distributed.
- 7,700 students received dental care ranging from teeth sealants to complex extractions.
- More than 1,300 families received emergency assistance in the form of holiday giving.
- 5,000 students received food donations and other emergency assistance.
- 10 community and employee groups held major work days on school sites.
“It is a delight to work with the Salt Lake Education Foundation and Salt Lake City School District. As The Salvation Army strives to meet the needs of children at Christmastime with quality and integrity, knowing that the families we assist are vetted by the competent and caring schools they attend assures us that we are meeting need at the point of need. Our partnership is a genuine blessing to us at The Salvation Army, and we could not impact the lives of Salt Lake City families without the foundation. Thank you.”

Troy Neal Trimmer
Envoy
The Salvation Army Salt Lake City Corps

“Work done by the Salt Lake Education Foundation to bring community partners together as stakeholders has created a rich basis of support for the students of the Salt Lake City School District. We are so grateful to be one of the many partners of the foundation to benefit children. Together we are doing so much more than any one of us could do independently. The model that the foundation created to bring a rich and diverse group of nonprofits together is brilliant. Together we are changing the trajectory of entire families.”

Kate Edwards
Executive Director
Friends for Sight
The Teacher Recognition program honors teachers who achieve excellence. Recognition categories include Teacher of the Year, Early Childhood Teacher of the Year, and Special Education Teacher of the Year. After being nominated by students, parents, and peers, potential honorees are screened by a community review board. Winning teachers are awarded cash and recognized at a districtwide event held every August. Teacher of the Year winners are able to participate in the statewide and, ultimately, nationwide teacher of the year programs.

The success of this fair, equitable, consistent, and unbiased selection process is without equal in the state of Utah. During the past eight years, six teachers from Salt Lake City School District have been selected as finalists in the state competition, and four of the candidates have been selected as Utah Teacher of the Year: Mohsen Ghaffari, Leigh VandenAckker, Mary Jane Morris and Sharon Gallagher-Fishbaugh.

The district is proud of the 1,400 certified teachers who, day in and day out, provide a high level of instruction to wonderful children who, in many instances, face significant obstacles to their success.
The science, technology, engineering, and math (STEM) initiative is a critical focus area that will give students the skills needed to increase their career options. Local and regional corporations have made major investments in our schools, including the project *Rose Park Ignites STEM Education (RISE)* at Rose Park Elementary and Community School.

After months of discussions with youth and families at Rose Park Elementary and Community School, STEM proved vital for opportunities in both learning and community development. Through a generous $20,000 grant from the Verizon Foundation, the school was able to provide STEM courses through Rose Park Academy—our college preparatory afterschool program—with a focus on computer science, robotics, math education, biochemistry, medicine, and more.

In addition, we supported 50 students in a two-week long STEM academy with added emphasis on exploratory, engaging, and hands-on science experiences for youth. The academy culminated in a day-long outdoor adventure at Silver Lake in Utah's Cache National Forest. Partnerships with STEM organizations were central to our success. Students learned computer coding at Microsoft, ornithology and preservation at Hawkwatch International and the Tracy Aviary, and health sciences with the University of Utah School of Medicine and College of Nursing. Students spent nine of the ten days learning science off-site and were so eager to participate that they woke early each day during the summer months to be ready to leave from Rose Park Elementary and Community School.

The diverse student body that participated in the STEM academy was able to internalize the fun, excitement, and necessity of good scientific practicing and inquiry.
As government funding for arts and music in our schools has eroded in recent years, the Salt Lake Education Foundation has worked with funders and partners to keep these crucial programs part of the student experience.

Through the foundation’s efforts during this last fiscal year:

- Four Title I schools received funding for art-based projects.
- Six other schools were chosen by a private funder for afterschool art, dance, and music program grants.
- A partnership with the University of Utah School of Music resulted in afterschool piano instruction in four elementary schools.

Additionally, many other schools received art supplies, musical instruments, conference fees for teachers, and instruction for students through partnerships and contributions from private donors.
Alumni programs are alive and well at East, Highland, and West high schools. Activities include planning reunion activities and school celebrations, working on school beautification projects, and serving as members of the Salt Lake Education Foundation Board of Directors.

Scholarships

Salt Lake Education Foundation manages a small number of scholarships. The most active program is at Horizonte Instruction and Training Center, the Salt Lake City School District’s alternative high school.

Privately funded college and applied technology scholarships are provided annually for qualifying teen and adult graduates of Horizonte. Forty-eight $2,000 renewable scholarships and 40 other scholarships were awarded by Horizonte to graduates of the class of 2015. Twelve adults who graduated during the school year also received Horizonte scholarships and are now pursuing their associate degrees or applied technology certificates. At Salt Lake Community College alone, more than 600 Horizonte graduates were enrolled during the spring semester in 2015.

Horizonte has sponsored its privately funded college financial assistance since 1998.
Salt Lake City School District created the Development and External Relations Department in 2006. The department’s functions include coordinating the district’s fundraising, directing internal and external communications, and managing volunteers.

