

3333333333333333333333333333333333333

Collaborator-Communicator-Contributor-Critical Thinker



West Bloomfield SCHOOL DISTRICT Educating Students to be their Best IN and FOR the World!

West Bloomfield School District Publication

www.wbsd.org

March 2020 • Issue 3 • Volume 46



## NATIONAL MERIT SCHOLARSHIP **PROGRAM NAMES 10 FINALISTS FROM WBHS**

he National Merit Scholarship Program is an academic competition for recognition and scholarships that began in 1955.

High school students enter the National Merit Program by taking the Preliminary SAT/National Merit Scholarship Qualifying Test. West Bloomfield High School was honored by having the 10 students selected as semifinalists move on to the finalist stage in the 2020 competition process.

The district's 2020 finalists are Ishan Biswas, Ali Hakim, Kyler Hwa, Aryan Kamath, Tejas Kode, Dhiya Krupashankar, Raj Mulherkar, Sundeep Ravella, Isaac Smith. and Avrokin Surnilla.

## **OPTIMIST CLUB WINNERS**

he Keego Harbor Optimist Club recently announced the winners of their annual essay contest. This year's theme asked participants to answer the question, "Is Optimism the Key to Achieving the Dreams you Imagine?"

The selected are all from Abbott Middle School:

- 1st Brianna Gjergji
- 2nd Dylan Fernando
- 3rd Shayne Champa



The winners were recognized at the Keego Harbor Optimist Club breakfast on February 26.

Amy Hughes, Abbott Middle School principal, said, "This was a voluntary assignment for these students to participate in this essay contest, and although their writings were very different, they all were inspired by the theme of optimism. Brianna, Dylan and Shayne's essays were winners because they left an emotional impact on the judges and exhibited just how incredible and inspiring the written word could be."

## **COMMUNITY INVITED TO INNOVATION EXTRAVAGANZA ON APRIL 28**

oin us at the West Bloomfield School District Innovation Extravaganza on April 28 at West Bloomfield High School. In celebration of innovation, our students

will showcase their learning and Portrait of a Graduate competencies.

Come learn from our students as they share their technology expertise! The Innovation Extravaganza

student-led sessions and expo focus on fostering the 4C's through learning, technology, and partnerships. This event is open to the public.



Community Education Programs begin on page 12 of this section

## THREE WBSD SCHOOLS NOMINATED AS CAPTURING KIDS' HEARTS NATIONAL SHOWCASE SCHOOLS FOR 2019-2020

By Gerald Hill, Ph.D., Superintendent



We recently received some exciting news – three West Bloomfield School District schools, Doherty Elementary, Scotch Elementary and Sheiko Elementary, have been nominated as 2019-2020 Capturing Kids' Hearts National Showcase Schools!

Congratulations to the staff and students of each of these schools for achieving this prestigious recognition. This is the third time that Scotch has achieved this status and the first nomination for both Doherty and Sheiko.

The Capturing Kids' Hearts program, being implemented across all schools in the West Bloomfield School District, focuses on improving relationships between students and teachers, as well as other adults in the school, so kids experience more success in school and in life.

As founder and chairman of the Flippen Group, and creator of the Capturing Kids' Hearts (CKH) process, Flip Flippen believes, **"If you have a kid's heart, you have their mind."** 

Through the National Showcase Schools awards program, the Flippen Group recognizes and celebrates schools that go the extra mile each day, creating the socio-emotional safety in schools that is conducive to learning. Only 284 U.S. schools have been selected for this recognition. We're proud to have three of these recognized schools in WBSD!

Capturing Kids' Hearts is an immersive, participatory experience where teachers, staff and administrators learn and practice skills they will use and model in their classrooms, schools and districts. The elements of CKH are based on research that shows student connectedness reduces negative behaviors related to emotional health, violence and substance use, while improving attendance and grades.

\*\*\*\*\*\*\*\*\*\*\*\*

AKER MARCH 2020

The emphasis of CKH is to improve relationships between appropriate adult role models (teachers) and their students. CKH, first developed in 1990, is "... a research-proven process designed to strengthen students' connectedness to school by enhancing protective factors (strong bonds with teachers, shared agreements of behavior that are consistently enforced) and targeting modifiable risk factors (inappropriate behavior, poor social coping skills)."

We are fortunate to be working closely with the Flippen Group, a national professional development provider operating on the principles that research clearly demonstrates – that students are most likely to succeed when they are emotionally safe and able to connect with their natural curiosity.

