

**Bethel University**  
*Life-Changing Faith Speech - Judging Rubric*

Speaker's name: \_\_\_\_\_ Evaluator: \_\_\_\_\_

<b>Criterion</b>	<b>Rating Excellent</b>	<b>Rating Good</b>	<b>Rating Satisfactory</b>	<b>Rating Needs Improvement</b>	<b>Score</b>
	Points 9-10	Points 7-8	Points 5-6	Points 0-4	
Introduction	(1) Captures attention (2) Identifies topic (3) Establishes credibility with audience (4) Previews the central points	Meets any three of the four criteria	Meets any two of the four criteria	Meets only one or none of the four criteria	
Body	Main points are clear and supported	Main points are somewhat clear and offer some support	Main points lack clarity and support	Main points are absent or very unclear with little to no support	
Conclusion	(1) Reviews main points (2) Brings closure (3) Contains memorable ending	Reviews main points, brings closure	No review; brings some closure	No review; brings no closure	
Eye Contact	Eye contact with audience virtually all the time (except for brief glances at notes)	Eye contact with audience at least 75% of the time	Eye contact with audience at least 50% of the time	Little or no eye contact	
Use of Language and Visual Aids	Use of language contributes to the effectiveness of the speech; visual aids are effective	Use of language does not have a negative impact; visual aids are not effective	Use of language is distracting and causes potential confusion; visual aids are distracting	Use of language is inappropriate; no visual aids are used	
Body language	Body language, gestures, and facial expressions add greatly to the message	Body language, gestures, and facial expressions complement the message	Body language, gestures, and facial expressions lack variety and spontaneity	Body language, gestures, and facial expressions are lacking or inappropriate	
Engagement	Engages the audience well intellectually, spiritually, and emotionally	Engages the audience moderately well intellectually, spiritually, and emotionally	Engages the audience less than moderately well intellectually, spiritually, and emotionally	Poorly engages the audience intellectually, spiritually, and emotionally	
Topic	Topic is clear and specific; speech follows the assignment objectives	Topic is moderately clear and specific; speech follows the assignment objectives	Topic is somewhat clear and specific; speech follows the assignment objectives	Topic is not clear or specific; speech does not follow the assignment objectives	
Appearance	Appears well-prepared and professional	Appears prepared and professional	Appears unprepared but professional	Appears unprepared and unprofessional	
Time	Within allotted time	Within 10% of allotted time	Within 20% of allotted time	Not within 20% of allotted time	