



ONE BODY
many members

COVENANT DAY ANNUAL CAMPAIGN



INNOVATE 2020

GOAL: \$50,000

Our size allows us to be flexible as we adapt to COVID-19 challenges, our history gives us a strong foundation, and our team of educators enable us to deliver an exceptional education. This fund will help provide the tools and resources needed for Covenant Day to continue being innovative with technology, meeting spaces, and resources.

HEAD OF SCHOOL DISCRETIONARY FUND

GOAL: \$200,000

This fund allows our Head of School to address Covenant Day's greatest and most prominent academic, athletic, and arts needs during the current fiscal year.

ANNUAL FUND

GOAL: \$25,000

Gifts to the Annual Fund are unrestricted funds that will be directed at fiscal year-end by the Head of School.

FINANCIAL AID

GOAL: \$225,000

Gifts to financial aid, in addition to our endowment dollars, provide tuition assistance for families that demonstrate a financial need.



Each year, generous individuals like you enhance our programs, facilities, and endowments while giving our students the opportunity to pursue an exceptional education with a biblical worldview. From meeting need-based financial aid to providing technology in the classrooms to stay connected in-person or virtually, every gift helps our whole community thrive. Your generosity makes Covenant Day a place of extraordinary opportunity for our current and future students.

We invite you to be a part of the community of hundreds of families over the years who have given to impact CDS. We aim for 100% participation in our Annual Campaign and gifts of any size make a difference. Participation is a vote of confidence, a sign that our community supports the mission and vision of CDS. *Together we do more.*

Investment Areas

Head of School Discretionary Fund	\$200,000
Financial Aid	\$225,000
Innovate 2020	\$50,000
The Rice Diversity Endowment	\$25,000
Annual Fund	\$25,000
Giving Day (October 28)	\$75,000

Total Goal **\$600,000**

CDS LEADERSHIP CIRCLE

Last year, we introduced the Leadership Circle, a new giving recognition, to honor individuals who give \$1,500 or more in a given fiscal year to Covenant Day. We look forward to recognizing this group at the beginning of each school year during a Leadership Circle Reception.

LIONS ROAR AHEAD

This year we kicked off our One Body Many Members Annual Campaign with our Lions Roar Ahead Giving Day! Through your generosity, we were able to raise funds that will have a direct impact on our lower school, middle school, high school, arts department, and athletics program.

THE RICE DIVERSITY ENDOWMENT

GOAL: \$25,000

As part of this year's Annual Campaign, we are seeking additional funds for one of our eight endowments. The Rice Diversity Endowment created in 2008 is a need-based endowment that provides financial aid to minority students who without this assistance would not be able to attend Covenant Day School.

The Covenant Day School Board of Trustees invites you to be a part of this year's Annual Campaign. Your gift, regardless of the size, will be a blessing to our students and teachers. The trustees have committed to **100% participation** in this year's campaign. Imagine the impact our gifts could make if we have 100% participation from our entire school community!