



Public Disclosure of Student Achievement

Institution Name: Fisher College

Business Unit(s) included in this report: School of Management and Communication

Academic Period Covered: Academic Year 2019-2020

Date Submitted: September 25, 2020

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Management	Retention Rate	64%
Marketing	Retention Rate	83%
Sport Management	Retention Rate	43 %
Master of Business Administration	3-Year Graduation Rate	89 %

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	First time in college day student retention Fall 2018 to Fall 2019
3-Year Graduation Rate	Most recent 3-Year Graduation Rate data available (including both Full-time and Part-time MBA students). Cohort began in Fall 2018 and degree conferred by September 1, 2020.