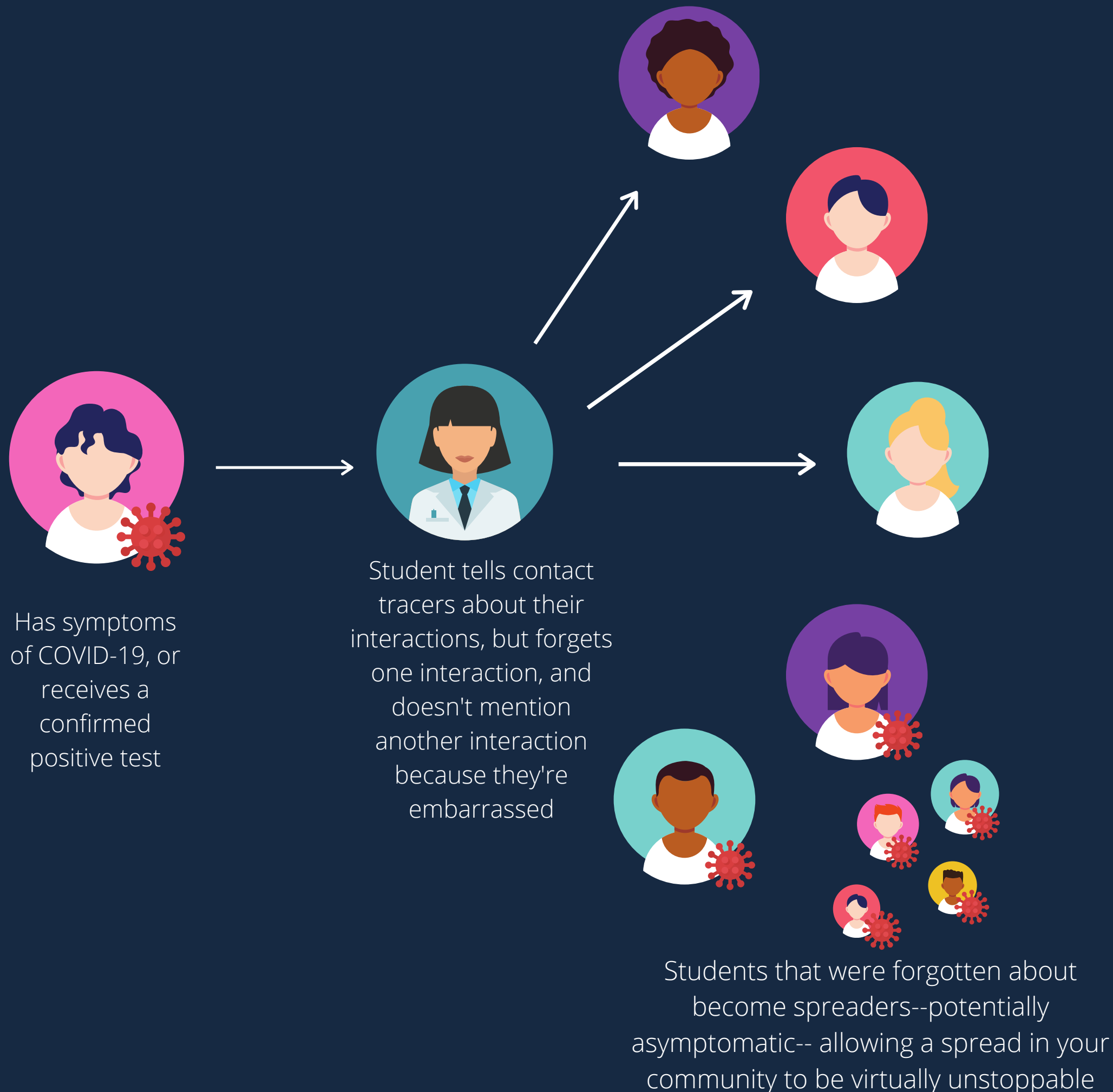# trace

Protecting Your Education
& Your Privacy

Why Trace

We started Trace because we recognized the importance of the in-person education, and the need to protect students' and faculty's ability to build life-long relationships within the school community. Online, student learning outcomes are impacted, teaching is no longer as fun or rewarding, and parenting becomes more challenging. Relationships are the glue that reinforces that education and make students excited to go to school every day. Trace uses the strength of these same relationships to protect that in-person experience.

