

DID YOU KNOW?



United Way
of Southeastern Connecticut

DID YOU KNOW...

Your gift to United Way funds 67 partner programs and initiatives in Southeastern CT?

United Way of Southeastern Connecticut is a locally-based non-profit organization supporting a vital network of 67 local health and human services, programs, and initiatives in New London County that work together to help people in need and change lives.

Of those programs, 44 are Partner Programs at 24 local nonprofit organizations funded through our Allocations process, and help in one of our four focus areas: Basic Needs; Thriving Children; Community Wellness; and Promoting Independence. Your individual gift to United Way can accomplish so much good!

What this community needs is you! Please donate to United Way of Southeastern Connecticut through your workplace campaign...because to live better, we must Live United! For more information go to: www.uwsect.org. Thank you!

DID YOU KNOW...

You could be the eyes and ears of more than 14,000 United Way donors?

United Way Allocations Volunteers ensure donations to United Way of Southeastern Connecticut are wisely invested in local health and human service programs. Relying on applications, site visits, program results and financial records, you can help decide how United Way funding is allocated among programs that, working together, provide a vital network of services to help those in need.

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DID YOU KNOW...

27% of working people in Connecticut are ALICE?

ALICE stands for Asset Limited, Income Constrained, Employed. It represents a growing number of people in Southeastern Connecticut. ALICE does not receive assistance and walks a financial tightrope that can be impacted by an illness, a car repair, a broken appliance, or a sudden emergency. If you include the percentage of people living below the Federal Poverty Level (11%), that means 38% of people in our state struggle to pay for basic needs. Learn more about ALICE at uwsect.org/2020AliceUpdate.

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DID YOU KNOW...

United Way has been actively involved in COVID-19 relief efforts?

In partnership with the Community Foundation of Eastern Connecticut, the Neighbors For Neighbors Fund was created to distribute grants to nonprofits disproportionately impacted by COVID-19. In addition, United Way of Southeastern Connecticut joined with Connecticut United Ways on a fund to assist individuals. Funds were distributed through local social service agencies in the form of mobile gift cards, and 1,000 households were assisted.

Recently, United Way of Southeastern Connecticut established the ALICE Relief Fund to help individuals, specifically the ALICE population, using a similar distribution of mobile gift cards through social service agencies aimed at assisting an additional 500 New London County households.

The Gemma E. Moran United Way/Labor Food Center has been particularly stretched but has responded by adding eight new, temporary member agencies to help get food to those in need. The Food Center has increased the number of meals provided to the community by 21% from last year and has organized 160 volunteers to help with our efforts.

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DID YOU KNOW...

90 households in Southeastern Connecticut benefited from United Way's Project Warm-up?

United Way's Project Warm-up provides one time heating assistance to those experiencing a short-term crisis, preventing them from freezing during the winter months. In addition to fuel, they also receive case management and support through partnering agencies to help avoid a future crisis.

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DID YOU KNOW...

United Way runs a union counseling training program, among other partnerships with Organized Labor?

You can be part of United Way's Union Community Activist Network (UCAN) classes and become the link between people in your workplace that need help to local programs that can help. United Way also works with local Unions to prepare for and run the annual Workers' Memorial to honor those whose lives have been lost while on the job, an AFL-CIO Golf Tournament to benefit the Food Center, and the Stamp Out Hunger food drive.

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DID YOU KNOW...

United Way has a goal to increase the number of financially stable households in Norwich by 66%?

The New Capacities: Norwich is a collective impact project that works with a diverse cross-section of partners. The project is a community-driven plan incorporating key components of collective impact: combining of resources, continuous communication, data-sharing, and making systems-level change. They recently produced a Career Exploration Video Series for students. Learn more at uwsect.org/newcapacities.

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DID YOU KNOW...

More than 4,600 children in need in Southeastern Connecticut received toys last holiday season?

United Way partners with the Tommy Toy fund to collect and distribute new presents to ensure a brighter holiday for numerous families across our region. More than 250 volunteers from businesses and organizations throughout New London County assisted with the effort.

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DID YOU KNOW...

The Gemma E. Moran United Way/Labor Food Center partners with a local garden to help provide fresh produce to residents of Southeastern Connecticut?

The vegetables grown at the Coogan Farm Giving Garden in Mystic are harvested weekly during the growing season and delivered to the Food Center, then quickly cleaned, packaged, and distributed by volunteers to those facing hunger and food insecurity. Annually, the garden harvests several tons of fresh produce for the Food Center.

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DID YOU KNOW...

United Way's 2-1-1 helped callers from New London County with 27,619 requests for service last year?

2-1-1 is open 24 hours a day, 7 days a week for information and referral to services and volunteer opportunities. 2-1-1 is a free call from anywhere in the state, and it is a partnership between all Connecticut United Ways and the State of Connecticut. The top five requests in the county were for: housing and shelter, mental health services, healthcare, utility assistance, and employment/income.

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DID YOU KNOW...

The equivalent of 2,429,147 meals and snacks were distributed from the Gemma E. Moran United Way/ Labor Food Center last year through its network of free emergency food programs and Mobile Pantry? Member programs include shelters, food pantries, community meal sites, child care centers, and programs for seniors, in addition to the Mobile Pantry, that help to ensure no one goes hungry.

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DID YOU KNOW...

The United Way Mobile Food Pantry visits 10 sites and feeds 1,053 households each month?

The program reaches individuals facing hunger, including those living in “food deserts” where access to healthy food and larger retail grocery stores, and the transportation to reach them, is limited. Individuals are asked only to bring an ID and their own bags and receive about a week’s worth of nutritious food including fresh produce, dairy items, and healthy snacks. Last year, the Mobile Pantry served the equivalent of more than 515,000 meals.

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DID YOU KNOW...

United Way is an active partner in ending homelessness in southeastern Connecticut?

United Way provides ongoing support to the New London County Fund to End Homelessness (NLCFEH) for both Shelter Diversion and Rapid Re-housing efforts, the Eastern Coordinated Access Network (CAN), and the annual Point-in-Time Count where last year, 34 volunteers helped to count individuals who are homeless and offer information and referral services. We also fund our Partner Agencies who provide basic needs, including shelter, and we assist with the Emergency Food & Shelter Program (EFSP).

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DID YOU KNOW...

Last year, New London County residents saved a total of \$551,222 on their prescriptions through the FamilyWize Discount Prescription program, helping to ensure they receive necessary medications for their good health?

Nearly 9,000 New London County households benefited from the free FamilyWize program. It can be used by anyone, is accepted by more than 60,000 participating pharmacies throughout the country, and is funded by the pharmaceutical companies to provide up to 75% off the cost of prescriptions.

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