

**Regional School District 17  
Board of Education  
Communications Subcommittee Special Meeting Minutes  
March 28, 2019**

A special meeting of the Communications Subcommittee of the Regional School District 17 Board of Education was held on March 28, 2019 at 6:00 p.m. in the Central Office Board Room.

**Subcommittee Members Present:** Gerry Matthews (Chair), Kathy Zandi and Brenda Buzzi

**Subcommittee Members Absent:** None.

**Guests:** Board of Education Chair, Joanne Nesti

**Call to Order:** The meeting was called to order at 6:03 p.m. by Gerry Matthews.

**Discussion:**

Approved Minutes of February 28, 2019 Special Meeting. **Zandi/Matthews**

Review of News Items submission process: We must be active reporters. Waiting for content submissions won't work.

Discuss John Mercier's input on Facebook option for no comment submission: Kathy pointed out that the moderator of a site she was following found a way to cut off further comments. Leads to thinking that there is a way to limit inputs. Matthews to ask for Mercier reaction.

Y&FS still on tap for Vaping Awareness presentation to BoE. Considering a presentation to larger community audience.

Communications Subcommittee mission discussion identified three goals: 1.) Promotion of RSD17 programs/accolades. 2.) General communication of BoE activities via today's media resources. 3.) Update BoE Handbook.

Communications Sub-Committee Chairman must act as Publisher.

Matthews to learn from Pamela Hensel process for district distribution of Press Releases.

Matthews to find out about RSD17 Facebook Administrator.

Matthews to work with Jon Todzia to write an article on the Woodwork and Auto Shops.

Kathy Zandi to write an article on Curriculum Sub-Committee work.

**Adjournment:** The meeting was adjourned at 6:45 p.m.

***Submitted By:*** *Gerry Matthews*