



# A NIGHT AT THE DERBY:

*a call to post for education*

May 1, 2021 | 30th Annual Auction

*presented by* The Doran Foundation

## Sponsorship Levels

To sponsor the Divine Child Catholic Schools Auction, please print, complete and return this form with payment (via email or USPS) no later than April 14, 2021. Sponsorships and mobile bidding access may also be reserved online at [divinechild.ejoinme.org/auction-2021-sponsorships](http://divinechild.ejoinme.org/auction-2021-sponsorships). Send mail to Divine Child Auction, 1055 N. Silvery Lane, Dearborn, MI 48128, or email [cjohnson@divinechild.org](mailto:cjohnson@divinechild.org).

### ○ Diamond Sponsor: \$7,500

- » Prominent naming on invitations (Feb. 15 deadline)
- » Inclusion in Divine Child's weekly eblasts for 10 consecutive weeks
- » Your logo on Divine Child's auction website, the auction registration form and the silent auction website (live for 1 week) + 3 social media posts and in the *Once a Falcon* Alumni Magazine
- » Distinctive signage at the "Derby Day Drive-Thru" party package pick-up on May 1
- » *Pony Up Party Package for 20*: Includes silent auction access for up to 20 bidders, hors d'oeuvres, dessert sampler, mint julep kit, 3 bottles of champagne, 3 bottles of wine, bouquet of red roses and derby-themed decorations + free delivery!

### ○ Gold Sponsor: \$3,000

- » Inclusion in Divine Child's weekly eblasts for 6 consecutive weeks
- » Your logo on Divine Child's auction website, the silent auction website (live for 1 week), social media and in the *Once a Falcon* Alumni Magazine
- » Distinctive signage at the "Derby Day Drive-Thru" party package pick-up on May 1
- » *Pony Up Party Package for 6*: Includes silent auction access for up to 6 bidders, hors d'oeuvres, dessert sampler, mint julep kit 1 bottle of champagne, 1 bottle of wine, bouquet of red roses and derby-themed decorations

### ○ Bronze Sponsor: \$1,000

- » Inclusion in Divine Child's weekly eblasts for 4 consecutive weeks
- » Your logo on Divine Child's auction website, the silent auction website (live for 1 week), social media and in the *Once a Falcon* Alumni Magazine
- » Distinctive signage at the "Derby Day Drive-Thru" party package pick-up on May 1
- » *Pony Up Party Package for 2*: Includes silent auction access for up to 2 bidders, hors d'oeuvres, dessert sampler, mint julep kit and derby-themed decorations

### ○ Falcon's Club: \$500

- » Inclusion in Divine Child's weekly eblasts for 4 consecutive weeks
- » Your logo on Divine Child's auction website, the silent auction website (live for 1 week), social media and in the *Once a Falcon* Alumni Magazine

### ○ Thoroughbred Club: \$100

- » Your name prominently displayed on a "horse and jockey" graphic on the Divine Child auction website and on social media

Display my name as: \_\_\_\_\_

**TOTAL SPONSOR FEES \$** \_\_\_\_\_

### ○ Platinum Sponsor: \$5,000

- » Your logo on invitations (Feb. 15 deadline)
- » Inclusion in Divine Child's weekly eblasts for 8 consecutive weeks
- » Your logo on Divine Child's auction website, the auction registration form and the silent auction website (live for 1 week) + 3 social media posts and in the *Once a Falcon* Alumni Magazine
- » Distinctive signage at the "Derby Day Drive-Thru" party package pick-up on May 1
- » *Pony Up Party Package for 10*: Includes silent auction access for up to 10 bidders, hors d'oeuvres, dessert sampler, mint julep kit, 2 bottles of champagne, 2 bottles of wine, bouquet of red roses and derby-themed decorations + free delivery!

