

Career and Internship Preparation in the Midst of a Pandemic

December 17, 2020

ICEBREAKER

In the chat box, we want to know what you are most looking forward to post COVID?

DO YOUR RESEARCH

- **Research companies using Google, Fairygodboss, LinkedIn, and Glassdoor**
 - Salary information
 - Reviews/ratings from real employees on culture, interview process, career development, etc.
 - Are they hiring/laying off/how have they been affected by Covid
 - Identify people in your network who may work for the company
- **Once you have done your research, set your intentions for your intern/job search in terms of:**
 - Industry
 - Location
 - Comp/Benefits
 - Size/Culture/

WHAT DOES YOUR SOCIAL MEDIA PRESENCE SAY ABOUT YOU?

- Clean up and make your social media profiles private
- Create a LinkedIn profile even if you do not have job experience yet
- 20% expect candidates to have some form of social media presence
- 47% say they are less likely to contact an applicant for an interview when the candidate has no online presence



LINKEDIN REMINDERS



- Your profile can supplement or replace your resume when applying to jobs
- Strategically highlight your best skills (focusing on your top five) and smartly project your intentions to your network of what you are looking for
- TIPS: use a professional photo, write an intro, include your college and high school, include your postal code/country/region
- Adjust settings so that your profile appears “open to career opportunities”
- Stay active on LI - follow employers/groups, ‘like’ industry related news, share posts of interest



BUILD YOUR NETWORK

It's never too early to start building your professional virtual network!

- Connect with friends/alums on LinkedIn
- Join special interest/networking groups on LinkedIn
- Reach out to University Career Services - mock interviews and virtual career fairs
- Find a Mentor
- Request Informational Interviews – Zoom Coffee Chats
- Without sounding opportunistic, treat every new introduction and conversation as a potential lead in the future
- Find someone who can refer you within the company - only if the job is relevant to your experience

JOB SEARCH AND APPLICATIONS



KEEP
CALM
AND
APPL
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- Stay positive and have a good attitude - times are tough but so are you!
- Keep track of all the applications you have submitted.
- Remain flexible - you may need to pivot your search at some point and that's okay!
- Apply to fewer jobs, but really focus on tailoring your resume to each job description - remember big companies use AI technology to match candidates to jobs.
- Follow up on application status after a week if you haven't heard back.
- Understand when to push, compromise, or let go.

QUESTIONS FOR OUR PANELISTS

- How did you find your current position?
- Do you have any tips for preparing for an interview?
- Any advice for interviewing virtually?
- Can you provide a few examples of questions that you typically ask during an interview?
- Should I follow up with a thank you email or a handwritten note after my interview? When should I send the correspondence?
- Should I include an objective statement or personal statement on my resume?
- How should I respond if I do not know the answer to the interviewer's question?



****Please submit any additional questions in the chat box***