THE SUMMIT COUNTRY DAY SCHOOL

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Alumni Association Class Representative Manual

Welcome

Dear Alum,

Congratulations on being selected to join the exclusive network of Summit Class Representatives! This is one of the highest honors upon graduation, and we are delighted to have you on board.

As a graduate of The Summit Country Day School, you are united with the 6,000-plus Silver Knights who call The Summit their alma mater.

It is important, now more than ever, for The Summit to have active representation from each class year as they enter the Summit Alumni Association. Class Reps play an integral role as ambassadors for their class and being the lead contacts for our Alumni Association.

The Class Representative Program at The Summit is designed to promote loyalty, advocacy and involvement of our alumni in an effort to generate a more personal commitment to the school. The Class Rep Program is also designed to engage alumni in the wider community through ongoing interactive communication. As we build a culture of philanthropy throughout our community, we need your help in leading the way with your class as we seek to engage Summit alumni through involvement and investment.

Thank you for serving as a Class Representative. I am grateful to have you as a leader in our alumni community.

Sincerely,

Mark Osborne Alumni Engagement & Gifts Officer The Summit Country Day School 2161 Grandin Road Cincinnati, Ohio 45208 (513) 871 - 4700 ext. 240 osborne_m@summitcds.org

Class Representatives

Joan Schulte Rohde '47 Roger Arling '48 Jane Weber Wilton '50 Gates Richards '52 Elaine Springmeier Kelley '55 James Gerwin '56 Harry Dornheggen '57 Jeanne Rolfes '57 Jane Knecht Smith '57 Sara "Sally" Ryan Gaede '58 Florence "Flo" Connelly Koetters '58 Marjorie "Margie" Meyer Kyte '58 Allen Zobav '58 C. Francis "Fran" Barrett '60 Ronald Mercurio '60 Sandra "Sandy" Schlenck Dubberley '61 Conky Greiwe '61 Thomas "Tom" Dreyer '63 Victoria "Vicky" Pundsack Reynolds '63 Kathryn Joseph Tobin '63 Natalie "Nat" Verkamp Schoeny '65 Paula Bien Yarnell-Sundermann '65 Mark Hogan '67 George Strietmann '67 Alane Schloemer Shoemaker '68 Donna Tuke '68 Susan "Sue" Kling Worthington '68 Mary Jo Randolph Cleveland '69 Marie Joseph '69 Cvnthia Tuke Muhlhauser '69 Jane Buse Burke '70 Mary Chris Rohde Hiance '70 Michele Godfrey Heinlein '71 Ann Hollmeyer Bingham '72 Karen Heekin Cassady '72 Martha Grogan '72 Jeffrey Schloemer '72 Karen Wilton Crane '73 Cynthia "Cindy" Fehr Kelly '74 Elizabeth "Betsy" Grogan Schmidt '75 Linda Opp Strietmann '75 Jane Dierking Makstell '77 N. Ray Baumgartner '78 George Joseph '78 Dorothy Quinlan Klei '78 Peter Klei '78 Marjorie Kennedy Doran '79 Roderick Malone '79 Josephine "Josie" Walter Funk '80 Raymond Baker '81 Hollie Beemer '81 Molly Hinckley Mullee '82 Gregg Becker '83 Kenneth Van Kesteren '83 Kimberly "Kim" Vollman Wagner '83 Andrew Briggs '84 Holly Friesz Seltman '86

Shannon Fullen Nelson '87 Holden "Critty" Wilson '87 Robert "Rob" Dziech '88 Melissa "Missy" Segal Fox '88 Celeste Frazier '88 Kara Luttenegger Valz '88 Elizabeth Brant "Brandi" Gale Voss '88 Monica Haas Desch '90 Jane Tiessen '90 Scott Boslev '91 Jesse Dunbar '91 Mary Beth Bruno Forte '91 Heather Fullen Lewis '91 Sarah Rosebraugh Brown '92 Lauren Baumann Hagin '92 Paul Kiley '93 Nori Shortt Muro '93 Arli Eiseman Schuermann '93 William "Bill" Couch '94 Gina Sta. Rinala '94 Kristin Hausladen Baker '96 Lauren (Brinkmever) Goebel '96 Andrew Koch '96 Michael Ann "Micki" Glotfelter '97 Lindsey Peck Groepper '97 Tyler Yarnell '97 Christopher Fearing '98 Andrea "Andee" Reddy Ferrer '98 Bridget McConnell McCall '98 Raechel Betz Scarchilli '98 Mary Kiley Thompson '98 Kathleen "Katie" Homan O'Brien '99 Caroline (Conners) Lewis '99 Morgan Wiles Neubauer '00 Sally Boyce Varner '00 Justin Vonderhaar '00 Brittani Eiseman '01 Lauren Knisely '01 Cyrus "Cy" Krefting '01 Whitney Hinckley Serr '01 Patrick Newton '02 Philip "Phil" Schneider '02 Janelle Beckford Edwards '03 Zachary Johnson '03 Kaitlyn Pandzik Weatherly '03 Kathryn "Katie" Knisely Coon '04 Karen Uckotter Montgomery '04 Abigail "Abbey" Broerman Steinman '04 John Wilson '04 Benjamin "Ben" Brinker '05 Michael Casey '05 Hope Schmidt '05 Lauren Shumrick '05 Mark Dato '06 Stephanie Long '06 Roger Weber '06 Camille Maynard '07 Joshua Miller '07

