

The Parent-2-Parent Fundraising Volunteer program is designed to allow Shady Side Academy parent/guardian volunteers to work at their own pace while fundraising for the Blue & Gold Fund.

BLUE & GOLD
FUND

P2P

HERE'S HOW IT WORKS:

Volunteers will be given a list of prospective Blue & Gold Fund donors to contact on their own time throughout the school year. Parent & Special Giving Officer Megan Chasin will schedule monthly phone call meetings with individual volunteers to track their progress. The program gives volunteers the opportunity to connect with other parents while helping the Academy meet its annual goal of \$1.7 million for the Blue & Gold Fund.

IT'S AS EASY AS 1-2-3! Here are a few ways that you can help:

1 MAKE A PHONE CALL

Reach out to other parents/guardians by giving them a ring! Tell them about the Blue & Gold Family Participation Challenge that will be held during our giving days or direct them to our website to make their gift online at www.shadysideacademy.org/support.



2 TEXT A FRIEND

Do you prefer texting? No problem! Our Blue & Gold Fund team has specific texting software that will help you reach out to prospective donors through an easy-to-follow online platform.

3 WRITE A NOTE OR SEND AN EMAIL

Parents like receiving personalized notes from other parent friends! Encourage your peers to give to the Blue & Gold Fund through a handwritten note or email.



Please consider helping to build a culture of generosity at Shady Side Academy, while remaining socially distanced, by volunteering for the Parent-2-Parent program.

For more information on how to get involved, please contact Megan Chasin at mchasin@shadysideacademy.org.