

**Regional School District 17
Board of Education
Communications Subcommittee Special Meeting Minutes
April 25, 2019**

A special meeting of the Communications Subcommittee of the Regional School District 17 Board of Education was held on April 25, 2019 at 6:00 p.m. in the Central Office Board Room.

Subcommittee Members Present: Gerry Matthews (Chair) and Kathy Zandi

Subcommittee Members Absent: Brenda Buzzi

Guests: None.

Call to Order: The meeting was called to order at 6:00 p.m. by Gerry Matthews.

Discussion:

- 1.) Approved Minutes of March 28, 2019 Special Meeting.
- 2) In light of John Mercier's inputs, discussed uses of BOE Facebook page:
 - a) Admin can prevent comments
 - b) Unlike RSD17 page, content to concentrate on BOE info & actions
 - c) Aim is to help keep public informed and avoid "surprises"
- 3) Lengthy discussion on publishing articles informing public of unique RSD17 activities:
 - a) "Shop" article with Jon Todzia will appear in May Haddam Bulletin
 - b) Kathy Zandi will compose article for May publication with Matthews publishing assistance
 - c) Other suggested topics:
 - Arts & Science Day
 - French class visit to Notre Dame
 - Results of recent Music Competition
 - Media/video activities
 - Sports participation
 - d) Rationale for information publication:
 - Build awareness and support for RSD17 excellence
 - Encourage faculty & staff to provide content

Adjournment: The meeting was adjourned at 6:45 p.m.

Submitted By: *Gerry Matthews*