Christina Ng '07 Michael Rohde '07 Caroline Evelo Davis '08 Garrett Hickey '08 Trevor Stenael '08 Alexandria "Alex" Thurner '08 Kimberly "Kim" Wagner '08 Kirby Birk '09 Riley Birk '09 Mary Spahr '09 Elizabeth "Lizzy" Edwards Ford '10 Caroline Long '10 Gabriella "Gaby" Chandra Napier '10 Corinne Nelson '10 Robert "Bobby" Crowl '11 Jenna Joseph '11 Lauren Meister '11 Alexander "Alex" Nourse '11 Nora Kate Stromberg '11 Marina Jemail '12 Madeline "Maddy" Johns '12 Victoria "Tori" Mahon '12 Matthew "Matt" Schiess '12 Thomas "Tommy" Crowl '13 Morgan Hughes '13 Margaretta "Rhetta" Maynard '13 Augustus "Gus" Stewart '13 Christine "Chrissy" Thurner '13 Peter "Pete" Corser '14 Meredith Schertzinger '14 Monica Windholtz '14 Louise Zhou '14 Elizabeth Harsh '15 Philip McHugh '15 Natalie Pearl '15 Alec Petrie '15 Noelle Weber '15 Margaret "Maggie" Fisk '16 Jackson McKeever '16 Rachel Stines '16 Andrew Bissmeyer '17 Tullus Dean '17 Meghan O'Brien '17 Caroline Walton '17 Kiana Allen '18 Margaret "Maggie" Pilon '18 Michael Rafi '18 Harrison Schertzinger '18 Howard "Henry" Schertzinger '18 Michael Warden '18 Victoria Wilhelmv '18 Aaron Bialon '19 Patrick Bissmever '19 Anna "Annie" Deroussel '19 Adrianna Parker '19 Caroline "Carli" Vallota '19

Class Rep Responsibilities

You help make Summit exceptional. As a Class Rep, you engage classmates and ask for their support, which makes this possible. We cannot do this without you. You are a role model for your classmates. In your role we ask that you:

- Make your own gift to The Summit by Aug. 31.
- Promote alumni and development initiatives and messages to your classmates throughout the year.
- Be a social media ambassador.
- Work together to plan your reunions every five years.
- Request and submit classnotes from your classmates for the magazine.
- Collaborate with the Alumni Office to collect updated contact information from your classmates.
- Be an ambassador for The Summit. Host an event for fellow alumni and ask classmates to attend Summit events, serve as a mentor, speak in a class, serve on a board or task force, etc.
- Collaborate with your Decade Captain on communicating Summit initiatives with your classmates.
- Participate and encourage your classmates in fundraising initiatives that support The Summit.
- Personally thank classmates who gave to The Summit.

Be a social media ambassador

You're already on social media. Just like, share and comment on the wonderful things The Summit is posting.

Student Recruitment

As an alum, you know firsthand the quality of education and character-based leadership that takes place for a Summit student. Refer a family and student to check out Summit.

Career Mentoring

Summit alumni are at all stages of life. Be willing to connect with a student and share advice with them. Bring your expertise to an event or to the classroom by being a speaker or a part of a panel.

Reunions

Help coordinate reunions with your classmates.

Host an alumni event

The Summit has alumni all over the world. Host an alumni event for alumni in your city. Get free swag for hosting one!

Serve on a board or committee Contact the Alumni Office for more information.

Invest in The Summit

Did you know tuition only covers 80% of the school year? Gifts from alumni like you help fill the 20% gap.



Every gift to The Summit Fund makes a difference. Gifts to The Summit provide opportunities to enhance our curriculum, provide financial aid, expand our performing arts and athletic programs, encourages faculty professional development and provides everyday resources for our students. As a nonprofit institution, gifts to The Summit Fund closes the gap that tuition does not cover.

