

# EVENT SPONSORSHIPS

22-23 SPONSORSHIP BENEFITS PACKAGES



OAKHILL  
DAY SCHOOL

SUPPORT EDUCATION ONE SPONSORSHIP AT A TIME

## Your Impact

Oakhill Day School is a community of over 200 families who come to us from five counties, seven school districts, and 29 zip codes. Oakhill families are proud of the education their children receive from the school and value the traditions established by the Oakhill founder over 75 years ago. Oakhill's mission is to challenge, know, value, and inspire students to be their best selves.

As an Oakhill Day School Community Partner, you are making a financial contribution that helps the school continue to deliver excellent education that extends beyond barriers of budgetary limitations. Although we are a private school, tuition only generates around 80% of the school's operating budget. The remaining 20% comes from philanthropy and the generosity of businesses and community members like you.

Please consider this invitation to align your personal or organizational goals with the needs of Oakhill students. Your participation in the Community Partnership Program ensures that Oakhill remains a vital stakeholder in the community for the next 75 years!



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### OUR REACH

Facebook: 1.3k Followers

Twitter: 546 Followers

YouTube: 1.81K Subscribers

Website: 27K+ Visitors Annually

Email List: 1k+

### PROMOTION

As a partner, Oakhill wants to help your organization gain exposure to our community through visibility on our website, print and email communications, and our social media channels. What an excellent opportunity Community Partnerships are to grow your business while supporting the education of over 350 Greater Kansas City Area students!

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*Make a positive impact on the lives of our students.*







# Sponsorship Levels

GOLD RUSH AT THE 1947 SALOON SILENT AUCTION  
SATURDAY, MARCH 4, 2023



The ODS Auction events are the school's most significant fundraising events, which earn over 200k combined for the school each year! This event would not be possible without the generosity of supporters like you.

## Gold Rush at the 1947 Saloon Silent Auction

Enjoy music, food, and fun as we bid big on an extensive list of silent auction items that earn funds for ODS!

**In addition to the sponsorship levels listed on the next page, Oakhill is also looking for:**

## Most Needed Underwriter

Put your contribution towards an area of greatest need, and your name will be in lights on event promotional materials as our way of saying **THANK YOU** for your support! +\$500

## In-Kind Donations

This event always needs items for the **Silent and Live** events and things to stock the bar. Have great items, services, vacation spots, and more that you can donate? **Let us know!**

[oakhilldayschool.org/support/auction/donationform](https://oakhilldayschool.org/support/auction/donationform)



| Gold Rush Silent Auction<br>Sponsor Benefits   | 18-Karat<br>Sponsor<br>\$7,500+ | Ace<br>Sponsor<br>\$5,000+ | Royal<br>Sponsor<br>\$2,500+ | Prospector<br>Sponsor<br>\$750+ |
|--|---------------------------------|----------------------------|------------------------------|---------------------------------|
| Exclusive presenting<br>sponsorship (above event title)<br>on all materials and in media<br>outreach | ✓                               |                            |                              |                                 |
| Step and Repeat Branding   | ✓                               | ✓                          |                              |                                 |
| Onstage opportunity to present<br>Vacation Raffle Winner   | ✓                               |                            |                              |                                 |
| Bar or Game Sponsor Signage  |                                 | ✓                          | ✓                            |                                 |
| Opportunity to sponsor mission<br>related co-branded item (swag)                                     | ✓                               | ✓                          | ✓                            |                                 |
| Recognition in all external<br>communications  | ✓                               | ✓                          | ✓                            | ✓                               |
| Logo on event website  | Premiere<br>Placement           | Premiere<br>Placement      | Premiere<br>Placement        | ✓                               |
| Logo on event sponsor signage  | Premiere<br>Placement           | Premiere<br>Placement      | Premiere<br>Placement        | ✓                               |
| Number of event tickets<br>included in Sponsor Package<br><br>*All tables seat 8 guests              | 8                               | 4                          | 4                            | 2                               |

**\*Listed benefits subject to change depending on level of customization**

# Sponsorship Levels

DIAMOND SOIRÉE 75TH ANNIVERSARY LIVE AUCTION & GALA  
SATURDAY, MAY 6, 2023

The 2022-2023 school year marks the 75th Anniversary of Oakhill Day School. As a staple in the Northland for over 75 years, Oakhill welcomes the entire community to celebrate!

With Tanna Guthrie returning to get the party started as the event Auctioneer and Emcee, Oakhill hopes this will be the largest live auction event in school history.

Becoming a Diamond Soirée sponsor is your opportunity to become a partner in education while also helping celebrate the educational foundation Oakhill has set in the Northland. Your sponsorship dollars not only help underwrite the event but also allows Oakhill to provide a robust curriculum, technology, and more to all 350+ students.



