

A Level Business Studies



Why study Business?

- ▶ Whatever career you go into there will be an element of business
- ▶ We study key areas of different types of businesses
- ▶ We use current topics from the news/real life businesses, which are continually changing and business will help you see the impact of external factors on a business
- ▶ Still not convinced? See what students say.....

Students comments:

*I want to study
business at Uni*

*Business is really
interesting, we
look at so many
different areas*

There is always something new
happening in the news that we can
relate to

Business has really helped me to
prepare for my accountancy
degree

Pathways - where could A Level Business take you?

- ▶ A Level Business would be helpful to anyone wanting to go to university, it could be for a business related subject, but as business also is such a wide subject it links with many other subjects too - so even if you don't want to study business further, it is a great A Level to have as it will give you a greater understanding of how businesses operate.
- ▶ A Level Business is also well thought of if you could like to do an Apprenticeship as you would be working for a company and bringing valuable knowledge and transferrable skills.
- ▶ Of course, if you are thinking of going straight into the world of work - A Level Business is also helpful as it gives you a good grounding in many different areas of business.

Careers

- ▶ Any form of management - Human Resources, Marketing, Finance, Operations etc.
- ▶ Accountancy - we study quite a lot regarding financial performance and methods of measuring and improving financial performance (some of the calculations that accountants use).
- ▶ Banking
- ▶ Advertising
- ▶ Practically, any career you go into there will be some element of business, as you would be working in a company, hence career wise, it gives you very broad options.
- ▶ Or you may even want to set your own business up and A Level Business would give you the necessary skills to consider this.

What will I study?

AS Business - Year 1

- ▶ What is business?
 - ▶ Management
 - ▶ Marketing
 - ▶ Operations
 - ▶ Finance
 - ▶ Human Resources
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- ▶ The key elements of a business

A Level - Year 2

- ▶ Analysing the strategic position
 - ▶ Choosing strategic direction
 - ▶ Strategic methods
 - ▶ Managing strategic change
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- ▶ There are 10 units in total - 6 in the first year, 4 in the second year, but all will be examined at A Level at the end of the 2 years.

Entry criteria

- ▶ Maths and English - Grade 6
- ▶ 5 GCSE's grade 4 or above
- ▶ There is a mix of theory and calculations, hence essay writing skills and mathematical skills are essential to be successful.
- ▶ There are 3 exam papers at the end of Year 13, which are all 2 hours long.
- ▶ These exam papers have a mix of multiple choice questions, short answer questions and essay questions. They have case studies to relate your answers to.

Past performance:

2020

- ▶ 100% pass rate
- ▶ A*-A - 27.27%
- ▶ A*-B - 72.2%

2019

- ▶ 100% Pass rate
- ▶ A*-A - 28.5%
- ▶ A*-B - 57.1%

In summary:

- ▶ A Level Business will cover a wide range of topics relating to business - you will study the main areas relating to a business, but in the second year, you will consider how businesses are able to develop strategies to succeed in a competitive and ever changing business environment.
- ▶ Real business examples are used both in class and in the exams themselves.
- ▶ We do also try to arrange visiting speakers from various types of business, to enable you to apply the teaching more. Visiting speakers in the past have included Rolls Royce, JLR, Severn Trent, AIM Accountancy.
- ▶ It doesn't matter if you haven't studied business before - we always have students each year that have not taken it prior - everything is taught so that all can achieve.