



Dear Friend,

The Lycée Français de San Francisco will hold its Annual Gala in person, outdoors on the Ortega Campus, and virtually on Saturday May 1, 2021.

This is the perfect opportunity to promote your company, grow your client list, or simply let customers know you are open for business. Sponsor or advertise to gain exposure to over 2,000 members of the LFSF community in the Bay Area while supporting LFSF students. Thanks to our many supporters, last year's gala raised \$181,000.

We offer you two opportunities to showcase your goodwill to this constituency at our Gala in our catalogue and website **and in our Yearbook.:**

	AUCTION GALA "Desert Lights"	YEARBOOK published in print and online
Sponsorship	<ul style="list-style-type: none"> ● Auction gala tickets or option of gourmet meal delivery ● Your logo/name displayed on mobile devices and screens during the live and virtual event ● Your logo/Name showcased on website & catalogs & distributed to 2,000 parents & friends ● Ad placement in our Auction Catalog ● Listing & Logo in the LFSF Annual Report ● All donations are tax deductible as permitted by law 	<ul style="list-style-type: none"> ● Personal messages or Business Advertisement ● business card size to full page (8.5"x 11") ● soft and hard copy distributed to 2,000 parents & friends ● submission by Friday, April 6, 2021
Advertising	<ul style="list-style-type: none"> ● Ad placement in our Auction Catalog, business card size to full page (5.5" x 8") ● Distributed to 2,000 parents & friends ● Listing of name and logo on our website (until June) ● submission by Friday, February 12, 2021 	
<p>To ensure inclusion in all printed and online materials, please complete and return the attached form by the submission deadline date at advancement@lelycee.org or by mail to 1201 Ortega Street, San Francisco, CA 94122. As soon as we receive your payment and artwork, we will post your logo or name on our website.</p>		

Keep in mind you can also donate items for the auction. For further inquiries about donations, sponsorships or advertising please call Nathalie Hautavoine at 415.837.3785 or email advancement@lelycee.org. Merci beaucoup!

Sincerely,

Henda Cheikhrouhou
Sponsor & Advertising co-chair
henda.cheikhrouhou@gmail.com

Patricia Cangas
Sponsor & Advertising co-chair
patricia.cangas@gmail.com

Nathalie Hautavoine
Director of Advancement
nhautavoine@lelycee.org

*The Lycée Français de San Francisco is a California registered and 501(c)(3) nonprofit organization.
Tax ID number 94-1660059.*



SATURDAY, MAY 1, 2021

AUCTION GALA SPONSORSHIP FORM

All Sponsorship include:

Logo prominently displayed on invitation materials, catalogue, website, live & virtual screens, and mobile devices.

<input type="radio"/> \$20,000 CORPORATE Tax deduction of \$ 16,100	Table for 8 at live event OR catered meal + wine delivered to your home Catalogue exterior back cover ad & personalized full page Your promotional item in gift bag
<input type="radio"/> \$10,000 PLATINUM Tax deduction of \$7,700	Table for 8 at live event OR catered meal + wine delivered to your home Catalogue inside back cover ad Your promotional item in gift bag
<input type="radio"/> \$5,000 GOLD Tax deduction of \$2,100	Table for 8 at live event OR catered meal + wine delivered to your home Catalogue inside front cover Your promotional item in gift bag.
<input type="radio"/> \$2,500 SILVER Tax deduction of \$400	Table for 6 at live event OR catered meal + wine delivered to your home Catalogue full page ad
<input type="radio"/> \$1,000 BRONZE* Tax deduction of \$600	Catalogue business card size ad Bottle of wine delivered to your home Table or catered meal not included <i>*new this year</i>
<input type="radio"/> \$300 COPPER* Tax deduction of \$150	Your name or logo listed in recognition of your support Table or catered meal not included <i>*new this year</i>

You may choose to participate in either:

- Live hosted event with tables of 6 (\$1,200) or 8 (\$1,600) based on your selected pod.
- Virtual event at home,
 - with a gourmet meal and bottle of wine delivered to your home (\$200 for 2).
 - with a snack box ready for pick-up at school (\$50 for 2).
 - the virtual auction is open to anyone who registers online at no fee.

Purchase of tables or at-home options available online soon.

**NEW THIS YEAR*

FORMAT

Camera-ready ads should be submitted as high resolution 300 DPI files in PDF or JPEG format. For full page ad, artwork needed is 8.75 x 5.75" page with safety area at 8.25 x 5.25". Full size catalog is 5.5 x 8.5".

PAYMENT (* All fields below are required to process payment.)

Name (as you wish to be listed in printed materials)* Contact Person*

E-mail* Telephone*

Credit Card Billing Address*

Method of Payment*: Check enclosed payable to LFSF Mastercard Visa

Card Number* Expiration Date* Security Code/CVV/CVC*

Please confirm your Sponsorship space reservation by submitting this form with payment and artwork by mail or email to the information below by the February 12, 2021.