- Giving to The Summit every year is a critical measure of Silver Knight pride.
- Our alumni participation continues to grow thanks to your leadership in expanding our culture of philanthropy. This past year we grew from 10 percent to 12 percent and have set our goal on reaching 16 percent this fiscal year through our Leading the Way Campaign outreach and your assistance with steadfast Summit community engagement.
- Gifts to The Summit Fund support:
 - Curriculum enhancement
 - Financial aid through our Angel Donor Program (min. \$2,500 x 4 yr. commitment)
 - Faculty professional development
 - Athletics
 - Arts
 - Buildings & Grounds
- Our Leaders of Character Society provides more than 90 percent of the revenue to The Summit Fund. We invite alumni to be leaders in The Summit community and join the Leaders of Character Society by making a gift of \$1,000 or more.
- The Angel Donor Program currently supports 70 students with financial aid every year. Angel Donor gifts are a way to directly benefit a student's financial aid while contributing to The Summit Fund.

WAYS TO GIVE



ONLINE Visit summitcds.org/giving to make your gift. All gifts must be submitted by June 30.



MAIL Checks should be made payable to The Summit Country Day School and mailed to: Development Office The Summit Country Day School 2161 Grandin Rd. • Cincinnati, OH 45208



PHONE Call the Development Office (513) 871-4700 ext. 244 to make a gift over the phone.



DONOR ADVISED FUNDS, GIFTS OF STOCK, IRA CHARITABLE ROLLOVER

Contact your finance administrator and instruct them you wish to have your funds designated your choice of charity.



CORNERSTONE HERITAGE SOCIETY

Don't feel like you can make an impact now? Consider leaving The Summit in your estate planning and make a lasting impact. Contact (513) 871-4700 ext. 242 to discuss your options.

Solicitation Guide

This section is a guide to help put your fears aside when asking a classmate to invest in The Summit. One way to ensure sustainability for The Summit and to build a culture of philanthropy within all our constituencies is to promote peer-to-peer engagement. As a Class Rep, we ask that you encourage involvement and investment from your classmates. Throughout the year, we ask that you invite your classmates to invest in The Summit.

Fast Facts







4 gyms
4 synthetic turf fields
K-6 Athletic Program
22 Varsity Sports

1,012

Number of students enrolled. 18 mos -Grade 12



16 YEARS Of character, faith

formation, manners and social skills focus by all grades Toddler -12th grade

100%

Of our Upper School graduates were accepted to colleges and universities across the country



MONTESSORI

- Only independent school in the area offering full Montessori preschool experience
- Multiple options for 3-to 6-year-olds to include half-day and full-day schedules
- The Signature Enrichment Program includes Cultural Studies, Geography, Science and Art
- Kindergartners are reading and writing short stories
- Private piano and violin lessons for kindergartners taught by professional musicians

LOWER SCHOOL (GRADES 1 - 4)

- Literacy, Math and Science Specialists work with faculty and students providing enrichment and ensuring focus on each individual learner
- Widely praised Summit Writing Program where writing mechanics are taught and research skills are developed
- World Language Program includes Spanish and French
- Numerous athletic programs which include football, lacrosse, volleyball and soccer
- Fine arts facilities include an art studio with kiln, music studio and theater

MIDDLE SCHOOL (GRADES 5 - 8)

- Summit writing program which focuses on narrative, descriptive and expository writing as well as mastery of the formal essay in response to literature, and finally culminating with the eighth-grade research paper
- Math Program designed to integrate critical thinking and problem-solving skills
- Leadership programming where students learn to see the value of applying their talents and intelligence for the good of the community and society
- Competitive Athletic Program with a nocut policy that allows every student the opportunity to participate on a team
- Expansive music and art programs

UPPER SCHOOL

- Character-based leadership education
- Students log over 10,000 community service hours every year
- A college counseling department
- 22 varsity sports
- 25 student clubs and organizations

CONTACTING CLASSMATES ADVICE AND BEST PRACTICES

Prepare

- Make your own gift first and lead by example.
- Outline why you give back to Summit and tell your Summit story.
- Check GiveCampus for up-to-date contact information and review your assignments' giving history. The school will provide you a suggested ask amount.
- Stay informed. The more you know about what's happening around Summit, the easier you will be able to speak to it. You can check out the news section on our website for updated stories and the alumni newsletter for information as well.

Make the contact

- Identify yourself and how you're connected to Summit.
- Find common ground and build rapport with the other alum.
- If your classmate has a previous giving history, thank them for their support.
- Make the ask for support.
- Emphasize participation.
 If your classmate makes

 a gift commitment, thank
 them for their support. All
 gift sizes matter.
- Verify contact information with the alum; including street address, email address and phone number.

