



ISACS has developed a comprehensive benefits package for our virtual 2021 Heads Conference & Trustee Series. Discuss these opportunities with your team and be ready to complete the ISACS Sponsorship Application when it opens on 11/30 at Noon central. Sponsorship availability will be based on first come, first serve. Sponsors may select multiple sponsorships.

SPONSOR OPPORTUNITIES

HEADS CONFERENCE

A VIRTUAL PROGRAM

Today's Leaders for Tomorrow's Schools

JANUARY 28-29, 2021

TRUSTEE SERIES

ONE-HOUR WEBINARS

JANUARY - JUNE 2021

HEADS CONFERENCE - \$2000

Select from the following sponsorships:

- Thursday Morning Coffee & Keynote:** *Meeting the Moment, To Meeting the Future*, Ian Symmonds
- Thursday Lunch Hour & ISACS Annual Meeting**
- Thursday Afternoon Keynote:** *Why Humor is Essential in 2021: Cultivating Civil & Creative Wit in the Independent Schools*, Gina Barreca
- Thursday Social Hour**
- Friday Morning Coffee & Keynote:** *The Identity Loyalty Imperative: How to Thrive*, Americus Reed

TRUSTEE SERIES - \$1500/WEBINAR

Select from the following one-hour webinar sponsorships:

- January 14:** *What's Ahead: Trends & Data for Your Board*, Donna Orem
- February 17:** *Current Legal Considerations for Boards*, Sara Schwartz
- March TBD:** *Your Board's Role in Creating & Sustaining a Culture of Justice, Equity, Diversity & Inclusion*
- April 21:** *Head & Board Chair Relationship*, Lucinda Lee Katz
- May 19:** *The Best Board for Your School*, Ian Symmonds
- June 16:** *Board Fundamentals for 2021-22*, Lynn Wendell

SPONSORSHIP BENEFITS	HEADS CONFERENCE	TRUSTEE SERIES
Sponsor Fee	\$2000	\$1500
Expected attendance from ISACS region	125+	200+ /webinar
"Sponsor Spotlight" Pop-Up on ISACS homepage for 2 weeks between January 1-June 30, 2021 <i>Rotation starts 1/1/21 & can include hyperlink logo, company description &/or 60-second sponsor created video</i>	X	X
Hyperlink logo on event webpage & digital marketing brochure	X	X
Hyperlink logo in ISACS monthly e-newsletter, <i>Heads Highlights</i> , sent to all 245+ ISACS heads	January edition	February edition
Sponsor Footer tag art for marketing & Zoom confirmation emails	Plus digital agenda	X
Tailored specific Sponsor Twitter Shoutout (Jan.- June 2021)	X	X
Hyperlink listing in confirmation email(s)	X	X
Representative can attend sponsored session	Up to (6)	Up to (2) *
Logo on entrance slide during company's sponsored session created & shared by ISACS staff	X	X
Verbal recognition by ISACS staff moderator during sponsored session	X	X
60-second live sponsor remarks OR 60-second sponsor produced video to be shown at beginning of sponsored session	X	X
Virtual Swag Bag: Dedicated sponsor webpage on ISACS website with company listing & ability to include a virtual giveaway/raffle/discount coupon	X	X
NEW! Mail attendees a promo item/giveaway (sponsor bears cost). <i>ISACS will provide Excel mailing list</i>	X	
NEW! Dedicated Friday Sponsor Breakout (12:15 - 12:45 pm central) <i>Each sponsor will have their own Zoom breakout room managed by ISACS staff. ISACS will raffle (3) \$100 credit towards ISACS webinars for those who attend a sponsor breakout</i>	X	

* Note: Company representatives will be asked to depart after opening remarks in order to maintain an affinity space for trustees.

QUESTIONS? Contact karen@isacs.org or jacob@isacs.org

**SELECT YOUR SPONSORSHIP(S)
ON NOVEMBER 30**