The development function helps schools and district departments solicit funding for specific projects. It is critical to coordinate local and national grant submissions to preclude more than one proposal being submitted from multiple schools or departments in the district. In many instances, requests may be combined to seek increased funding for similar projects across multiple schools or departments.

The external relations function directs the activities of the Communications Department, including all forms of internal and external communication. This includes press relations, social media presence, and patron concerns.

The department also manages the district’s volunteer program. It coordinates with external organizations to develop, recruit, organize, and acknowledge volunteer efforts supporting Salt Lake City schools. The department encourages individuals and organizations to support student learning by volunteering in schools. The volunteer manager matches volunteers’ desires with schools’ needs, a process that requires significant coordination.

In addition, the department maintains the fund development database of all donations received and is responsible for complying with all applicable IRS rules and regulations. It processes all charitable contributions to the Salt Lake Education Foundation as well as donations made directly to the district, individual schools, or programs.

The department strives to provide the highest level of customer service and support to the students, faculty, and staff of Salt Lake City School District, and to facilitate meaningful charitable support and volunteer opportunities to those who want to assist in this crucial work.
Four years ago, the Salt Lake Education Foundation and several partners began building a coalition of education and community stakeholders focused on improving Salt Lake City education. They formed an ongoing initiative called “A Capital City Education: Cultivating a College, Career and Civic Ready Environment,” or “Cap City” for short.

Cap City is a collaborative community effort to promote a lifetime of learning for all Salt Lake City residents. The foundation serves as the fiscal backbone of the initiative and ensures the implementation of best practices to achieve its goals across agencies and institutions. The initiative strives to provide access to high-quality early childhood education opportunities, expansion of programming and services at full-service community schools, and equitable preparation and resources to help students access college and career pathways.

Cap City is pleased to have been selected in June 2014 by the Lumina Foundation—the nation’s largest private foundation focused on higher education—to participate among 75 metro sites in its Community Partnership for Attainment. Lumina Foundation’s mission is to expand access and success in education beyond high school, particularly among adults, first-generation college students, low-income students, and students of color.

Cap City will continue its campaign to help expand services and programs that support students and their families. As a result, more students will graduate from high school, enter and complete college or certification programs, acquire skills for gainful employment, and become more civically engaged in the next decade.

Mayor Ralph Becker has said, “Salt Lake City’s sustainable social and economic success is dependent on building the capacities of its families, the cultivation of children from cradle to college to career, and ensuring a strong foundation of education for all.”

Reaching Goal 2025 is a national imperative that requires concerted action by many. Lumina has forged the following strategies to generate support and prompt action from individuals, organizations and institutions throughout the nation—all in an effort to create a student-centered education system that will enable 60 percent of Americans to obtain a high-quality postsecondary credential by 2025.
The sunflower was chosen as the symbol of the cultivation model for A Capital City Education because of its beauty and its ability to thrive even in the hardest conditions. Each petal represents a different part of the life span.
LEADERSHIP

Salt Lake City School District Board of Education

- Precinct 1 - Tiffany Sandberg, Vice President
- Precinct 2 - Michael Clára
- Precinct 3 - Katherine Kennedy
- Precinct 4 - Rosemary Emery
- Precinct 5 - Heather Bennett, President
- Precinct 6 - Melissa Ford
- Precinct 7 - Kristi Swett
- Student Member - Cristian Cortes

Salt Lake Education Foundation Board of Directors

- T. Richard Davis, Chair
- Monica Yocom, Chair Elect
- Susan Horne, Immediate Past Chair
- Michael Williams, Executive Director
- McKell Withers, Superintendent
- Jillian Norton, Treasurer
- Lavinia Hyde, Secretary
- Heather Bennett
- Malu Fakatou
- Lucy Hawes
- James McRea
- James Metherall
- Randy Thorn
- Kimball Young
- Joanne Milner, City Government Representative
- Christopher Nelson, Legal Advisor
- Daniel Payne, Financial Advisor
SALT LAKE EDUCATION FOUNDATION
STATEMENT OF ACTIVITIES*
Years Ended June 30, 2015 and 2014

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support and Revenue:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions (includes $1,005,011 and $784,018 of in-kind donations during the years ended June 30, 2015 and 2014, respectively)</td>
<td>$2,133,636</td>
<td>$2,357,998</td>
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<tr>
<td>Net investment earnings (losses)</td>
<td>(7,070)</td>
<td>235,623</td>
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<tr>
<td>Total support and revenue</td>
<td>2,126,566</td>
<td>2,593,621</td>
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<tr>
<td><strong>Expenses:</strong></td>
<td></td>
<td></td>
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<tr>
<td>Program services:</td>
<td></td>
<td></td>
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<tr>
<td>Grants and awards</td>
<td>1,154,594</td>
<td>796,265</td>
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<td>Transfer of funds to Salt Lake City School District</td>
<td>408,246</td>
<td>324,337</td>
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<td>Medical services</td>
<td>624,158</td>
<td>356,910</td>
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<td>Contract services</td>
<td>75,085</td>
<td>55,170</td>
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<td>Educational services</td>
<td>49,667</td>
<td>103,869</td>
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<tr>
<td>Other</td>
<td>139,779</td>
<td>104,245</td>
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<tr>
<td>Total expenses</td>
<td>2,513,673</td>
<td>1,802,449</td>
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<tr>
<td><strong>Change in Net Assets</strong></td>
<td>(387,107)</td>
<td>791,172</td>
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<tr>
<td>Net Assets at Beginning of Year</td>
<td>3,039,316</td>
<td>2,248,144</td>
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<tr>
<td>Net Assets at End of Year</td>
<td>$2,652,209</td>
<td>$3,039,316</td>
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*Excerpt from audited financial statements; complete statements may be found at www.saltlakeeducationfoundation.org.
# SALT LAKE EDUCATION FOUNDATION

