



## NEWCASTLE ROYAL GRAMMAR SCHOOL

**JOANNA BERRY**

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I was born and brought up in the North East, and have an Oxford University law degree and MBA and PhD from Newcastle University. I am Associate Professor, Entrepreneurship at Durham University Business School and Director of Business Enterprise and Innovation at Durham Energy Institute, as well as Director of Acumen Community Buildings and Advisory Board member for the NorthEast LEP "ScaleUp NorthEast" programme.

I have had international business development roles for global corporates as well as running a variety of digital/creative companies before joining academia in 2002; I continue my involvement with new venture start-ups. I am winner of the Forward Ladies Regional Academic Leader Award 2019, and a member of the Northern Power Women 'NPW Power List 2020', and NPW Power Circles for Teesside and Newcastle.

My personal motto is; 'Whatever you are, be a good one'.

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