



Graphic Design and Illustration I

**Level 1**

Printing and Imaging Technology I

**Level 2**

Printing and Imaging Technology II

**Level 3**

Practicum in Printing and Imaging Technology

**Level 4**

DUNCANVILLE HIGH SCHOOL/ INDUSTRY CERTIFICATION	POST-SECONDARY OPTIONS			MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	
Adobe Certified Associate (ACA) - Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, Animate, and Dreamweaver)	Improvement Professional in Print (IPP) certificate	Graphic Design	Art or Fine Arts	Fine Arts
	Graphic Media Production Level I	Graphic Media	Computer Graphics	
	Graphic Design Levels I and II	Visual Design	Graphic Design or Animation	
		Visual Communication Technology	Interactive Media	

Occupations	Median Wage	Annual Openings	% Growth
Art Directors	\$77,958	179	21%
Multimedia Artists and Animators	\$67,392	186	21%
Desktop Publishers	\$37,107	101	9%
Printing Press Operators	\$34,549	1,103	9%

Additional industry-based certification information is available on the TEA CTE website. For more information on postsecondary options for this program of study, visit TXCTE.org.

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES	
<b>Exploration Activities:</b>	<b>Work Based Learning Activities:</b>
Shadow a production team SkillsUSA	Intern with a multimedia studio. Obtain a certificate in graphic design.

The Printing and Imaging regional program of study introduces CTE learners to knowledge and skills related to providing printing and imaging services. CTE learners may learn about or practice the foundations of business management, customer service, graphic design, graphic production and large format printing.



The Arts, A/V Technology and Communications (AAVTC) Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. Careers in the AAVTC Career Cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication.

Successful completion of the Printing and Imaging regional program of study will fulfill requirements of the Business and Industry Endorsement. See the regions approved to offer this program of study at <https://tea.texas.gov/academics/college-career-and-military-prep/career-and-technical-education/regional-programs-of-study>. Revised - July 2020.



# COURSE INFORMATION

COURSE NAME	SERVICE ID	PREREQUISITS (PREQ) COREQUISITES (CREQ)	Grade
Graphic Design and Illustration I	13008800 (1 credit)	None	10-12
Printing and Imaging I/Lab	13009600 (1 credit) 13009610 (2 credits)	None	9-12
Printing and Imaging II/Lab	13009700 (1 credit) 13009710 (2 credits)	None	10-12
Practicum in Printing and Imaging Technology	13009800 (2 credits)	PREQ: Printing and Imaging II/Lab	10-12

FOR ADDITIONAL INFORMATION ON THE ARTS, AUDIO/VISUAL TECHNOLOGY, AND COMMUNICATIONS CAREER CLUSTER, PLEASE CONTACT:  
 Avery Barrera | Avery.Barrera@tea.texas.gov  
<https://tea.texas.gov/cte>