

Utah Career and Technical Education Career Pathway Chart 2020-2021 School Year




Business Information Management
CAREER PATHWAY
Business, Finance & Marketing
CAREER CLUSTER

Career Cluster: Business, Finance & Marketing

Career Pathway: Business Information Management

| JUNIOR HIGH / MIDDLE SCHOOL |
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| HIGH SCHOOL |
| EXPLORER COURSES: Choose one or more of the following courses. |
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| CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course. |
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| COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.. |
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| POSTSECONDARY: |
| Utah System of Higher Education: ushe.edu UtahMajors.org: Utah Majors Guide |
| Utah System of Technical Colleges: utech.edu |

* concurrent enrollment course + recommended explorer course

| HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING | | | |
|--|-----------------------|--|---|
| There are several options for education and training beyond high school, depending on your career goals. | | | |
|  | 1-Year Certificate | 2-Year Assoc. or Tech. Degree | 4-Year Bachelor's Degree |
| | N/A | <ul style="list-style-type: none"> > Desktop Publisher > Legal Assistant/Paralegal > Web Developer | <ul style="list-style-type: none"> > CTE Teacher > General and Operations Manager > Marketing Manager |

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

"The [Microsoft Office Specialist] certifications helped me land my current job at Lowe's Home Improvement. I am the manager there and perform all of the administrative functions."

Andrew McLay
Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

FBLA

is the Career and Technical Student Organization (CTSO) for students in the Business Information Management Career Pathway.

FBLA-PBL.org | Utah-FBLA-PBL.org
[Utah FBLA flyer](#)

