

LINDFIELD PRIMARY ACADEMY

COMMUNITY ENGAGEMENT STRATEGY

Priority Group 1 – Parents/Carers	
What do we do well already?	<ul style="list-style-type: none"> • Fortnightly Newsletter • Monthly column in Lindfield Life • Regular Events e.g. New Parents, Grandparents, Consultation Evenings • Annual Parent View Survey • Virtual Principal “pop in” Surgeries • Informal chats in Playground • Dedicated Sections on Academy Website • Roadmap/Strategy • Virtual Parent Consultations • LB Newsletter • Year-Group Emails, Virtual Learning Environment, VLE
What could we do better?	<ul style="list-style-type: none"> • Invite Lindfield Life to visit Academy – break-out group • Be constantly mindful of the importance of good communication and looking for ways to improve. • Reach out to individual LBM year groups as and when they go into lockdown – meaningful contact and support.
New initiatives, other examples of good practice.	<ul style="list-style-type: none"> • Virtual parent communications • Virtual Open Day • SEN coffee morning
Aims	<ul style="list-style-type: none"> • The role of the Board is fully understood by parents •
Success Criteria	<ul style="list-style-type: none"> • Parents report to Principal that communication is effective
Responsibility/monitoring arrangements	<ul style="list-style-type: none"> • Local Board, Principal and SLT, Local Board Communications Link
How and when we will keep this under review	<ul style="list-style-type: none"> • Agenda items at both Local Board meetings and at Staff meetings

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Priority Group 2 - PTA	
What do we do well already?	<ul style="list-style-type: none"> • An LB member has specific responsibility for PTA liaison • This LB member attends all PTA meetings • All LB members support PTA events e.g. Christmas/Summer Fayres, Entertainment Evenings, Quiz Nights • Frequent praising of PTA in Newsletter • PTA have their own “slot” in Newsletter • Very close working relationship – Pitch document
What could we do better?	<ul style="list-style-type: none"> • Standard invitation to PTA Chair/s to attend LB meetings and any appropriate SLT meetings if they so wish • Share Roadmap with PTA Chair/s
New initiatives. Other examples of good practice.	<ul style="list-style-type: none"> • PTA actively involved in decision making on how money they raise is spent • PTA receive copies of LB minutes • A teacher presence on PTA
Aims	<ul style="list-style-type: none"> • To further develop the links already established between the LB and PTA
Success Criteria	<ul style="list-style-type: none"> • Greater links between LB and PTA evidenced at meetings • Clear understanding of curriculum must have.
Responsibility/monitoring arrangements	<ul style="list-style-type: none"> • LB representative on PTA reporting back to LB
How and when we will keep this under review	<ul style="list-style-type: none"> • LB meetings

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Priority Group 3 – Existing Community Users of Facilities	
What do we do well already?	<ul style="list-style-type: none"> • Pioneer (Wrap-around Care Providers) • Rent out when we can • Pitch document
What could we do better?	<ul style="list-style-type: none"> • Business Manager to be point of contact for larger groups • Add selected organisations to Newsletter mailing list • Develop good links with Lindfield Life Editor
New initiatives. Other examples of good practice.	<ul style="list-style-type: none"> • Continue to grow/promote Pioneer facilities
Success Criteria	<ul style="list-style-type: none"> • Termly updates at LB meetings • To increase income from lettings from January 2021 – currently standing at approx. £15,000
Responsibility/monitoring arrangements	<ul style="list-style-type: none"> • DC - LB member with responsibility for Income Generation; Principal and Business Manager
How and when we will keep this under review	<ul style="list-style-type: none"> • Regular meetings and contact between Principal and Business Manager • Agenda of LB meetings

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Priority Group 4 – The Wider Community	
What do we do well already?	<ul style="list-style-type: none"> • Existing links with major religious groups • All Saints' Church front assemblies fortnightly • British values underpin every assembly • Principal in contact with Lindfield Parish Council • Local Service Providers, e.g., Fire Service and Police run regular training sessions • Reaching out to new companies with a view to gaining a new corporate partner. • Investigating companies that can offer fundraising-matching schemes
What could we do better?	<ul style="list-style-type: none"> • Invite Corporate Partner to LB meetings and/or SLT Strategic Steering Group • Explore the opportunity to work with/learn from Brighton School for Girls' outreach programme
New initiatives. Other examples of good practice.	<ul style="list-style-type: none"> • Full school assemblies run by representatives of other religious groups
Aims	<ul style="list-style-type: none"> • To further improve the Academy's profile in the local community • To establish a Corporate Partner who is willing to provide input to the curriculum as well as help in achievement of longer-term strategic goals
Success Criteria	<ul style="list-style-type: none"> • Link community groups to the curriculum
Responsibility/monitoring arrangements	<ul style="list-style-type: none"> • Principal • LB Community
How and when we will keep this under review	<ul style="list-style-type: none"> • LB meetings