

Cannon School Corporate Partnership Levels

		GOLD \$8,000	SILVER \$4,000	BRONZE \$2,000
Cannon School website	Logo with link to sponsor website	✓	✓	✓
Cannon School push page e-mail	Partner recognition in multiple e-mails to school community	✓	✓	✓
Cannon School yearbook	Print ad	Full-Page	Half-Page	Quarter-Page
Reserved seating	Reserved seating for your family at a campus event of your choosing	✓		
PAC Golf Tournament	Number of golfers/players	4	2	2
	Hole signage	✓	✓	✓
Athletic events	CSPN webcast announcement	4 times	2 times	1 time
	Stadium field banner	Large	Medium	Small
	Gymnasium banner	Large	Medium	Small
	Loudspeaker announcement	4	2	1
	Scoreboard recognition	✓	✓	✓
	Tennis court signage	✓	✓	✓
	Baseball field signage	✓	✓	✓
Athletic recognition	Print ad in athletic program or on athletic webpage	Full-Page	Half-Page	Quarter-Page
Arts programs and exhibitions	Digital ad on monitors	✓	✓	✓
Cannon Fund	Recognition alongside our leadership donors	✓	✓	
Annual Report	Printed, mailed giving report to all families, donors and alumni	Recognized as Corporate Partner and Corporate Donor		



About Cannon School

Established in 1969 in Concord, Cannon School is an independent junior kindergarten through twelfth-grade college preparatory school of over 1,000 students. Cannon School has grown to become known locally and regionally for providing a world-class education, arts enrichment, competitive athletics, and a strong character education program to children in a caring and safe environment. Our community includes families from Charlotte, Concord, Kannapolis, Salisbury and University City, and the Lake Norman towns of Cornelius, Davidson, Huntersville, and Mooresville.

Our Core Values

Cannon students, parents, faculty, and staff embrace these core values:

COURAGE

Willingness to take risks, be innovative, and embrace change.

RESPECT

Valuing self as you do others, their differences and their property.

INTEGRITY

Knowing and doing what is right.

TEAMWORK

Cooperating, communicating and collaborating to achieve a common goal.

PASSION

Enthusiasm for excellence.

KINDNESS

Taking the time to care for others.

To discuss corporate partnership opportunities, please contact:

Todd Hartung
Director of Advancement
704-721-7178
thartung@cannonschool.org

David Ibsen
Director of Development & Annual Giving
704-721-7186
dibsen@cannonschool.org



Corporate Partnership Program

The Cannon School Corporate Partnership Program is designed to offer your business year-round advertising opportunities in our school community and beyond. Our corporate partners enjoy prominent recognition within the Cannon community as well as throughout Concord, Davidson, Cornelius, Huntersville, Mooresville, Charlotte, University City, Kannapolis and Salisbury.

Learn more at cannonschool.org/partnership



With more than 200 athletic, arts, and community programs held on campus each year, Cannon's Corporate Partnership Program is a mutually beneficial program that provides businesses a unique and innovative opportunity to spread their message while supporting the exceptional programs here at the school. Our partnering businesses have their logos prominently displayed on banners in the school's stadium and gymnasium, on the school's website, and on sponsor signage at the school's annual golf tournament. Business advertisements are included in the school's yearbook, athletic program,

and at arts performances, and our partners are recognized in all-school community e-mails, during home athletic events, athletic event webcasts, and in the school's annual report.

The dollars raised through corporate partnership provide our junior kindergarten through twelfth-grade students with quality events, activities, and supplies needed for a well-rounded and exceptional education.

Gymnasium banners



Scoreboard recognition



Ads in the yearbook, athletic programs, and on the CPAC monitors



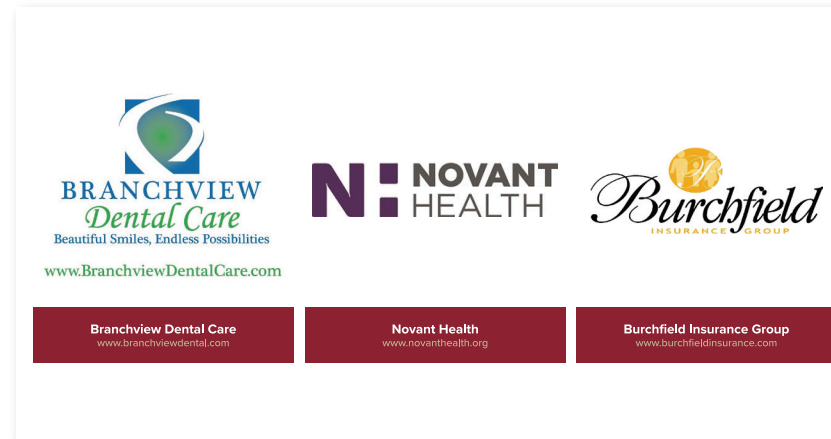
Annual PAC Golf Tournament



Stadium field banners



Ads on our website



Corporate Partnership Program

Thank you for supporting Cannon School. Your partnership directly benefits the academic, social, athletic and artistic school life of all our students.

Partner Information

Company _____

Address _____

Phone _____

Company _____

Contact E-mail _____

Ad Contact _____

E-mail _____

We will e-mail your ad contact to confirm delivery of logos and ads.

Partnership Levels

Please select desired level of partnership. Make checks payable to Cannon School. Please make a copy of this form for your records.

- Gold Partner Level at \$8,000
- Silver Partner Level at \$4,000
- Bronze Partner Level at \$2,000

Return form and check to:
 Cannon School
 5801 Poplar Tent Road
 Concord, NC 28027
 Attn: Corporate Partnership Committee