

Communication

*Associate in Arts
with an emphasis in Communication
CIP 24.0101*

Careers

Reporter
Broadcasting
Technical Writer
Publicity Manager
Marketing Researcher
Public Affairs Specialist
Community Relations Director
Organizational Communications
Social Media Researcher or Officer
Training & Professional Development
Intercultural Communications Specialist
Mediation & Negotiation Specialist
Health Campaign Coordinator
Public Information Officer
Community Affairs Liaison
Legislative Assistant
Human Rights Official
Research Analyst
Media Planner
Grant Writer
Lobbyist

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Allen
COMMUNITY COLLEGE



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Program

(Recommended Sequence of Courses)

Semester I		Hrs
COL101	English Composition I	3
COM164	News Practicum	1
COM201	Mass Communication in Society	3
MAT105	College Algebra	3
	Social and Behavioral Science Elective	3
	Suggested Elective*	<u>3</u>
	Total Hours	16

Semester II		
COL102	English Composition II	3
COM164	News Practicum	1
COM202	Reporting	3
	Computer Science Elective <i>or</i>	
	Production Media Elective	3
	History Elective	3
	Social and Behavioral Science Elective	<u>3</u>
	Total Hours	16

Semester III		
COM101	Public Speaking	3
COM164	News Practicum	1
THE101	Theatre Appreciation	3
	General Elective	1
	Literature Elective	3
	Physical <i>or</i> Life Science with Lab	<u>5</u>
	Total Hours	16

Semester IV		
BUS279	Advertising	3
COM164	News Practicum	1
COM211	Interpersonal Communications	3
	Social and Behavioral Science Elective	3
	Suggested Electives*	<u>6</u>
	Total Hours	16

Associate in Arts Graduation Total **64**

*Suggested electives for Communication majors (depending on area of interest):

ART161	Digital Photography I
BUS129	Human Relations in Business
BUS278	Marketing
EDU201	Foundations of Education
THE210	Voice and Diction
THE231	Acting I
THE283	Intro to Film
	Any Computer Science or Production Media Course