Educators trained in the CKH processes refine their skills to change the trajectory of students' lives. Consistent, sequential implementation of CKH processes by all school staff is the key that unlocks positive cultural transformation and creates academic and psychological safety.

Schools implementing Capturing Kids Hearts processes consistently experience increases in academic improvements and reductions in negative and distracting behaviors. "Discipline problems are nearly non-existent," and "academic achievement is constantly improving," are common feedback from participating schools.

We want each of our students to feel safe and loved in our classrooms so they are able to contribute to their learning and that of their peers each and every day. Capturing Kids' Hearts, a key component of our overall strategy, sets a positive tone in our quest to educate students to be their best in and for the world.

## DISTRICT RECOGNIZES BOARD MEMBERS, BOE ELECTS NEW OFFICERS

t the January 2020 Board of Education meeting, WBSD superintendent Dr. Hill recognized the district's Board of Education members for their service to the students and staff of the West Bloomfield School District. January is Board of Education Appreciation month across the country and there was no exception in West Bloomfield.

Dr. Hill said, "Our West Bloomfield Board of Education features a group of individuals with a wide variety of backgrounds and experiences. We truly appreciate how each board member uses their perspective and insight to come together and create the effective governing body you see before you."

As part of the January meeting, the Board took time to organize their positions for 2020 and held an election for new officers. The Board of Education's officers for 2020 are:

- Stacy Brickman, President
- Randi Sakwa, Vice President
- Cristina Elsen, Secretary
- Kenneth Ferguson, Treasurer

Julie Beaty, Carol Finkelstein, and Nelson Hersh were appointed to the position of Trustee as part of the Board's organization for 2020.

"On behalf of the entire West Bloomfield School District, we thank you for your commitment to public education and your continued service to the students and staff in our schools," added Dr. Hill.



## BOARD OF EDUCATION MEETING DATES FOR 2020

- March 16: Board Study Session
- March 23: Board Meeting
- April 13: Board Study Session
- April 27: Board Meeting
- May 4: Board Study Session
- May 18: Board Meeting
- June 15: Board Study Session
- June 22: Board Meeting
- August 17: Board Study Session
- August 31: Board Meeting
- September 14: Board Study Session
- September 21: Board Meeting
- October 5: Board Study Session
- October 19: Board Meeting
- November 9: Board Study Session
- November 23: Board Meeting
- December 7: Board Study Session
- December 14: Board Meeting

All regular Board Meetings are scheduled to begin at 7:00 p.m. and will be held in the iCenter at West Bloomfield High School, 4925 Orchard Lake Road, West Bloomfield, MI 48323, unless otherwise posted according to Board Policy #0160.

All Board Study Sessions are scheduled to begin at 6:30 p.m. and will be held in Room 120 at West Bloomfield High School, 4925 Orchard Lake Road, West Bloomfield, MI 48323. Board Study Sessions are tentative dates and may be canceled.

> West Bloomfield school district

# **DISTRICT RECOGNIZES** 21 SENIOR **STUDENT-ATHLETES**

est Bloomfield High School has hosted three College Commitment events this school year for student-athletes who plan to pursue athletics at the collegiate level. Athletic Director Eric Pierce addressed the athletes and their families at each presentation and shared a message of congratulations on behalf of the West **Bloomfield School District** community.

> "West Bloomfield High School is proud of its tradition of student-athletes excelling both on and off the field of play," Pierce said. "The athletes that have signed

their National Letters of Intent truly represent the dedicated, persistent attitude that allow our students to achieve at such a high level. Every opportunity presented to these students has been achieved through their hard work and tenacity. We applaud these students and love the fact that they are leaders in our school and our community. We look forward to following each of them as they continue on their educational and athletic journeys. They have all made West Bloomfield extremely proud."



#### LAUREN KING

plans to attend Virginia Commonwealth University to play volleyball. She plans to major in communications with a concentration in public relations. She wants to receive her degree and become an event producer in New York City.



#### JOHN PAUL

AYAR plans to attend Oakland University to play ice hockey. He plans to study pre-med in hopes to one day pursue a career as a sports medicine doctor.

### CHLOE

BARNTHOUSE plans to attend Murray State University to play soccer. She plans to major in sports medicine in hopes of one day becoming a sports medicine doctor.



**CHANDLER SWOOPE** plans to attend Grand Valley State University to play football. He plans to major in nursing or business management.



administration.



