

Bethel University
Life-Changing Faith Speech Competition Video Preview - Judging Rubric

Speaker's name: _____ Evaluator: _____

Criterion	Rating Excellent	Rating Good	Rating Satisfactory	Rating Needs Improvement	Score
	Points 9-10	Points 7-8	Points 5-6	Points 0-4	
Presentation	(1) Creative and captures attention (2) Identifies topic (3) Establishes credibility with audience	Meets any two of the three criteria	Meets one of the three criteria	Meets none of the three criteria	
Eye Contact	Eye contact with audience virtually all the time (except for brief glances at notes)	Eye contact with audience at least 75% of the time	Eye contact with audience at least 50% of the time	Little or no eye contact	
Body language	Body language, gestures, and facial expressions add greatly to the message	Body language, gestures, and facial expressions complement the message	Body language, gestures, and facial expressions lack variety and spontaneity	Body language, gestures, and facial expressions are lacking or inappropriate	
Engagement	Engages the audience well intellectually, spiritually, and emotionally	Engages the audience moderately well intellectually, spiritually, and emotionally	Engages the audience less than moderately well intellectually, spiritually, and emotionally	Poorly engages the audience intellectually, spiritually, and emotionally	
Topic	Topic is clear and specific	Topic is moderately clear and specific	Topic is somewhat clear and specific	Topic is not clear or specific	
Appearance	Appears well-prepared and professional	Appears prepared and professional	Appears unprepared but professional	Appears unprepared and unprofessional	
Time	Within allotted time	Within 10% of allotted time	Within 20% of allotted time	Not within 20% of allotted time	