

CLASS OF 1976 - OFFICERS' MEETING  
August 26, 2020

Meeting conducted by Zoom

Attending: Linda Ury Greenberg, Helen Clement, Ellen Boates Clark

Absent: Louise Dunbar

Class Giving

Louise submitted her report on class giving ahead of the meeting since she was not able to attend. Although all the numbers, except the number of Durant level donors, were down from last year, Louise said she was proud of the results in light of the COVID-19 crisis.

At the end of the fiscal year, 6/3/20, we had 182 donors (200 -2019); 42.2% participation (45.9% -2019); \$153,825 in unrestricted gifts (\$296,813 -2019); and 28 Durants (27 -2019).

Louise still hopes to put together a reunion year challenge for the 2020-2021 fiscal year.

Communications - general

Ellen reported that she had a good response to the last eblast requesting news and so she has enough material for the Fall and Winter columns.

Timing for email blasts soliciting volunteers for the nominating committee for the next reunion cycle and new class lifetime members was discussed. Both should be released in September or early October. We also need to send out our annual paper newsletter in November.

In addition, Linda will look into setting up another Zoom class call. Sometime in November seemed to be the best timing.

Class Lifetime Memberships (CLM)

There was further discussion about the CLM campaign. We currently have 280 classmates who are members out of a possible 495. Pricing options were discussed. Helen will review what other classes do. Helen and Ellen have been working with the College to set up a page on the website to allow people to submit payments online.

It was also noted that there would need to be a separate solicitation for the Class Spirit fund that funds reunion participation for classmates who otherwise would not be able to come.

Reunion Planning

All were pleased that Julia Cunningham Johns had agreed to be the nominating chair. Once the nominating committee is complete a slate of class officers will be selected. It is still uncertain whether there will be an in-person reunion.