## **Utah Career and Technical Education Career Pathway Chart**

2020-2021 School Year



#### Career Cluster: Business, Finance & Marketing

### **Career Pathway: Marketing**

JUNIOR HIGH / MIDDLE SCHOOL
HIGH SCHOOL
EXPLORER COURSES: Choose one or more of the following courses.
CONCENTRATOR COURSES: To be a concentrator you must pass the following course AND one explorer course.
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.
POSTSECONDARY:
Utah System of Higher Education: ushe.edu   UtahMajors.org: Utah Majors Guide
Utah System of Technical Colleges: utech.edu

# There are several options for education and training beyond high school, depending on your career goals. 1-Year Certificate N/A 2-Year Assoc. or Tech. Degree N/A > Art Director CTE Teacher Editor

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

#### **Student Testimonial**

"The business and marketing courses I have taken in high school have really influenced me in the direction I would like to go for my future education and career."

Rory James Pollard Fremont High School

## LEARN MORE ABOUT OCCUPATIONS AND WAGES

#### **Business, Finance & Marketing**

UtahCTE.org: Fact Sheet

UtahFutures.org: Occupation/Wage Search

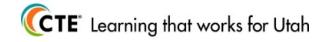
#### **DECA**

> Graphic Designer

is the Career and Technical Student Organization (CTSO) for students in the Marketing Pathway.

<u>DECAdirect.org</u> | <u>UtahDECA.org</u> | <u>Utah</u> <u>DECA flyer</u>





<sup>\*</sup> concurrent enrollment course + recommended explorer course