



Virtual Fashion Career Camps for Students...

Based on the overwhelming success of our Virtual Fashion Camps in 2020, Banson NYC is excited to offer a Virtual Fashion Career Camp for high school and college students in 2021. The week-long session will teach students the fundamentals of the fashion industry by providing an insider's perspective. Although the visits will be virtual, they will be of the same quality and content as our in-person visits. We will design each camp to spotlight a wide variety of careers in the industry – merchandising, media, design, styling, buying, blogging, public relations, production to name a few. Each program will also include interactive activities like a Master Class in Beauty with your own beauty box, a sustainable design project and tips on successful interviewing techniques and appropriate attire to wear. We will end the program with a panel discussion from former students on how they landed internships and advice they have for making your college choice the right fit for you. Each camp will be 18-20 hours long. We will have an orientation and then begin the program. Tuition includes the following;

- A variety of 9 Visits to Key Players in the Industry
- Attend Interesting Fashion-Related Seminars and Lectures
- Participate in a sustainable design project
- Attend a Master Beauty Class by Professional MakeUp Artists and Receive your own Personal Beauty Box for Practice
- Take an Internship Seminar with a former professor at The Fashion Institute of Technology
- Receive advice on interviewing and appropriate attire to land your dream job
- Enjoy the Virtual Excitement of NYC!

June 20, 2021 – June 25, 2021

The cost is \$650.00 per student but use code STAYWELL to receive 20% off due to the COVID-19 pandemic.

For More Information: Contact Banson NYC at www.bansonnyc.org or (917) 328-1469.