



## SPONSORSHIP OPPORTUNITIES

### **FINISHER FESTIVAL PRESENTING SPONSOR (\$2,000)**

- Company name listed as presenting sponsor of Finisher Festival
- Company representative invited to speak at start of race
- Designated company discount day promoted on social media and an email blast to 5,000+ constituents in the Baton Rouge area
- Banner (provided by company) displayed at pre-registration packet pickup and race staging area
- Prime location of tent (provided by company) at finish line
- Name recognition (announced and in print) at SJA's annual 1868 Dinner honoring major donors
- Logo featured on 5,000 postcard mailers
- Social media benefits – logo listed on website, Facebook and Instagram
- Top billing of logo on race t-shirts
- Logo featured on sponsor boards on race day
- Logo on registration forms and other promotional materials
- Invitation to include company-provided materials in goody bags for all runners
- 8 complimentary race entries

### **\*FINISHER FESTIVAL SUPER SPONSOR (\$3,700)**

#### **TIMING SPONSOR (\$1,500)**

- Company name listed as presenting sponsor of the race results
- Banner (provided by company) displayed at pre-registration packet pickup and race staging area
- Prime location of tent (provided by company) at finish line
- Name recognition (announced and in print) at SJA's annual 1868 Dinner honoring major donors
- Logo featured on 5,000 postcard mailers
- Social media benefits – logo listed on website, Facebook and Instagram
- Logo on race t-shirts
- Logo featured on sponsor boards on race day
- Logo on registration forms and other promotional materials
- Invitation to include company-provided materials in goody bags for all runners
- 4 complimentary race entries

#### **\*TIMING SUPER SPONSOR (\$2,820)**

\*Support the 2020-2021 and 2021-2022 Sticker Stampede at a discounted rate by becoming a Super Sponsor.

Due to COVID-19, the 2020 Sticker Stampede has been rescheduled to May 1, 2021. The Sticker Stampede will return to its normal time of year next fall. Sponsorship opportunities are available for one or both events.

### **GOLD LEVEL SPONSOR (\$1,000)**

- Prime location of tent (provided by company) at finish line
- Name recognition (announced and in print) at SJA's annual 1868 Dinner honoring major donors
- Logo featured on 5,000 postcard mailers
- Social media benefits – logo listed on website, Facebook and Instagram
- Logo on race t-shirts
- Logo featured on sponsor boards on race day
- Logo on registration forms and other promotional materials
- Invitation to include company-provided materials in goody bags for all runners
- 4 complimentary race entries

### **\*GOLD LEVEL SUPER SPONSOR (\$1,880)**

#### **RED LEVEL SPONSOR (\$500)**

- Social media benefits – name listed on website, Facebook and Instagram
- Logo on race t-shirts
- Logo featured on sponsor boards on race day
- Logo on registration forms and other promotional materials
- Invitation to include company-provided materials in goody bags for all runners
- 2 complimentary race entries

### **\*RED LEVEL SUPER SPONSOR (\$940)**

#### **WHITE LEVEL SPONSOR (\$250)**

- Social media benefits – name listed on website, Facebook and Instagram
- Logo on race t-shirts
- Logo featured on sponsor boards on race day
- Logo on registration forms and other promotional materials
- Invitation to include company-provided materials in goody bags for all runners
- 1 complimentary race entry

### **\*WHITE LEVEL SUPER SPONSOR (\$470)**

#### **WATER STATION SPONSOR (\$250)**

- Social media benefits – name listed on website, Facebook and Instagram
- Logo on race t-shirts
- Logo featured on sponsor boards on race day
- Logo on registration forms and other promotional materials
- Invitation to include company-provided materials in goody bags for all runners

### **\*WATER STATION SUPER SPONSOR (\$470)**



## SPONSORSHIP FORM & CONTRACT

Contact \_\_\_\_\_

Sponsor Name (as you would like it listed) \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

### SELECT SPONSORSHIP

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Finisher Festival Presenting Sponsor       | <input type="checkbox"/> Timing Sponsor            | <input type="checkbox"/> Gold Level Sponsor          |
| <input type="checkbox"/> Finisher Festival Super Presenting Sponsor | <input type="checkbox"/> Timing Super Sponsor      | <input type="checkbox"/> Gold Level Super Sponsor    |
| <input type="checkbox"/> Red Level Sponsor                          | <input type="checkbox"/> White Level Sponsor       | <input type="checkbox"/> Water Station Sponsor       |
| <input type="checkbox"/> Red Level Super Sponsor                    | <input type="checkbox"/> White Level Super Sponsor | <input type="checkbox"/> Water Station Super Sponsor |

Payment \$ \_\_\_\_\_  Check enclosed (payable to SJA Foundation - The Sticker Stampede)

Send Invoice to Donor

Please send, along with your payment, to

St. Joseph's Academy Foundation  
Attn: The Sticker Stampede  
3015 Broussard Street  
Baton Rouge, LA 70808

A copy of the contract will be mailed to the address above for your records.