

SGHS ECHS Communication Plan

The following is the written communication plan for targeting identified audiences, parents, community members, school board, and high education personnel:

- South Garland Early College High School Webpage
- Direct contact with Garland ISD School Board
- Direct contact with Garland ISD Superintendent
- Media coverage of South Garland ECHS via brochures, recruiting video, and social media
- Monthly updates through Steering Committee
- School updates through Talking Points App, Twitter, Announcements, and School Website
- Direct contact with parents via email, phone, or in person
- Direct contact with IHE higher personnel via email, phone, or in person
- Direct student contact daily via in person, Google classroom, or email