

2021 VIRTUAL BENEFIT CORPORATE SPONSORSHIP & AD OPPORTUNITIES

ALL ADS MUST BE SUBMITTED BY JANUARY 25TH IN ORDER TO APPEAR IN THE VIRTUAL PROGRAM

□ VIP SPONSOR (\$50,000):

10 Virtual Benefit dinner packages delivered to you from a neighborhood restaurant*

Full-page color ad in the inside cover of the virtual Benefit program

Logo featured on the silent auction website

Your company's logo on the Calhoun Benefit website

Verbal recognition from the virtual event

□ HIGH ROLLERS SPONSOR (\$25,000):

8 Virtual Benefit dinner packages delivered to you from a neighborhood restaurant*

Full-page color ad in the virtual Benefit program

Logo featured on the silent auction website

Your company's logo on the Calhoun Benefit website

Verbal recognition from the virtual event

□ PLATINUM SPONSOR (\$15,000):

6 Virtual Benefit dinner packages delivered to you from a neighborhood restaurant*

Full-page color ad in the virtual Benefit program

Your company's logo on the Calhoun Benefit website

□ SILVER SPONSOR (\$10,000):

4 Virtual Benefit dinner packages delivered to you from a neighborhood restaurant*

Full-page color ad in the virtual Benefit program

Your company's logo on the Calhoun Benefit website

□ BRONZE SPONSOR (\$5,000):

2 Virtual Benefit dinner packages delivered to you from a neighborhood restaurant*

Full-page color ad in the virtual Benefit program

Your company's logo on the Calhoun Benefit website

**restaurant selections available in early 2021*

FULL-PAGE AD (\$1,000):

* **Full-page color ad in the virtual Benefit program**

HALF-PAGE AD (\$500):

* **Half-page color ad in the virtual Benefit program**

Ad Information

Full-page: H7.5" x W4.125"

Half-page: H3.5" x W4.125"

All ads files should be emailed to lj.mitchell@calhoun.org.

All images need to be high-resolution (300 dpi or greater).

Please submit all ad files no later than January 25th.

PDFs are preferred.

PAYMENT INSTRUCTIONS

1. Send a **check** along with this form to: L.J. Mitchell, The Calhoun School, 433 West End Avenue, NY, NY 10024.
2. Pay by **phone** by calling 917-609-0848
3. Pay by credit card by completing the information below and **mailing** to L.J. Mitchell, The Calhoun School, 433 West End Avenue, NY, NY 10024.

CONTACT AND PAYMENT INFORMATION

Name (on credit card): _____

Company Name (as you would like it to appear online and in the printed materials): _____

Contact Name (person to contact at company): _____

Email: _____ Phone: _____

Billing Address: _____ City/State: _____ Zip Code: _____

Credit Card Number: _____ Expiration Date: _____

Credit Card Type (check one): MC ___ Visa ___ American Express ___ Discover ___

SPONSORSHIP VIRTUAL TICKETING INFORMATION

I prefer to waive my dinner packages so that Calhoun receives 100% of my sponsorship donation.

(My donation will now be 100% tax deductible.)

OR

I choose the dinner packages.

AD INFORMATION FOR AD BUYERS AND SPONSORS

We will submit our print ready file by January 25th to L.J. Mitchell (lj.mitchell@calhoun.org)

Please use our file from last year.

We need help creating our ad and will email L.J. Mitchell (lj.mitchell@calhoun.org) with our high resolution logo and ad copy by January 25th.