## IN-KIND DONATIONS

*Year Ended June 30, 2015*

<table>
<thead>
<tr>
<th>Received and Processed by Salt Lake Education Foundation</th>
<th>Amount of In-kind Donations</th>
<th>Number of Students Served *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative support</td>
<td>$ 60,000</td>
<td>N/A</td>
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<tr>
<td>Art and music education</td>
<td>34,203</td>
<td>8,600</td>
</tr>
<tr>
<td>Dental</td>
<td>543,833</td>
<td>7,700</td>
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<tr>
<td>Family support</td>
<td>22,879</td>
<td>2,200</td>
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<td>Recreation and incentives</td>
<td>29,454</td>
<td>950</td>
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<td>School supplies</td>
<td>139,694</td>
<td>11,000</td>
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<tr>
<td>Teacher recognition</td>
<td>32,039</td>
<td>N/A</td>
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<tr>
<td>Technical support</td>
<td>62,584</td>
<td>1,200</td>
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<tr>
<td>Vision</td>
<td>80,325</td>
<td>550</td>
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<tr>
<td><strong>Total in-kind donations</strong></td>
<td><strong>$ 1,005,011</strong></td>
<td><strong>32,200</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Given Directly to Students/Schools by Partner Organizations**</th>
<th>Amount of In-kind Donations</th>
<th>Number of Students Served *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$ 300,000</td>
<td>5,000</td>
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<tr>
<td>Holiday giving</td>
<td>175,000</td>
<td>1,300</td>
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<tr>
<td>School supplies</td>
<td>120,048</td>
<td>2,580</td>
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<tr>
<td><strong>Total in-kind donations</strong></td>
<td><strong>$ 595,048</strong></td>
<td><strong>8,880</strong></td>
</tr>
</tbody>
</table>

*The number of students served may be duplicated.*

**In-kind goods and services given directly to Salt Lake City School District students and schools by partner organizations as solicited and coordinated by Salt Lake Education Foundation.*
Dear Community:

After growing up in Salt Lake City schools and then spending many years in another school district, I returned to Salt Lake City School District 13 years ago. At that time, I created the district’s Development Department. I directed it to work in conjunction with the Salt Lake Education Foundation to fulfill student needs not typically met with traditional education funding. I am happy to report the department and the foundation have done just that.

Through the creation of community learning centers, a focus on family support, and the funding of science, technology, engineering, math, and arts (STEAM) initiatives, our students have more opportunities than ever before to become successful lifelong learners. With your generous support, we have made a difference.

Community learning centers were just a good idea ten years ago, but today they are a reality and are helping countless children and families in Salt Lake City. While every school can and should be viewed as a community learning center, we have developed collaborative, dedicated centers for robust preventative and early intervention services. A third is in the design phase, with construction starting in early 2016. These centers are placed in neighborhoods where they can have the most impact. They offer medical, dental, and vision services; mental health services; classroom space for adult education classes as well as academic support for students; early childhood learning; and community gathering space.

Our award-winning community learning center initiative is being recognized across the state and the nation. Through our wonderful partnerships with dozens of service providers we are able to help those children most in need, and the outcomes are impressive. Our data shows schools and students served by our community learning centers are seeing significant academic growth as well as improved health and wellness.

Through our focus on family support we have utilized your generous donations to meet the most basic of needs of thousands of children. Over the years, the number of meals, coats, eyeglasses, shoes, shirts, and pants has reached into the thousands. The investment in making sure our students have what they need has surpassed $1,000,000. However, the focus isn’t on the numbers, it’s on making sure students are safe, warm, fed, and ready to learn when they enter those school doors.

Investments in STEAM programs are preparing our students for the future. As we move further into the digital age, technology is a necessary part of every child’s education. Through grants and donations, we are getting devices into
classrooms and focusing instruction time on coding and science-related jobs. At the same time, the fine arts cannot be ignored. Countless studies show instruction in the arts promotes creativity and problem-solving and helps students excel in other academic areas.

None of these projects or initiatives would be possible without you. Traditional education funding in Utah just can’t meet the needs of our students. I urge you to make a difference in our future by helping us today. We will ensure that 100 percent of your donation to the Salt Lake Education Foundation is put to good use.

Thank you for your consideration. We look forward to working with you in ensuring a brighter future for all of us.

Sincerely,

Dr. McKell Withers
Superintendent
Salt Lake City School District