STEVEN **MCCOTTER** plans to attend Saginaw Valley State University to play ice hockey. He plans to major in health sciences to obtain a doctorate degree in physical therapy.





West Bloomfield SCHOOL DISTRICT



**MAKARI PAIGE** plans to attend the University of Michigan to play football. He plans to major in business or sports management.



**CJ HARRIS** plans to attend Ohio University to play football. He plans to major in sports administration/ management.

**BRETT BRADLEY** plans to attend Saginaw Valley State University to play football. He plans to major in mechanical

JOHN BEAL plans to attend Henry Ford College to play baseball. He intends to major in mechanical engineering.

JASON WILLIAMS plans to attend Ferris State University to play football. He is currently undecided on a major.



**LAFATA** plans to

attend Adrian

College to play

golf. He plans to

bachelor's degree

VINCENT

earn his



**DAVID MARTIN** plans to attend play soccer. He degree in business.

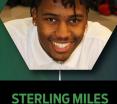


engineering.

SAM HUGHES plans to attend Kalamazoo College to play to major in business/sports management.



ETHAN BUNCH plans to attend Northwood University to play football. He plans to major in finance.



plans to attend the University of Cincinnati to play football. He plans to major in sports management/ administration.



the University of Detroit Mercy to plans to pursue a football. He plans



MATTHEW **ELLIOT** plans to attend the Massachusetts Institute of Technology. He intends to study engineering with a focus on either aerospace or naval disciplines.



**CHASE GLOVER** plans to attend Youngstown State University to play football. Chase plans to major in business administration and reach the goal of owning his own business one day.

**KAITLYNN RUSH** plans to attend

Central Michigan University to join the track and field team. She plans to major in business, focusing on finance, to eventually become the CFO of a company.



**DUNCAN** plans to attend West Virginia State University to play soccer. She plans to major in business with a focus on management.



plans to attend Ferris State University to play football. He intends to major in criminal justice while in school.

# **BOARD OF EDUCATION AWARDS STAR CERTIFICATES**

he West Bloomfield Board of Education recently awarded Star Certificates to staff members at Doherty Elementary and parent volunteers from Sheiko Elementary. The Board thanked these

members of the school district community for everything they do for students and families in West Bloomfield.

The **Doherty Elementary Core Value Distinguished Family Members** are members of the Doherty family who exemplify the core values of the Doherty mission, which is to provide a safe place where all children learn, laugh, and grow together into lifelong learners.

Michelle Rudelic was recognized as the Find Your Marigold Core Value Distinguished Family Member. Her cheerful and welcoming demeanor instantly makes any visitor to the Doherty main office feel welcome. Her positivity and attention to detail help keep the school running smoothly.

Karen Kile was recognized as the All Hands In

**Core Value Distinguished Family Member.** Karen is praised by her colleagues for the support she offers to all members of the Doherty community. She is an amazing advocate and mentor for her students as they grow each day as learners.

**Calla Miller** was recognized as the **Rocky's Cuff Links Core Value Distinguished Family Member.** Calla inspires those around her to constantly focus on what is best for students through her hard work each day. On top of being a mom with two little ones at home, she is always working to help her students and co-workers succeed in all of their undertakings.

Ryan Crowe was recognized as the RESPECT Core Value





**Distinguished Family Member.** Ryan is a role model within the building and helps his colleagues better relate to their students and one another to form stronger relationships throughout the building.

He is well respected within the building and has a positive influence over everyone he comes in contact with.

The Sheiko Elementary Watch D.O.G.S. recognized included **Joe Seestadt, Ken Washington, Ken Ferguson, Embry Webb,** and **Jamal Allen.** 

WATCH D.O.G.S. (**D**ads **Of G**reat **S**tudents) is one of the nation's largest and most respected schoolbased, family, and community engagement organizations in the country. Since the program's creation in 1998, more than 6,450 schools across the country have launched a WATCH D.O.G.S. program of their own.

Each school year, hundreds of thousands of fathers and father-figures make a positive impact on millions of children by volunteering millions of

hours in their local schools through this amazing, one-of-a-kind program. The dads we have here took the bull by the horns and worked to get this program off the ground.

**Sonja James,** Sheiko Elementary principal, said, "Since the inception of WATCH D.O.G.S at Sheiko Elementary, we have increased our male participation and visibility by over 100 percent. Under the direction of this core group of dads, we now have male presence in our building at least once a week, and in many cases, three times a week. Students and teachers are excited to have the dads in the building. We can't thank this founding group of volunteer dads enough for their service to our school."

