



Dear Friend,

The Lycée Français de San Francisco will hold its Annual Gala in person, outdoors on the Ortega Campus, and virtually on Saturday May 1, 2021.

This is the perfect opportunity to promote your company, grow your client list, or simply let customers know you are open for business. Sponsor or advertise to gain exposure to over 2,000 members of the LFSF community in the Bay Area while supporting LFSF students. Thanks to our many supporters, last year's gala raised \$181,000.

We offer you two opportunities to showcase your goodwill to this constituency at our Gala in our catalogue and website **and in our Yearbook.:**

	AUCTION GALA "Desert Lights"	YEARBOOK published in print and online
Sponsorship	<ul style="list-style-type: none"> • Auction gala tickets or option of gourmet meal delivery • Your logo/name displayed on mobile devices and screens during the live and virtual event • Your logo/Name showcased on website & catalogs & distributed to 2,000 parents & friends • Ad placement in our Auction Catalog • Listing & Logo in the LFSF Annual Report • All donations are tax deductible as permitted by law 	<ul style="list-style-type: none"> • Personal messages or Business Advertisement • business card size to full page (8.5"x 11") • soft and hard copy distributed to 2,000 parents & friends • submission by Friday, April 6, 2021
Advertising	<ul style="list-style-type: none"> • Ad placement in our Auction Catalog, business card size to full page (5.5" x 8") • Distributed to 2,000 parents & friends • Listing of name and logo on our website (until June) • submission by Friday, February 12, 2021 	
<p>To ensure inclusion in all printed and online materials, please complete and return the attached form by the submission deadline date at advancement@lelycee.org or by mail to 1201 Ortega Street, San Francisco, CA 94122. As soon as we receive your payment and artwork, we will post your logo or name on our website.</p>		

Keep in mind you can also donate items for the auction. For further inquiries about donations, sponsorships or advertising please call Nathalie Hautavoine at 415.837.3785 or email advancement@lelycee.org. Merci beaucoup!

Sincerely,

Henda Cheikhrouhou
Sponsor & Advertising co-chair
henda.cheikhrouhou@gmail.com

Patricia Cangas
Sponsor & Advertising co-chair
patricia.cangas@gmail.com

Nathalie Hautavoine
Director of Advancement
nhautavoine@lelycee.org

*The Lycée Français de San Francisco is a California registered and 501(c)(3) nonprofit organization.
Tax ID number 94-1660059.*



SATURDAY, MAY 1, 2021

ADVERTISEMENT FORM

GALA CATALOGUE

YEARBOOK

- o \$2,000 Back cover color (5.5"w x 8.5"h)
- o \$1,000 Inside Front cover color (5.5"w x 8.5"h)
- o \$1,000 Inside Back cover color (5.5"w x 8.5"h)
- o \$750 Interior full size color (5.5"w x 8.5"h)
- o \$400 Interior half size color (5"w x 4"h)
- o \$250 Interior business card color (3.5"w x 2"h)

Deadline: Friday Feb 12, 2021

Purchase a personalized page for your child, family, or your business.

- o \$750 Interior full size color (8"w x 10.5"h)
- o \$400 Interior half size color (8"w x 5"h)
- o \$250 Interior business card color (3.5"w x 2"h)

Deadline: Friday April 6, 2021

FORMAT

Camera-ready ads should be submitted as high resolution 300 DPI files in PDF or JPEG format. For full page ad, artwork needed is 8.75" x 5.75" page with safety area at 8.25" x 5.25". Full size catalog is 5.5" x 8.5".

PAYMENT

Name (as you wish to be listed in printed materials)* Contact Person*

E-mail* Telephone*

Credit Card Billing Address*

Method of Payment*: Check enclosed payable to LFSF Mastercard Visa

Card Number* Exp. Date* Security Code/CVV/CVC*

Please confirm your advertisement space reservation by submitting this form with payment and artwork by mail or email to the information below.