### ○ Silver Sponsor: \$2,000

- » Inclusion in Divine Child's weekly eblasts for 4 consecutive weeks
- » Your logo on Divine Child's auction website, the silent auction website (live for 1 week), social media and in the *Once a Falcon* Alumni Magazine
- » Distinctive signage at the "Derby Day Drive-Thru" party package pick-up on May 1
- » *Pony Up Party Package for 4*: Includes silent auction access for up to 4 bidders, hors d'oeuvres, dessert sampler, mint julep kit, and derby-themed decorations

### ○ Deal on Wheels: \$1,000

- » Inclusion in Divine Child's weekly eblasts for 4 consecutive weeks
- » Your logo on Divine Child's auction website, the silent auction website (live for 1 week), social media and in the *Once a Falcon* Alumni Magazine
- » Distinctive signage at the "Derby Day Drive-Thru" party package pick-up on May 1, *including to display a car!*
- » *Pony Up Party Package for 2*: Includes silent auction access for up to 2 bidders, hors d'oeuvres, dessert sampler, mint julep kit, and derby-themed decorations

### ○ Digital Advertiser: \$250

- » Your logo on the silent auction website (live for 1 week) and on social media

### Donate an Auction Item/Package

Consider donating valuables and antiques, timeshares and cottages, season tickets, gift cards for your business, etc.

I would like to donate: \_\_\_\_\_

# Silent Auction Access



Bring the auction celebration home with our "Pony Up Party Package." Each package includes: hors d'oeuvres, dessert, wine and derby-themed party supplies and decorations. Upgrade to the party package for 10, and you'll also receive a Mint Julep Kit with everything you need to make this iconic drink, including Kentucky bourbon, simple syrup, fresh mint, drinkware and more!

## ☐ Pony Up Party Package for 2: \$150

Includes:

- » Access to the mobile bidding silent auction website beginning Sunday, April 25, 2021 (includes silent auction access for up to 2 bidders\*)
- » Hors d'oeuvres and dessert
- » One bottle of wine
- » Derby-themed party supplies

## ☐ Pony Up Party Package for 6: \$500

Includes:

- » Access to the mobile bidding silent auction website beginning Sunday, April 25, 2021 (includes silent auction access for up to 6 bidders\*)
- » Hors d'oeuvres and dessert
- » Two bottles of wine and one bottle of champagne
- » Derby-themed party supplies
- » PLUS, a Mint Julep Kit

## ☐ Pony Up Party Package for 10: \$800

Includes:

- » Access to the mobile bidding silent auction website beginning Sunday, April 25, 2021 (includes silent auction access for up to 10 bidders\*)
- » Hors d'oeuvres and dessert
- » Three bottles of wine and two bottles of champagne
- » Derby-themed party supplies
- » PLUS, a Mint Julep Kit!

## ☐ Mint Julep Kit only: \$75

Includes:

- » 750 mL bottle of Authentic Kentucky Bourbon
- » Bottle of Simple Syrup
- » Bunch of Fresh Mint
- » Julep cups
- » Straws and stirrers

## ☐ Mobile Bidding Access only: \$25

Includes:

- » Access to the mobile bidding silent auction website (includes one bidder number\*) beginning Sunday, April 25, 2021

**TOTAL AUCTION FEES \$** \_\_\_\_\_

**DISCLAIMERS:** All Pony Up Party Packages and Mint Julep Kits will be available for pick-up at Divine Child on Saturday, May 1 (time TBD). Reservations for party packages, mint julep kits and mobile bidding are limited to individuals 21 and older. Reservations for party packages are kindly requested by Friday, April 16, 2021. Registration for mobile bidding will be open through COB Friday, April 23, 2021.

\* Each bidder number may be shared by a household.

## Contact & Payment Info

Family and/or Company Name \_\_\_\_\_

Business Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Cell Phone \_\_\_\_\_

Business website/url \_\_\_\_\_

Method of payment: ☐ Check (make payable to Divine Child Auction)  
☐ Credit card (fill out form below)  
☐ Pay online by visiting [divinechild.ejoinme.org/auction-2021-sponsorships](https://divinechild.ejoinme.org/auction-2021-sponsorships)

Name on Card \_\_\_\_\_ Exp. \_\_\_\_\_

Credit Card No. \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**TOTAL EVENT**  
\_\_\_\_\_ Fees

**SPONSOR**

fees \$ \_\_\_\_\_

+

**AUCTION**

access fees \$ \_\_\_\_\_

**EVENT**

total \$ \_\_\_\_\_