## SILENT & LIVE AUCTION

- Attended by over 300 Guests
- Raises \$200k for ODS
- Additional Event Sponsor Opportunities

Casino Night  
Saturday, March 4, 2023

Anniversary Soiree  
Saturday, May 6, 2023



| Diamond Soirée Live Auction<br>Sponsor Benefits   | Diamond<br>Sponsor<br>\$10,000+ | Gold<br>Sponsor<br>\$5,000+ | Silver<br>Sponsor<br>\$3,500+ | Bronze<br>Sponsor<br>\$1,000+ |
|---|---------------------------------|-----------------------------|-------------------------------|-------------------------------|
| Exclusive presenting sponsorship<br>(above event title) on all materials<br>and in media outreach | ✓                               |                             |                               |                               |
| Step and Repeat Branding  | ✓                               | ✓                           |                               |                               |
| Onstage opportunity to present<br>50/50 Raffle Winner   | ✓                               |                             |                               |                               |
| Ad(s) in event program  | Full Page                       | Full Page                   | Half Page                     | Quarter<br>Page               |
| Bar or Game Sponsor Signage   |                                 | ✓                           | ✓                             |                               |
| Opportunity to sponsor mission<br>related co-branded item (swag)                                  | ✓                               | ✓                           | ✓                             |                               |
| Recognition in all external<br>communications   | ✓                               | ✓                           | ✓                             | ✓                             |
| Logo on event website   | Premiere<br>Placement           | Premiere<br>Placement       | Premiere<br>Placement         | ✓                             |
| Logo on event sponsor signage   | Premiere<br>Placement           | Premiere<br>Placement       | Premiere<br>Placement         | ✓                             |
| Number of event tickets included<br>in Sponsor Package<br><br>*All tables seat 8 guests           | 16                              | 8                           | 4                             | 2                             |

**\*Listed benefits subject to change depending on level of customization**



# Sponsorship Levels

HELEN WILLS GOLF TOURNAMENT | MONDAY, JUNE 12, 2023



Oakhill hosts the Helen Wills Golf Tournament each year to honor our beloved Helen Wills, who taught many generations of Oakhill students and left a legacy that has forever become part of the Oakhill community culture.

By becoming a sponsor, you help Oakhill continue to instill the values and quality of teaching and learning in the classroom that Mrs. Wills helped to create.



## HELEN WILLS GOLF TOURNAMENT

- Hosts over 30+ Foursomes
- Raises \$55k for ODS
- Additional Event Sponsor Opportunities

**Golf Tournament**  
Monday, June 12, 2023

Staley Farms Golf Club



# Sponsorship Levels

HELEN WILLS GOLF TOURNAMENT | MONDAY, JUNE 12, 2023

## Tournament Sponsor

Includes golf for 8, logo placement on all signage, large custom banner at a hole of your choice and space for a company rep to provide samples/information at the hole, opportunity to have logo featured on player's gift, event apparel, or banquet, digital and print promotion **\$10,000**

## Hole-in-One Sponsor

Includes golf for 4, logo on player's gift, large custom banner at a hole of your choice and space for a company rep to provide samples/information at the hole, opportunity to have logo featured on beverage, snack, or breakfast carts, digital and print promotion **\$5,000**

## Bogey Sponsor

Each includes golf for 4, Name/logo on Game Package (Hole-in-one, Raffle, Longest Drive, Closest to Pin), Driving Range, Golf Clinic or player carts signage, digital and print promotion **\$2,500**

## Hole Sponsor

Includes designated hole to engage players and promote your business, and signage **\$500**



THANK YOU!



2023 Title Sponsor



## Foursome Fee

Includes golf for 4, breakfast, lunch, snacks, unlimited beverages and awards ceremony **\$1000**

# Sponsorship Levels

HELEN WILLS GOLF TOURNAMENT | MONDAY, JUNE 12, 2023





# Sponsorship Levels

HELEN WILLS GOLF TOURNAMENT | MONDAY, JUNE 12, 2023

| Helen Wills Golf Tournament Sponsor Benefits                                      | Tournament Sponsor<br>\$10,000+ | Hole-in-One Sponsor<br>\$5,000+ | Bogey Sponsor<br>\$2,500+ | Hole Sponsor<br>\$500+ |
|---|---------------------------------|---------------------------------|---------------------------|------------------------|
| Logo placement on all signage   | ✓                               |                                 |                           |                        |
| Large custom banner at a hole of your choice                                      | ✓                               | ✓                               |                           |                        |
| Opportunity for additional logo placement<br>*See Sponsorship descriptions (p. 8) | ✓                               | ✓                               | ✓                         |                        |
| Digital and print promotion   | ✓                               | ✓                               | ✓                         | ✓                      |
| Space for a company rep to provide samples/information at the hole                | ✓                               | ✓                               | ✓                         | ✓                      |
| Recognition in all external communications  | ✓                               | ✓                               | ✓                         | ✓                      |
| Number of foursomes included in Sponsor Package<br>*Teams of 4 Players            | 2                               | 1                               | 1                         | 0                      |



Becoming a Partner with Oakhill Day School  
supports the school's mission and the families  
Oakhill serves.

Oakhill Day School | 7019 N. Cherry St. | Gladstone, MO 64118 | P 816.436.6228

*Oakhill Day School admits students of any race, color, national or ethnic origin to all the rights, privileges, programs, and activities accorded or made available to students at the school. It does not discriminate on the basis of race, color, religion, sex, national origin, age, sexual orientation, disability, or any other characteristic protected by law in the administration of its educational and admissions policies, scholarship and loan programs, or athletic and other school-administered programs.*