## WEST BLOOMFIELD EDUCATIONAL FOUNDATION AWARDS OVER \$30,000

he West Bloomfield Educational Foundation is extremely pleased to announce the awarding of 40 grants to district staff under the 2019-20 WBEF Educators' Grants Program. The awards total \$23,000.

The purpose of the grants program is to promote innovative ideas that support academic achievement, technology and the building of leadership skills and good character in our students. The program is also designed to support projects emphasizing the West Bloomfield School District's Portrait of a Graduate's 4C's (Collaborator, Communicator, Contributor, and Critical Thinker).

Once again this year, the proposals demonstrate great teamwork and collaboration. Seventy-five different teachers and principals are involved in projects funded by these grants.

In addition to the educator grants, several other projects are being

supported by the WBEF this school year. This includes a \$1,500 grant to the West Bloomfield High School First Robotics team, our ninth consecutive year. Also, \$2,800 in grants was awarded to Scotch, Sheiko and Roosevelt elementary schools for Raz Kids, an online reading resource students use to practice and improve their literacy skills.

"Religious Diversity Journeys", an outstanding program for 7th-graders at both Abbott and Orchard Lake Middle Schools which promotes understanding and acceptance of all religions, was given \$1,000 for the fifth consecutive year.

"Kids in Charge", a program that teaches life skills to elementary students to reduce the likelihood of future alcohol, tobacco and other drug use, was awarded \$2,000. And, Blessings in a Backpack, which sends backpacks filled with non-perishable food for the weekend to students in need is receiving \$500.





## STUDENTS PARTICIPATE IN YOUTH IN GOVERNMENT DAY

est Bloomfield High School Law Club students, together with students from across the

county, recently had a chance to find out more about their county level of government firsthand at the Oakland County Youth in Government Day.

Throughout the day, they met and heard from many Oakland county government officials, including Oakland County Executive David Coulter, Clerk Lisa Brown, Treasurer Andy Meisner, Water Resources Commissioner Jim Nash, County Commissioner Board Chairman Dave Woodward, Circuit Court Chief Judge Shalina Kumar, Oakland County Sheriff Michael J. Bouchard and many more.

The students also had a chance to do some politically relevant critical

thinking exercises and to engage in a debate on whether or not to tax sugary sodas. These activities were led by Darren

**AD HOLDER** 



Bagley of the MSU Extension 4-H Youth Development and

members of the Oakland County Board of Commissioners. The students had a lively debate and came up with some creative Solutions.

WBHS junior, Melodie Knappe said, "The Youth in Government conference allowed me to see a level of government we rarely think about – the local level – and to begin to understand how involved they are in our everyday lives."

"It was a great experience for students interested in government," said WBHS senior Basma Jameel. She added, "If you're looking for networking or internships, this is a great opportunity."

WBHS sophomore Arriea Bonds reflected, "Looking back on Youth in Government Day 2020, I realized just how imperative to our society the role of government officials is. In so many different ways, I can impact our country through my words, and my active efforts within my local government. Thank you to all of

Oakland County, especially the Board of Commissioners, for this wonderful opportunity to be enlightened."



WEST BLOOMFIELD YOUTH ASSISTANCE c/o West Bloomfield High School 4925 Orchard Lake Road, West Bloomfield, MI 48323 248-592-1278 • 248-592-1720(fax)

## SAVE THE DATE FOR THE 24TH ANNUAL WEST BLOOMFIELD YOUTH ASSISTANCE

## YOUTH RECOGNITION AWARDS

Wednesday, April 22nd, 2020 at 6:30pm West Bloomfield High School iCenter 4925 Orchard Lake Road, West Bloomfield, Michigan

The purpose of our annual Youth Recognition ceremony is to recognize and honor West Bloomfield area youth nominated for their volunteer services and/or personal achievements. There are many young people in our community volunteering time, energy and expertise without recognition. Nominations may include students who volunteer personal time in the schools or in the community, students that assist others who have special needs, students collecting donations to support at risk populations, etc. Students may be recognized for personal efforts to bring awareness to a worthy cause or effort spent to serve underprivileged populations. Nominations may also recognize the young person who has overcome difficulties or personal hardship. The youth selected for this honor have demonstrated an active commitment to making their community a better place or improving themselves by pushing through barriers to become an example for others. This is our opportunity to recognize these students, to encourage them, and to thank the student as well as the people supporting them along the way.

