



**#CHOOSETHEORIGINAL**

## Garland ECHS Recruitment Plan

Month	Activity
October	<ul style="list-style-type: none"> <li>• Postcards sent to all residents in Garland ISD to advertise the #ChooseGarlandISD Expo</li> <li>• Training for middle school counselors and AVID teachers to have an understanding of ECHS and P-TECH</li> </ul>
November	<p>#ChooseGarlandISD Expo</p> <ul style="list-style-type: none"> <li>• All GISD school are represented and showcase their programs and offerings</li> <li>• Brochures and flyers provided to parents</li> <li>• Information sessions conducted for parents</li> <li>• Dallas College representatives available for questions</li> </ul> <p>Middle School Outreach</p> <ul style="list-style-type: none"> <li>• Presentations to AVID 8th grade classes</li> <li>• Information videos shown to all 8th grade students through advisory classes and follow up Q and A sessions with HS staff at 8th grade lunches</li> <li>• Information flyers provided for all 8th grade students</li> <li>• Parent information sessions provided at middle school campuses</li> <li>• Open house and information sessions at each high school</li> </ul> <p>Website, Social Media</p> <ul style="list-style-type: none"> <li>• Early College information, handouts, videos</li> <li>• information session dates and times</li> </ul> <p>Campus Open Houses</p> <ul style="list-style-type: none"> <li>• Each school will host an open house/informational session to promote their programs.</li> <li>• Student ambassadors are highly encouraged.</li> </ul>
December	<ul style="list-style-type: none"> <li>• Email blast to all 8th grade students and parents regarding ECHS/P-TECH offerings at all high schools</li> <li>• Help sessions for parents to complete application process</li> </ul>
January	<ul style="list-style-type: none"> <li>• Campus and district support for completing the application process</li> </ul>
February	<ul style="list-style-type: none"> <li>• Students notified of program acceptance</li> </ul>



TDSchmidt@garlandisd.net

972-494-8492

**#CHOOSETHEORIGINAL**

March	
April	<ul style="list-style-type: none"> <li>• Campuses host P-TECH/ECHS information sessions for incoming 9th grade students selected through choice of school</li> <li>• Email blast to non magnet students with P-TECH/ECHS information and application</li> </ul>
May	<ul style="list-style-type: none"> <li>• 2nd chance application</li> <li>•</li> </ul>
June	
July	
August	

## Follow us on Twitter

**@GHS\_Owls**

**@GHS\_Magnets**

**@GHSVAPA**

**#ChooseTheOriginal**

