

## Partner Membership Benefits and Marketing Packages | 2020-21

	Term 1	Term 2	Term 3
<b>Marketing</b>	<p>Full company listing on BSME website.</p> <p>Use of the BSME Partner logo.</p> <p>Digital membership certificate.</p> <p>LinkedIn News and Events group for professional discussion between Partners and School leaders.</p> <p>Promotion to Principals, Heads of School and Professional Learning Leads in the monthly 'Partner Offers' feature.</p> <p>One opportunity to promote your activity on BSME social media channel of choice.</p> <p>Potential to deliver a webinar to BSME schools*; proposals requested in Term3; BSME selects relevant webinars.</p> <p>Inclusion in <a href="#">BSME Network</a> pages with Partner logo and live URL, inclusion in discussion forums as well as webinar delivery.</p> <p>¼ page flyer in biannual newsletter publication.</p>	<p>Full company listing on BSME website.</p> <p>Use of the BSME Partner logo.</p> <p>Digital membership certificate.</p> <p>LinkedIn News and Events group for professional discussion between Partners and School leaders.</p> <p>Promotion to Principals, Heads of School and Professional Learning Leads in the monthly 'Partner Offers' feature.</p> <p>One opportunity to promote your activity on BSME social media channel of choice.</p> <p>Potential to deliver a webinar to BSME schools*; proposals requested in Term3; BSME selects relevant webinars.</p> <p>Inclusion in <a href="#">BSME Network</a> pages with Partner logo and live URL, inclusion in discussion forums as well as webinar delivery.</p>	<p>Full company listing on BSME website.</p> <p>Use of the BSME Partner logo.</p> <p>Digital membership certificate.</p> <p>LinkedIn News and Events group for professional discussion between Partners and School leaders.</p> <p>Promotion to Principals, Heads of School and Professional Learning Leads in the monthly 'Partner Offers' feature.</p> <p>One opportunity to promote your activity on BSME social media channel of choice.</p> <p>Potential to deliver a webinar to BSME schools*; proposals requested in Term3; BSME selects relevant webinars.</p> <p>Inclusion in <a href="#">BSME Network</a> pages with Partner logo and live URL, inclusion in discussion forums as well as webinar delivery.</p> <p>¼ page flyer in biannual newsletter publication.</p>
<b>BSME Students and Parents</b>	<p>Opportunity to support Student events, for example, through provision of prizes for Art Competition and Literacy Competition.</p>	<p>Opportunity to support Student events, for example, through provision of prizes for Art Competition and Literacy Competition.</p>	<p>Opportunity to support Student events, for example, through provision of prizes for Art Competition and Literacy Competition.</p>
<b>Sponsorship Packages</b>	<p>A wide and growing range of student events both sporting and cultural.</p> <p>Professional learning conferences and events.</p> <p>All digital platforms, including e-shots (see Digital Marketing offer for details).</p>	<p>A wide and growing range of student events both sporting and cultural.</p> <p>Professional learning conferences and events.</p> <p>All digital platforms, including e-shots (see Digital Marketing offer for details).</p>	<p>A wide and growing range of student events both sporting and cultural.</p> <p>Professional learning conferences and events.</p> <p>All digital platforms, including e-shots (see Digital Marketing offer for details).</p>
<b>Additional benefits</b>	<ol style="list-style-type: none"> <li>1. Opportunities to create suites bespoke Professional Learning content, e.g. <a href="#">Remote Recruitment in the Region</a>.</li> <li>2. BSME directs requests from schools for support to relevant Partners, e.g. online bullying concern, bespoke professional learning, specific recruitment requirement, specific teaching and learning material required following an inspection, etc.</li> <li>3. BSME shares Partner social media posts and promotions when tagged in posts and where relevant to members.</li> </ol>		

	<ol style="list-style-type: none"><li>4. Opportunities to select a market place stand at BSME Professional Learning Conferences (excluding the Annual Conference); Partners' business categories must support the content of the Conference, e.g. Early Years or PE.</li><li>5. BSME is the only members' organisation to support Partners through the role of a Partner Executive Representative (PER). The PER provides input on how BSME can best serve the Partner membership and contributes to Conference and Exhibition planning with the Executive Committee. All current Partners have the opportunity to apply for this role which is a two-year term. Terms and Conditions apply.</li><li>6. Additional marketing opportunities for Partners on the BSME website for particular purposes, e.g. COVID-19.</li></ol>
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 [www.facebook.com/bsmeorg](https://www.facebook.com/bsmeorg)  [@BSMEorg](https://twitter.com/BSMEorg)  [British Schools in the Middle East](https://www.linkedin.com/company/british-schools-in-the-middle-east)  [bsmeorg](https://www.instagram.com/bsmeorg)

BSME is a not-for-profit organisation