> WEST BLOOMFIELD SCHOOL DISTRICT Educating Students to be their Best IN and FOR the World!

# ALUMNI SPOTLIGHT

Do you know of any West Bloomfield High School Alums you'd like to see in the spotlight? If so, please email alycia.chase@wbsd.org with their contact info and a brief background.

#### Peter Forhan, WBHS Class of 2014



Peter Forhan graduated from WBHS in 2014. He went on to study at the University of Michigan and earned a degree in Materials Science and Engineering in 2018. Peter worked throughout his years at Michigan, first as the student manager of a dining hall and then as the vice president of an emerging startup company.

After graduation, Peter focused full-time on a company called Puracycle, centered around a food rotation container label product he developed for food service organizations. The patented label he invented is re-markable and dishwasher safe and was inspired by his frustration with the other costly and unsightly labeling systems he encountered during his undergraduate work experience in food service.

His invention, the Puracycle 500-use label, won many accolades, including the international "Smartest Innovation" award at the GulfHost trade show in Dubai, UAE in 2018. With his Puracycle product, Peter was able to secure partnerships with top distributors across the U.S., Europe, South Africa, Australia, and Saudi Arabia. He also secured customers from the #1 franchise in the world, Subway.

Today, he manages a network of factories and distributors that extend the reach of Puracycle across the world. During this time, Peter also managed to start a men's underwear company, Keep it Brief, providing customers with "a brief history of art" (pun intended) that was wearable. Peter was joined on this venture by Joey Asker, another WBHS Alum.

Concurrently, in 2019, Peter also began work on a new invention, the laundry machine that cleans your clothes in under 10 minutes without water, soap or waste, and which utilizes 99.7 percent less energy.

This invention uses UV light and ozone to achieve this effect. Peter received a generous grant from Ann Arbor SPARK to continue working on this project, leading to his establishment of yet another new company. His machine, Halo, can remove 99.99 percent of pathogens (yes, even coronavirus) from your hands and phone in under five seconds without water, waste, or soap.

With this breakthrough, he received a second grant from Ann Arbor SPARK to expedite the R&D, IP and marketing that will set him up for launch shortly.

Peter said, "WBHS went out of its way to provide opportunities to me that I will never be able to repay. The school district built an advanced math program to accommodate me and a couple of my other classmates and I am proud to now see full buses of middleschoolers arriving at WBHS for advanced math courses. I was unable to appreciate the amazing teachers, professors, and administrators WBHS had until a few years in the 'real world'. As a student who benefited greatly from AP credits and extracurriculars, I would like to extend my deepest appreciation to my high school teachers."

#### Mario Kakos - WBHS Class of 2016



Upon graduating from West Bloomfield High School in 2016, Mario Kakos headed to East Lansing to attend Michigan State University. He is currently a senior majoring in Political Science and minoring in Leadership of Organizations. Throughout his undergraduate experience, he has been involved in a wide variety of activities. Impressively,

Mario was elected as the Student Body President at Michigan State University through the Associate Students of Michigan State University (ASMSU) – the undergraduate student government. In this role, he represents nearly 40,000 students before the university administration and surrounding community. His primary role is to ensure that the student voice at MSU is heard and represented.

Last fall, he was also honored to be chosen as a member of the 2019 MSU Homecoming Court, representing the Senior Class.

Seniors are selected for this Court based on their campus involvement, academic achievement, community engagement and Spartan pride.

Mario said, "West Bloomfield High School created an environment for me to extend beyond my comfort zone. Extracurricular activities like DECA, choir, theatre, AAA and the mentorship program provided me with a well-rounded experience. This has benefited me greatly as I have taken on a variety of leadership roles throughout my time at MSU. As for my plans beyond MSU, fundamentally I enjoy connecting with people, solving big challenges and making an impact. I can easily see my next step take form in the private or public sectors. Whether it's continuing my work in Higher Education or joining a corporation – I am confident that role will bring me fulfillment.

"My advice for current students would be, you do not need a title to be a leader. Each of you reading this have the makings of greatness, leadership, and can be an agent of change despite whether you carry a title or not. Believe in yourself, be surrounded by highquality people and dare to make a difference. Start today – don't wait until you have a title," he added.



