

# Annual Fund IMPACT!

September 14, 2020

## Dear Families New to CIS:

Welcome to CIS! Amid the many orientation and housekeeping notices you are now receiving, we wish to add a word of introduction about the CIS Culture of Giving and CIS Annual Fund, because we believe these help set our school apart as an institution constantly striving to make the student experience ever better.

Since the school's inception in 1983, when parents ran the bus and lunch services, CIS has always had a strong culture of community partnership. Today this includes volunteering, fundraising, and all the wonderful ways our students give back through their service activities.

## Annual Fund Advocates

We are the leaders of the school's largest volunteer corps: the 200-strong team of Annual Fund Advocates. This team is part of an annual effort that every year raises significant funds to enhance the student experience. Every year, between November and Chinese New Year, Advocates will reach out to CIS families to provide an update on the latest Annual Fund initiatives and to encourage your participation.

While we recognise this direct appeal process may be unfamiliar, we encourage you to approach it as an informational dialogue to learn more about the school. Please know that there is no right or wrong amount to give. We simply ask you to consider a regular annual amount that feels right for your family — in short to participate in some way, knowing that it's the collective impact of donations of every size and our involvement that add that extra edge to our children's education.

## Report of Giving

To help you learn more, we enclose last year's Report of Giving. Before the Annual Fund Launch in November, you'll receive the latest Report (this year it will be formatted as a booklet), along with our formal appeal letter. Please visit [www.bit.ly/cisaf](http://www.bit.ly/cisaf) to find links to previous Reports.

## CIS Footprint Community Forum

You are encouraged to join the CIS Footprint Community Forum on 8 October to hear the voices of some of our most engaged student leaders, learn about their substantial work over the last year, and understand how the Annual Fund can have an impact on students and the direction of the school. CIS Footprint is the student-led whole-school Sustainability Review that was the Annual Fund flagship project in 2019-20. In partnership with the sustainability consulting firm Metanoia, students spent 12 months conducting interviews and surveys and collecting and analyzing data on all aspects of the school's resource use. Their work has culminated in a report with more than 100 recommendations, which students will begin to implement this year to make the school's operations more environmentally sustainable. <https://cisdito.wixsite.com/cisfootprint>

## Annual Fund Timeframe

While Advocate outreach is focused before Chinese New Year, please know that gifts may be made at any time during the school year. If you prefer to donate without having any Advocate contact you, please simply email us as below!

We look forward to getting to know you and to helping you learn more about CIS.

Yours sincerely,



**Yana Chung A'95, P'28, P'30**  
Co-chair, Primary  
[yanachung95@gmail.com](mailto:yanachung95@gmail.com)



**Alfred Ho P'25, P'24**  
Co-chair, Secondary  
[alfred@gavekal.com](mailto:alfred@gavekal.com)

CIS Development Office | 1 Hau Yuen Path, Braemar Hill, Hong Kong  
拓展部辦公室 | 香港北角寶馬山校園徑一號

[AnnualFund@cis.edu.hk](mailto:AnnualFund@cis.edu.hk)

Administrative Assistant 行政助理: **Wing Chow** 周詠儀 2512-5862

Assistant Director of Development 拓展部副總監: **Lolly Law** 羅慧妍 2512-5882

See the  
**IMPACT!**  
[www.bit.ly/cisaf](http://www.bit.ly/cisaf)



# Annual Fund IMPACT!

## 致漢基大家庭的新成員們：

歡迎加入漢基！在您收到眾多介紹及各種通知之際，我們希望向您介紹漢基的捐贈文化及「年度基金」。正是因為「年度基金」給予我們慷慨支持，漢基得以不斷努力，提升學生學習體驗，成為更優質的學校。自漢基1983年成立以來，由家長開始運營巴士與午餐服務起，漢基一直充滿著濃厚的社區合作文化氣氛。如今這種文化包括志願者服務、募款及學生為回饋社會所參與的服務活動。

## 年度基金籌款大使

年度基金籌款團隊現有200名大使，這使我們成為學校最大的義工團隊。我們的團隊盡心盡力，一直為提升學生學習體驗而募款。每年十一月至農曆新年期間，籌款大使將聯絡漢基家庭以介紹最新的年度基金倡議項目，呼籲大家參與。

您或許對這樣直接的籌款呼籲有些陌生，但我們希望借此機會能讓您了解學校更多的資訊。捐贈金額不分大小，任何數目的捐贈都彌足珍貴。懇請您積極參與，並為您的家庭選擇一個合適的捐贈金額，因為每一份捐贈及付出都將為孩子們的教育創造更多優勢。

## 捐贈報告

現附上去年的捐贈冊子以幫助您進一步了解「年度基金」。在十一月籌款正式開始前，您將收到最新的報告（今年以書刊形式）及正式募款信。請於[www.bit.ly/cisaf](http://www.bit.ly/cisaf)查閱更多資訊，並可瀏覽之前的捐贈冊子。

## 漢基足跡社區論壇

歡迎您於10月8日參與「漢基足跡社區論壇」，聆聽最熱忱的學生領袖的心聲，得悉他們去年開展的大量工作，以及了解「年度基金」對學生與學校發展方向的影響力。「漢基足跡」為學生主導開展的全校可持續發展審計，亦是2019-20學年年度基金旗艦項目。與可持續發展專業諮詢公司Metanoia合作下，學生於過去十二個月進行採訪及問卷調查，收集與分析學校各方面使用資源的數據。他們順利發布了報告，其包含多於一百多項建議，並將於今學年開始實施，以增強學校運營在環境方面的可持續性。<https://cisdito.wixsite.com/cisfootprint>

## 年度基金時限

雖然籌款大使計劃在農曆新年前聯絡大家，但您可於學年任何時間捐贈。若您希望不經籌款大使聯絡而直接作出捐贈，請以電郵告知我們。

期待與您相見，並希望幫助您對漢基有更深入的了解。

敬祝

鈞安！



鍾胤雅 A'95, P'28, P'30  
「年度基金」聯合主席（小學部）  
yanachung95@gmail.com



何啟承 P'25, P'24  
「年度基金」聯合主席（中學部）  
alfred@gavekal.com

