




**Career Cluster: Business, Finance & Marketing**

**Career Pathway: Marketing**

<b>JUNIOR HIGH / MIDDLE SCHOOL</b>
<b>HIGH SCHOOL</b>
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass the following course AND one explorer course.
<b>COMPLETER COURSES:</b> To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.
<b>POSTSECONDARY:</b>
Utah System of Higher Education: <a href="http://ushe.edu">ushe.edu</a>   UtahMajors.org: <a href="http://UtahMajors.org">Utah Majors Guide</a>
Utah System of Technical Colleges: <a href="http://utech.edu">utech.edu</a>

\* concurrent enrollment course + recommended explorer course

<b>HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING</b>			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	N/A	> Art Director > CTE Teacher > Editor > Graphic Designer

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

**Student Testimonial**

“The business and marketing courses I have taken in high school have really influenced me in the direction I would like to go for my future education and career.”

Rory James Pollard  
 Fremont High School

**LEARN MORE ABOUT OCCUPATIONS AND WAGES**

**Business, Finance & Marketing**

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

**DECA**

is the Career and Technical Student Organization (CTSO) for students in the Marketing Pathway.

[DECAdirect.org](http://DECAdirect.org) | [UtahDECA.org](http://UtahDECA.org) | [Utah DECA flyer](#)