**KER** MARCH 2020

# WBEF CELEBRATES ANOTHER SUCCESSFUL

Ver 230 people recently joined the fun at Edgewood Country Club for another enjoyable evening of raising money for our schools. This was the West Bloomfield Educational Foundation's (WBEF) sixth annual Fabulous Casino Night and by all measures, a success once again! Over \$30,000 was raised on this one night alone, all for a great cause!

Casino gaming tables, Bingo, Gift Card Pull, 50-50 Raffle and Silent Auction shaped the event. Guests munched on appetizers, danced to the superb music of Byron in Motion and enjoyed some late-night pizza and dessert.

An absolutely essential ingredient to any fundraising event is community support. Dozens of volunteers, including many of our principals and district staff, an extremely hard-working planning committee, strong support from the business community, our vendors and of course, the evening's patrons all added up to a highly successful event.

Joey Spano, WBSD liaison to the WBEF said, "We are so grateful to all of our event sponsors for making this another night to remember. I'd like to especially thank Auch Construction, French Associates, Inc. and Great Lakes Furniture for being our Premier Sponsors for 2020 Fabulous Casino Night. Their support was vital to the success of this event. Also, much appreciation to all of our guests who certainly made it a truly fabulous evening."

If you were unable to attend but wish to support us, donations are still welcome online at www. wbef.org or call 248-865-6463. Be sure to visit www. wbef.org/casino-night for more photos from the evening!

Sincere appreciation is extended to all of our sponsors of Fabulous Casino Night.

#### Premier Event Sponsors

- Auch Construction
- French & Associates
- Great Lakes Furniture Supply, Inc.
- Major Event Sponsors
- Clark Hill
- Durham School Services
- Dayung, LLC
- Midas Auto Repair West Bloomfield
- Puroclean

#### Additional Event Sponsors

- Abbott PASS
- Aflac

- Bagchi Bedi Family
- Berger, Ghersi & LaDukeBirmingham Bloomfield
- Credit Union • Doug Browne Agency
- Stacy and Neil Brickman
- C&G Newspapers
- Cochrane Foundation
- Digital Sign-up
- DM Burr Group
- Dr. Nelson and Sue Hersh
- Dr. Gerald and Cindy Hill
- Doherty Elementary PTO
- Dry-Medic Restoration
- Gretchko Elementary PTO
- Integrated Design Solutions
- Higher Ground Landscaping
- John & Peggy Houle
- Kaye Financial
- Level Plus Realty
- Scott & Jennifer Marx
- MEEMIC, IDJ Agency
- Meijer, Northville
- Nichols Paper & Supply
- Orchard Lake Middle School PTO
- Roosevelt PTO
- Randi and Stuart Sakwa
- Scotch PTO
- Secrest Wardle
- Sheiko Elementary PTO
- Spalding DeDecker
  Associates
- West Bloomfield
- West Bloomfield Education Association MEA/NEA
  - West Bloomfield school District



#### 15 students to compete at DECA International

The West Bloomfield High School DECA team is proud to recognize the 15 students who qualified to represent the Central Region of the United States in the Knowledge Matters Virtual Business Challenge at the DECA International Conference in Nashville, Tennessee, April 28 - May 3.

Students competed for 14 spots in game-like simulations over 11 days against over 45,000 high school students across the country. They will compete among the other top four teams from each of the other three regions for recognition, scholarships, and prizes.

We are proud of all our competitors and of our students below who worked hard to earn their spot among 45,000 competitors around the country.

- Kaleb Bertovich, Virtual Business Retail
- Sam Carlin, Virtual Business Hotel
- Aaaryan Chandna, Virtual Business Retail
- Wyatt Feldman, Virtual Business Hotel
- Cole Hall, Virtual Business Sports
- Mick Gordinier, Virtual Business Retail

AKER MARCH 2020

- Abbaas Hakim, Virtual Business Sports
- Ali Hakim, Virtual Business Sports

\*\*\*\*\*\*\*\*\*\*\*\*

• Sam Hughes, Virtual Business Sports

- Kyler Hwa, Virtual Business Fashion
- Judah Karesh, Virtual Business Accounting
- Tejas Kode, Virtual Business Fashion
- Raj Mulherkar, Virtual Business Fashion
- Sundeep Ravella, Virtual Business Sports
- Sverre Sears, Virtual Business Sports

#### 24 students represent WBHS at the Michigan State Career Development Conference

Congratulations to the 24 West Bloomfield High School DECA students who recently participated in the Michigan State Career Development Conference in

Detroit, Michigan, in early March.

