



TDSchmidt@garlandisd.net
972-494-8492

Communication Plan

The following is the written communication plan for targeting identified audiences, parents, community members, school board, and high education personnel:

Garland Early College High School Webpage
Direct contact with Garland ISD School Board
Direct contact with Garland ISD Superintendent
Media coverage of Garland ECHS via brochures, recruiting video, and social media
Monthly updates through Steering Committee
School updates through Talking Points App, Twitter, Announcements, and School Website
Direct contact with parents via email, phone, or in person
Direct contact with IHE higher personnel via email, phone, or in person
Direct student contact daily via in person, Canvas, or email

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