

# BUSINESS





## BUSINESS AT A LEVEL

(Absolutely NOT business studies now!)

Interested in taking business at A Level at RHS? A wise choice! This is one of the most popular A Level choices, with nearly 30 pupils in each year of the Sixth Form opting to take it. Last year the subject appeared in all three option blocks, which helps in choosing business alongside most other subjects.

We are following the new Edexcel Business specification, which launched in September 2015.

## WHAT IS IT ALL ABOUT?

If you take business you will learn about everything that is involved in running a business, studying decision making in areas such as:

1. Marketing: how firms encourage customers to buy their products or services.
2. Human Resource Management: how firms recruit, train, motivate and keep their staff.
3. Finance: how firms obtain the money that they need to set up and run their business operations.
4. Operations Management: how firms organise the production of their products or services.
5. External influences on business: government economic policies, laws, the environment, social change.
6. How and why businesses take strategic decisions.

## WHAT GCSES DO I NEED?

Firstly, you do not need a GCSE in business! You will need a reasonable level of ability in both English and maths and so we expect pupils to have at least a Grade 5/6 in each of these.

## SHOULD I STUDY BUSINESS?

If you possess the following qualities, business might be for you:

- Well-motivated and genuinely interested in this up-to-date and always relevant subject.
- Involved in class, asking questions and offering opinions, not just sitting and waiting to be told what to think.
- Do plenty of reading and research in your own time, to broaden and deepen your understanding and to build up your business vocabulary.
- Meet all deadlines and are prepared to produce more than the bare minimum.
- Enjoy the challenge of a new subject and make the effort to achieve as high a grade as possible.



## IF IT DOESN'T CHALLENGE YOU, IT WON'T CHANGE YOU

### NERVOUS?

Just because you haven't studied business before does not mean you should be nervous about it. Don't be put off by believing that you may know very little about business before you start the course. Every time that you buy anything you are putting business theory into practice, as indeed you are if you have a holiday job. You'll be surprised at how much the world of business has already impacted on you.

Business is very much a real-life subject. If you are interested in the world you live in and how it works, come and join us!

# WHAT CAN YOU USE A BUSINESS A LEVEL FOR?

There are thousands of business courses offered at universities and colleges throughout the UK and abroad: some specialising in particular areas such as Marketing or Finance/Accounting and some offering a general business qualification. With a degree in Business you could follow a career in management, perhaps with a major company like Coca-Cola or Toyota; you could train as an accountant with a bank such as HSBC; you could even consider setting up in business on your own, in the hope of becoming the next Richard Branson or Karren Brady – there are almost endless possibilities!



**“THE WAY YOU BUILD A RESILIENT COMPANY IS BY LEARNING FROM FAILURE. YOU DON'T HIDE FROM IT: YOU EMBRACE IT”**

*– Sheryl Sandberg*

If you would like to discuss the A Level specification and the options that the Business Department offer, please don't hesitate to contact  
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