Follow Up

- Follow up with your classmates who have given and personally thank them for their support.
- Please let the Alumni & Development Office know once you've been successful in contacting your classmates by putting your notes in Give Campus. To help us improve our communications, we'd like to know what you are hearing.

COMMON OBJECTIONS

Why does the school need my money when tuition is as high as it is?

The Summit continues to be a leader in our community, and tuition doesn't cover the entire operating cost for the year. Private support helps supplement the gap that is not covered by tuition.

I want to talk this over with my spouse.

Agree that this should be a family decision. Thank them for considering making a gift and ask when you should follow up.

What does the money in The Summit Fund go to?

The Summit Fund operates the same as your own personal checking account. The funds raised allow the school to enhance our curriculum, provide financial aid, expand our performing arts and athletic programs, encourages faculty professional development and provides everyday resources for our students. As a non-profit institution, gifts to The Summit Fund closes the gap that tuition does not cover.

Can I give to student financial aid?

Yes! The Angel Donor program is an initiative in The Summit Fund. An alum may become an Angel Donor by making a minimum four-year commitment of \$2,500. Four years at \$2,500 will provide \$10,000 in financial aid to a student to receive a Summit education and will follow them through four-years of their Summit career.

I can't make a gift right now. I don't have a lot of money.

• Any size of gift to the annual fund makes a difference. Many small gifts together still add up and make a big difference. As well, when alumni donate, it raises our alumni participation rate. Giving rates from The Summit's various benefactors are reviewed when we apply for grants. Having higher participation rates increases the chances of additional funding.

• Donors to The Summit can make a pledge.

This year my charitable giving went to (name a specific charity).

Thank them for being generous and being a supporter of Summit (if applicable). Tell them why you support Summit and its initiatives and encourage them to consider making Summit a non-profit they give to every year.

EVERY GIFT MATTERS AND EVERY DOLLAR COUNTS!



Summit Country Day School Alumni and Parent Advancement Networks Code of Conduct and Confidentiality Agreement

The success of The Summit Alumni and Parent Advancement Networks (Advancement Networks) depends on a network of volunteers serving in a variety of roles. The Summit Development Office and Alumni Association values its volunteers and works to create programs and services to support and enhance their involvement. This document has been established to help the Summit Advancement Networks fulfill its mission and support the vision and goals of the school. The Summit Advancement Networks volunteers must commit to work together in the best interests of The Summit Country Day School and not for personal, political, third party or financial gain. Specifically, volunteers shall agree to the following:

Code of Conduct

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- A volunteer shall serve as a positive representative of The Summit Alumni and Parent Advancement Networks and The Summit Country Day School by conducting oneself in an informed, appropriate, and professional manner.
- A volunteer shall refrain from speaking poorly, disrespectfully, or negatively of the school, its leadership or faculty/staff in public or in online communities.
- A volunteer shall prepare for and actively participate in volunteer assignments.
- A volunteer shall acknowledge and respect other volunteers and their contributions, talents, efforts and dignity.
- A volunteer shall accept an assignment only when one is truly committed to completing the task.
- A volunteer shall strive to create satisfaction and enjoyment from one's volunteer experience.

Confidentiality Commitment

I acknowledge that in the course of my volunteer activities as an agent of The Summit Country Day School's Alumni and/or Parent Advancement Network, I may have access to documents, data (in various forms) or other information, some or all of which may be confidential, proprietary and privileged from disclosure.

Except as required by my activities, I agree to never, either during or after my assignment as a volunteer of The Summit Country Day School's Alumni and/or Parent Advancement Network, to directly or indirectly use, publish, disseminate or otherwise disclose to any third party, or use for personal gain, confidential, proprietary or privileged information acquired in the course of my activities.

By agreeing below, it confirms that I have read and understand this document. Failure to abide by this document will result in review and possible termination of my current volunteer standing.

Volunteer Name (Print)

Mark Osborne Summit Representative Printed Name

Signature

Signature

Class year

Date Date



Jim Jackson Chief Philanthropy Executive (513) 871-4700 x242 jackson_j@summitcds.org Michele Duda Development Director (513) 871-4700 x243 duda_m@summitcds.org

Mark Osborne Alumni Engagement and Gifts Officer (513) 871-4700 x240 osborne_m@summitcds.org

Lauren Flowers Annual Fund Engagement Officer (513) 871-4700 x246 flowers_l@summitcds.org Sandy Champlin Advancement Services Manager (513) 871-4700 x244 champlin_s@summitcds.org

Laura Johnson Advancement Services Manager (513) 871-4700 x237 johnson_l@summitcds.org

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