Students put their marketing and business knowledge to the test in each of their competitive events. They also met and networked with other members from around the district. Students completed an online test prior to the conference and then performed an impromptu role-play situation in front of a local judge in their chosen area of focus. Mahmoud

Al-Sahli, Principles of

**Business Management** 

- Rita Brooks, Principles of Business Management
- Cryana Cushihgbery, Apparel and

Accessories Marketing

- Talia Faison, Human Resources Management
- Abigail Freitag, Hospitality and Tourism Professional Selling
- Lukas Graff, Travel and Tourism Decision Making
- Caidon Hailburton, Principles of Hospitality and Tourism
- Lily Jones, Travel and Tourism Decision Making
- Nena Kincaid-White, Food Marketing Services
- Noah Klepaski, Business Services Marketing
- Izabella Marchand, Retail Merchandising
- Carter Martin, Business Financial Services
- Isaac Mintz, Retail Merchandising
- Brendan McGuire, Food Marketing Services
- Andre Moss-Patton, Apparel and Accessories Marketing
- Jacob O'Brien, Travel and Tourism Decision Making
- Husain Saifuddin, Principles of Hospitality and Tourism
- Sahith Shankar, Hotel Lodging Management
- Maheep Singh, Restaurant and Food Service Management
- Andrew Shore, Professional Selling Event
- Hemanth Surapaneni, Automotive Services Marketing
- Safa Syed, Travel and Tourism Decision Making
- Sophia Watha, Marketing Communication Services
- Josh Williamson, Restaurant and Food Service Management





## LAKER LANDING EARNS NATIONAL GOLD CERTIFICATION

www.est Bloomfield High School's school-based enterprise, Laker Landing, earned National Gold Certification from DECA's national level in February. To earn this certification, the Laker Landing student management team of Deniz Uzunov, Max Goldstein and Frank Bachulis worked to complete a 50-page written project showcasing how Laker Landing's retail operations adhere to national retail model business standards.

Laker Landing is an entrepreneurial operation within West Bloomfield High School overseen by the marketing teaching team, managed by students enrolled in Advanced Marketing, and operated by students participating in the district's marketing course.

The courses are hands-on learning laboratories integrating National Curriculum Standards in marketing, finance, hospitality and management. Students have the opportunity to further skills learned within the classroom.



Laker Landing's SBE provides students with a valuable learning experience of an internship or part-time job without requiring students to leave the school building. By working in a real business within the school, students are provided real-world experience vital to developing 21st-century skills and preparing for future careers.

In addition, Laker Landing school-based enterprise is an effective educational tool to prepare students for the transition from school to work or college. For many students in the entrylevel marketing class, this is their first work experience. For others and those who enroll in Advanced Marketing, it provides them an opportunity to build upon their management, supervision and leadership skills. In addition, students who earn a "B" or better in the WBHS marketing course are eligible to earn Oakland Community college credit.

"I learned so much about business and how to create charts, problem solve and develop people skills. My team and I worked hard to collaborate on a document that I can remember and use

throughout the rest of my future." - Frank Bachulis

"Through passion and hard work, I have been able to develop business and social skills throughout the writing of this paper. Being a junior in high school, I never thought that this level of collaboration would have the effect on me that it did. I learned how to commit to a project and consistently work to perfect it." - Deniz Uzunov

"This paper has given me important lessons on collaboration and determination. I have grown as a writer through this paper and look forward to

> WEST BLOOMFIELD SCHOOL DISTRICT Educating Students to be their Best IN and FOR the World!

future business papers." - Max Goldstein

Uzunov, Goldstein and Bachulis will represent Laker Landing and West Bloomfield High School by attending the DECA International Career Development Conference in Nashville, Tennessee, this April, along with 15 other members of their DECA chapter, with more to be announced in March.

In Nashville, they will participate in an academy combining educational experiences and competition while networking and interacting with vendors. They will participate in professional development sessions specific to the field of entrepreneurship and share dialogue with other Gold Certified SBEs around the country.



## VOL. 46 • ISSUE 3

#### West Bloomfield School District

Office of Community Relations & Marketing 248-865-6454 www.wbsd.org Editor .....Dan Durkin

#### **Our Mission:**

"The Laker strengthens the vital relationship between West Bloomfield School District and the by clearly communicating in a timely and relevant manner the many successes of our students, schools and community."

