

**REGIONAL SCHOOL DISTRICT 17**  
**BOARD OF EDUCATION**  
**COMMUNICATIONS SUB-COMMITTEE MEETING**

A meeting of the Communications Subcommittee of Regional School District 17 Board of Education was held on August 18, 2020 at 6:03 p.m. via Google Hangouts Meet Video Conference (Live Stream.)

**Members Present:** Shawna Goldfarb, Kathy Zandi (Via phone) and Jen Favalora (Chair)

**Subcommittee Members Absent:** None

**Guests:** None.

**Call to Order/Opening of Meeting:** The meeting was called to order at 6:03 p.m. by Jen Favalora.

**Agenda Item #2 – Approval of Minutes:** Minutes of June 16, 2020 Special Meeting were approved.

**Agenda Item #3 – Review of Communications and Update to the Board:** Jen Favalora reported that the Distance Learning article was published in the Haddam Bulletin, Haddam-Killingworth News and on Facebook. There was positive feedback and appreciation for the communication to the towns, especially from those without students in the district. A follow-up article that was to be written about the school re-opening was scratched because publications need a 3-4 week lead time and the reopen plans have been too dynamic. It was suggested to instead write about the re-open as a retrospective later this year.

**Agenda Item #4 -- Outline of Communications for Next Quarter:** The Committee plans for the next article to be written by Shawna Goldfarb on the Capital Improvement work done over the summer. A “State of the Union” letter was proposed and will be discussed with the Board Chair.

**Adjournment:** The meeting was adjourned at 6:36 p.m.

**Submitted by:** *Jennifer Favalora*