We are teachers, we are students, and we are parents. Our mission is to protect that in-person education, to ensure that the next generation has the same opportunities and educational experiences that have built and shaped us.
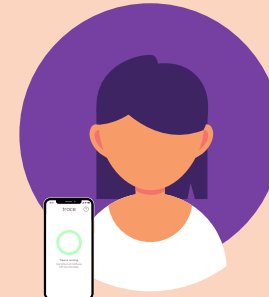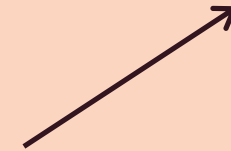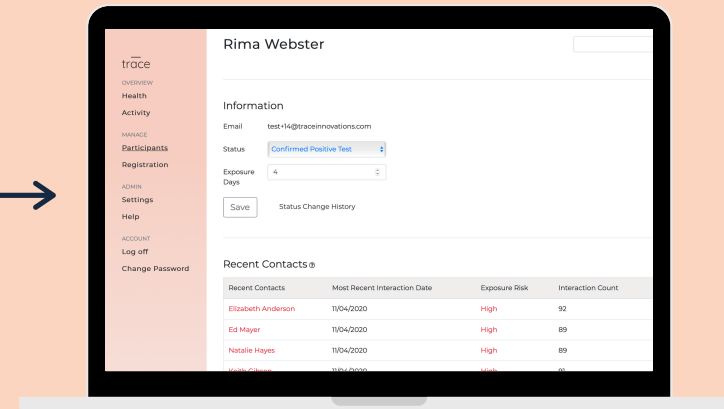
Without Trace, Manual Contact Tracing is <u>Unreliable</u>

Has symptoms of COVID-19, or receives a confirmed positive test

Student tells contact tracers about their interactions, but forgets one interaction, and doesn't mention another interaction because they're embarrassed

Students that were forgotten about become spreaders--potentially asymptomatic-- allowing a spread in your community to be virtually unstoppable

- Manual contact tracing relies on interviewing students and faculty and hoping they remember exactly who they interacted with and for how long--a slow, and unreliable process

- Every unreported interaction is a potential spread of COVID-19 on campus, and a return to online classes

- COVID-19 can be transmitted by someone up to 48 hours before they are even showing symptoms, so every second counts when it comes to contact tracing

With Trace, contact tracing is quick & comprehensive, protecting your in-person education

- Trace identifies every high-risk interaction, using Bluetooth proximity technology

- By identifying every interaction that first time, schools aren't playing whack-a-mole with the virus all semester

- By increasing the speed at which a spread can be stopped, Trace can prevent those secondary and tertiary transmissions, protecting your in-person education

Has symptoms of COVID-19

Trace Protects Your Privacy

Health

4 Positive Tests	**16** Exposed Participants	**19** No Known Exposures

Sidebar navigation:

OVERVIEW
Health
Activity

MANAGE
Participants
Registration

ADMIN
Settings
Help

ACCOUNT
Log off
Change Password

Incidences of Exposure ⓘ

Show Recent

Exposed	Confirmed Positive Test	Most Recent Interaction Date ▾	Highest Risk	Interaction Count
Gabriel Johnson	Mary Davis	11/04/2020	High	87
Ed Mayer	Mary Davis	11/04/2020	High	78
Kelly Owens	Kalya Cornell	11/04/2020	High	101
Kelly Owens	Rima Webster	11/04/2020	High	88

The Health page shows school administrators:

- **Who** has tested positive
- **Who** has been exposed
- **When** interactions occurred

It does NOT show:

- **What** you were doing
- **Where** you were-- GPS is **only used** to keep the app awake so Bluetooth "handshakes" are recorded even when your phone is closed

trace

OVERVIEW

Health

Activity

MANAGE

Participants

Registration

ADMIN

Settings

Help

ACCOUNT

Log off

Change Password

Rima Webster

Information

Email   test+14@traceinnovations.com

Status   Confirmed Positive Test ◆

Exposure
Days   4 ⬍

[Save]   Status Change History

Recent Contacts ⓘ

Recent Contacts	Most Recent Interaction Date	Exposure Risk	Interaction Count	
Elizabeth Anderson	11/04/2020	High	92	View All
Ed Mayer	11/04/2020	High	89	View All
Natalie Hayes	11/04/2020	High	89	View All
Keith Gibson	11/04/2020	High	91	View All

- Your School's Designated Administrators **only** see the info they need for contact tracing

- 14 day-old interaction data is deleted **every day**

- Trace **does not** sell any data

- This information can **only** be used for contact tracing

Trace keeps your education, your community, and your privacy safe.

Trace facilitates a safe learning environment, to protect, and allow you to enjoy, that irreplaceable, independent school experience.