



Communications and Public Relations



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Social Media & Photography



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Video & Graphic Design



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Carol Rittiman

Secretary



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District Receptionist



DUNCANVILLE ISD

MYFUTURE
MYCHOICE

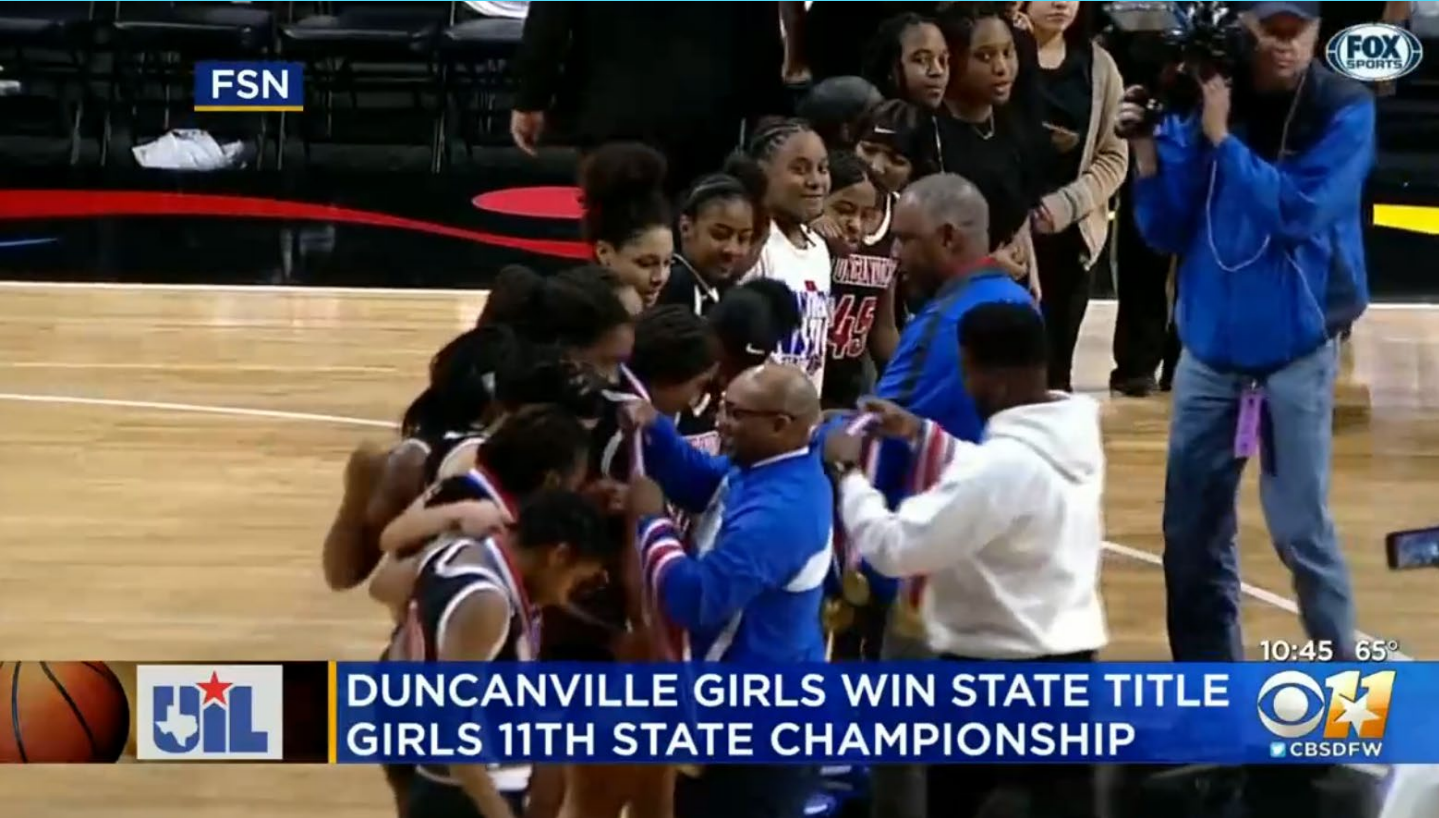


***Earn a diploma
and degree
at the same time!***

Marketing focus areas:

- My Future. My Choice. (high school and middle school)
- Pre-K enrollment
- Take advantage of organic opportunities
- Specialty Programs/Awards - Ain't No Band docuseries

In the News...



Expanding our Reach...



	Total Stories	District Generated Stories	Top Month	Top Number of Stories by News Agency	Approximate Dollar Value
2019-2020	1,220	76	280 (Dec.)	295 (DMN) /159 (NBC5)	\$19,081,757
2018-2019*	939	165	320 (Dec.)	116 (DMN) /113 (FOX4)	\$13,936,992
2017-2018	367	103	73 (April)	75 (DMN)/25 (NBC5)	\$5,786,326

Note - More stories picked up by news agencies in the spring at the start of COVID-19. Saw our usual numbers double in February, March and May.

