

AMDG



STONYHURST

COOKIE POLICY 2020/2021

Name of Policy:	Cookie Policy
Date of Policy Revision:	November 2020
Created by:	Marketing Communications Officer
Approved by:	The Executive Team
Date approved:	November 2020
Date of next revision	N/A
Location(s) where Policy can be found	✓ ISI Portal ✓ College Website

COOKIE POLICY

1. Introduction

- 1.1 Our website uses cookies.
- 1.2 Insofar as those cookies are not strictly necessary for the provision of our website and services, we will ask you to consent to our use of cookies when you first visit our website.

2. About cookies

- 2.1 A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.
- 2.2 Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.
- 2.3 Cookies may not contain any information that personally identifies a user, but personal data that we store about you may be linked to the information stored in and obtained from cookies.

3. Cookies that we use

- 3.1 We use cookies for the following purposes:

Advertising - we use cookies [used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers] (cookies used for this purpose are: *_fbp*).

Analysis - we use cookies [to help us to analyse the use and performance of our website and services](cookies used for this purpose are: *_ga*, *_gid*).

Device - we use cookies [in conjunction with CFTOKEN this cookie helps to uniquely identify a device (browser) to enable the site to maintain user session variables] (cookies used for this purpose are: *CFID*, *CFTOKEN*, *fs_session_id*).

Login time - we use cookies [to verify time of login or last visit] (cookies used for this purpose are: *login_timestamp*).

Feedback - we use cookies [to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the Name: *_hjTLDTTest* cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.] (cookies used for this purpose are: *_hjTLDTTest*).

Session - we use cookies [in web application which is used in session tracking. Since HTTP is a stateless protocol, we need to use any session to remember state. JSESSIONID cookie is created by web container and send along with response to client.] (cookies used for this purpose are: jsessionid).

Security - we use cookies [to maximize network resources, manage traffic, and protect our Customers' sites from malicious traffic.] (cookies used for this purpose are: __cfuid, _cfduid).

Behavior - we use cookies [to set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behaviour in subsequent visits to the same site will be attributed to the same user ID.] (cookies used for this purpose are: _hjid).

4. Cookies used by our service providers

- 4.1 Our service providers use cookies and those cookies may be stored on your computer when you visit our website.
- 4.2 We use Google Analytics. Google Analytics gathers information about the use of our website by means of cookies. The information gathered is used to create reports about the use of our website. You can find out more about Google's use of information by visiting <https://www.google.com/policies/privacy/partners/> and you can review Google's privacy policy at <https://policies.google.com/privacy>. [The relevant cookies are: `_ga`, `_gid`.]
- 4.3 We use a Facebook pixel on our website. Using the pixel, Facebook collects information about the users and use of our website. The information is used to personalise Facebook advertisements and to analyse the use of our website. To find out more about the Facebook pixel and about Facebook's use of personal data generally, see the Facebook cookie policy at <https://www.facebook.com/policies/cookies/> and the Facebook privacy policy at <https://www.facebook.com/about/privacy>. The Facebook cookie policy includes information about controlling Facebook's use of cookies to show you advertisements. If you are a registered Facebook user, you can adjust how advertisements are targeted by following the instructions at <https://www.facebook.com/help/568137493302217>.

5. Managing cookies

- 5.1 Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:
 - (a) <https://support.google.com/chrome/answer/95647> (Chrome);
 - (b) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);

- (c) <https://help.opera.com/en/latest/security-and-privacy/> (Opera);
- (d) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
- (e) <https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/mac> (Safari); and
- (f) <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge).

5.2 Blocking all cookies will have a negative impact upon the usability of many websites.

5.3 If you block cookies, you will not be able to use all the features on our website.

6. Our details

6.1 This website is owned and operated by Stonyhurst College.

6.2 We are registered in England under registration number 1127929, and our registered office is at: Stonyhurst College, Clitheroe, Lancashire BB7 9PZ.

6.3 Our principal place of business is at Stonyhurst College, Clitheroe, Lancashire BB7 9PZ.

6.4 You can contact us:

- (a) by post, to the postal address given above.
- (b) using our website contact form: <https://www.stonyhurst.ac.uk/prospective-pupils-and-parents/contact-admissions>
- (c) by telephone, on: 01254 826345
- (d) by email, using: marketing@stonyhurst.ac.uk

For more information on cookies and how they work, please visit www.allaboutcookies.org