West Bloomfield School District Dr. Gerald D. Hill Superintendent

West Bloomfield High School 248-865-6720

Oakland Early College 248-522-3540

**Oakland Opportunity Academy** 248-209-2025

West Bloomfield Transition Center 248-865-6470

Abbott Middle School 248-865-3670

Orchard Lake Middle School 248-865-4480

**Doherty Elementary School** 248-865-6020

**Gretchko Elementary School** 248-865-6570

**Roosevelt Elementary School** 248-865-6620

Scotch Elementary School 248-865-3280

Sheiko Elementary School 248-865-6370



# **Community** Education

## **ADULT EDUCATION/ESL**

Dawn Hanford, Coordinator 7071 Orchard Lake Rd., Ste. 100 West Bloomfield, MI 48322 Registration and Information (248)539-2390

#### Spring 2020

#### English as a Second Language Class Schedule

Registration hours are 9:00 a.m. to 1:00 p.m. Monday through Thursday at J&S Office Center. Please bring driver's license/picture ID and Social Security Number if you have one. Adults 18+ no residency requirements.

#### **Daytime ESL Tuition Sessions**

Morning: 9:30-12:00 p.m. 2 Days@ \$225 4 Days@ \$435 Afternoon: 12:30-2:30 p.m. 1 Day@ \$95 2 Days@ \$175

Session 4: Feb. 24 - Apr. 9 (No school 3-30-4-2) Session 5: Apr. 13 - May 21

| Level II                               | TuesThurs. | 9:30-12:00 p.m. |
|--|------------|-----------------|
| Level III                              | MonWed.    | 9:30-12:00 p.m. |
| Advanced Speaking/Pronunciation        |            |                 |
|  | Tues.      | 12:30-2:30 p.m. |
| Intermediate/Advanced Writing Workshop |            |                 |
|  | Thurs.     | 12:30-2:30 p.m. |
|  |            |                 |

#### **Book Club for Advanced Students**

For One More Day by Mitch Albom (students purchase book before first class) "A novel about the family we love and the chances we miss..." Instructor: Paula Konfara Mon. (6 weeks) April 13 - May 18 12:30-3:00 p.m. \$115

\*\*No refunds after first day of class. Missed days can be made up during the SAME session daytime or evening. Open to residents of all school districts. Classes cancelled due to weather will not be rescheduled. Open registration for all classes except book club. Rates are prorated after first week.

Fall ESL Registration Begins August 3, 2020 FREE ESL classes available \$50 Registration fee (248) 539-2390



# WEST BLOOMFIELD COMMUNITY EDUCATION PRING 2020

Joey Spano, Director of Community Education



www.wbsd.org Click on **DEPARTMENTS**. then click on COMMUNITY EDUCATION (248) 865-6462

#### Preschool

Preschool Registration for the 2020-21 school year has begun and spots are filling! The West Bloomfield Preschool Academy has a variety of programs that will fit a family's needs with tuition based full day, half day, and state funded (GSRP).



Children must be 3 or 4 years old by December 1 for tuition-based programming and children must be 4 years old by September 1 for the GSRP program.

Call (248) 865-6466 for more information on all of the wonderful childhood opportunities that West Bloomfield Community Education has to offer.

Kiddie Kite Day & Summer Camp Fair! Saturday, May 2 11:00 a.m. - 2:00 p.m. Families with children Pre-K – 5th Grade

Join us at the ACS Playground!

Corner of Hiller and Commerce Rd. West Bloomfield School District Preschool Academy Early Bird registration Fee 50% off by May 3 Call Today to Register (248) 865-6466



#### 2020 Summer Day Camps

10 weeks - June 22 - August 22, 2020 Ages 3-4; Grades 1-4; Grades 5-8

- Join in the fun with arts and crafts, computers, games, cooking and daily swimming. Weekly classes in Art, Karate, Spanish, Science and Cooking.
- Themed weeks throughout the summer.
- Weekly special events and field trips!
- All campers will participate in the West Bloomfield Township Public Library's Summer Reading Program.
- Camp is held at Roosevelt Elementary School.
- Flexible scheduling with 1-5 days per week.
- Early Bird and Late Stay available at an additional fee.
- In addition to the Day Camp, there is a wide variety of academic, sports and specialty camps.

Stay tuned for schedules. Visit www.wbsd.org, click on Departments, then click on Community Education. (248) 865-6462