** Began counting each television news hit and newspaper mention as a story in 2018-2019*

Being Social...



Duncanville ISD ✓ @DuncanvilleISD · Apr 6
In the news: @wfaa and @cbs11 stopped by @DuncanvilleISD to see our families picked up laptops for learning at home for being on the frontlines for our students. Take a look below.



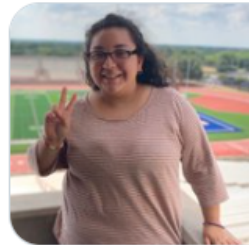
29

106



Duncanville ISD ✓
@DuncanvilleISD

In the news: @focusdailynews featured @Duncanville_HS photojournalism student Emily Cruz for her recent "Dallas Morning News" photography awards. Read more about to sports photo

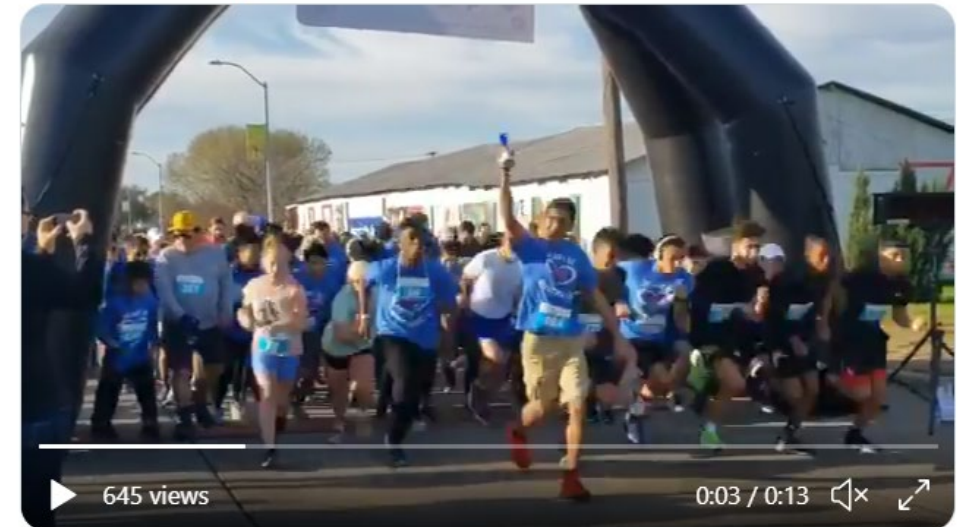


Duncanville HS Senior Emily Cruz Wins
Duncanville High School senior Emily Cruz
photography awards in Dallas Morning
News focusdailynews.com



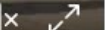
Duncanville ISD ✓
@DuncanvilleISD

Runners, on your mark! Set. Go! Today's Heart of Duncanville 5K race was started by @Duncanville_HS student David Mojica, a spokesperson and advocate for @BeTheMatch. Hundreds of runners took to the street to benefit the @DuncanvilleEF and our teachers. @DvilleISDSuper



645 views

0:03 / 0:13



10:50 AM - Feb 29, 2020 from Duncanville, TX · Twitter for Android

Newsletters...

**Community
Informer
Duncanville ISD**



October | 19 | 2020

Back to School: The Sequel has Arrived



Duncanville ISD
**STAFF**
news



November | 02 | 2020

Employee One-time Payment to Arrive This Week




Duncanville ISD family –

As part of the budget approval process this summer, the Duncanville ISD Board of Trustees approved a one-time payment of \$2,000 for all district staff who were employed as of Sept. 1, 2020.


On Friday, Nov. 6, employees will receive the payment of \$2,000 with taxes removed. This payment was approved by the Board of Trustees as an expression of gratitude to you - our employees - for your dedication and commitment to our students during the current health pandemic.


The Board of Trustees and your district leaders want you to know that your efforts are appreciated, and that together, we will continue serving our students and families. We


Website...




DUNCANVILLE ISD
Writing success stories, one student at a time.

 Skyward

 Find it Fast

 Jobs



ENROLL NOW

ABOUT US

REOPENING

SCHOOLS

PARENTS


STUDENTS

DEPARTMENTS

BOARD OF TRUSTEES


FOR STAFF

CALENDAR



THE DISTRICT PURCHASED

- 160,000 masks
- 14,000 packages of disinfecting wipes
- 2,400 bottles of hand sanitizer
- 2,150 face shields
- nearly 300 infrared thermometers
- 150 touchless hand sanitizers for campuses
- 80 touchless hand sanitizers for

 English >

First Graduating Class of the DHS Collegiate Academy...

