



PARKLAND NEWSLETTER

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...AND MUCH MORE!

PARKLAND'S TOP 3% RECOGNIZED AT COMMENCEMENT

During the Parkland virtual graduation ceremony this year, students graduating within the top 3% of the class were recognized for their outstanding academic performance. No class rank is published. The Class of 2020 students who were acknowledged in alphabetical order are: Aishani Agrawal (University of Michigan), Vicky Chen (Brown University), Imran Dharamsi (Brown University), Raphael Jonah Ettinger-Finley (Vassar College), Alexandra Olivia Fuller (University of Pittsburgh), Nina Hardt (McGill University), Akaash Arun Kapoor (Wesleyan University), Suzanne Kozloski (Penn State University), Andrew Laudenslager (Pennsylvania State University), Ga Young Lee (Columbia University), Madison Chelise McElliot (University of Michigan - Ann Arbor), Maya Parekh (Duke University), Maya Jodia Paul (University of Pennsylvania), Andrew Ringold (University of Michigan - Ann Arbor), Jacob Donald Roth (Penn State Schreyer Honors College), Kyle John Schantz (Ursinus College), Kara Marie Schmitt (University of Pittsburgh), Farid M. Shahid (Johns Hopkins University), Elyse Audrey Snover (University of Alabama), Alan Jose Uthuppan (Temple University), Arjun Srinivas Vedantham (University of Maryland), Sahas Veera (University of Texas at Austin), Joshua Ye (University of Michigan), Shirley Zhang (University of Pittsburgh). Congratulations to our top 3% and all 787 of our 2020 graduates!

GRADUATION LOOKED A LITTLE DIFFERENT THIS YEAR

Staff lined the parking lot traffic circle to cheer and wave as graduates accepted their degrees from their principals in their cars this past June. The bright side was that dogs were allowed to attend this year!



Class of 2020 Exit Survey

- Entering College - 84%
- Four-Year College - 61%
- Two-Year College - 23%
- Business/Tech - 3%
- Workforce - 11%
- Military - 2%



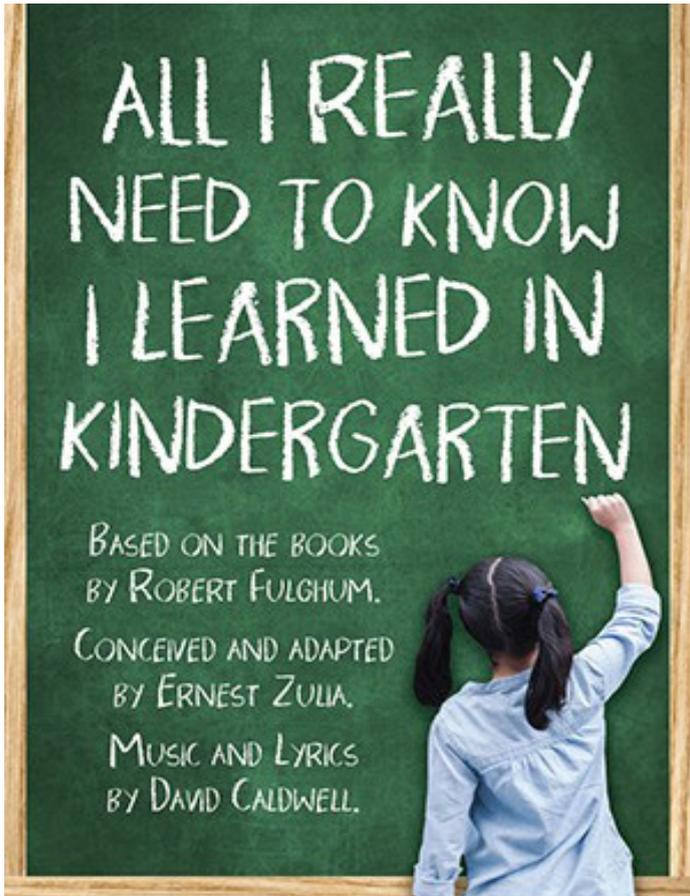
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THE SHOW MUST GO ON... VIRTUALLY



The Department of Visual and Performing Arts is actively working with students to bring the community great plays this fall...virtually! Mark Stutz, the Director of the Program and Parkland High School Fall Play Director, is excited to see what transpires when this year's show opens to the public online. The play is based on the book *All I Really Need to Know I Learned in Kindergarten* and includes 25 roles instead of a typical fall play which usually has around 12. The show includes a number of songs that will be performed by the students. Since everyone will be performing from their homes, he's going to work with the set design advisor and student team to design backgrounds that everyone can use to bring cohesion to the online play. The show will premiere October 8th online, so stay tuned to the District website for the link.

Of the casting experience, Mr. Stutz said that doing auditions via Zoom was interesting. "I could see their facial expressions better, and I could tell that since students were in their own homes, they felt very comfortable and seemed to be less guarded or shy. This is a good experience because they will be under a true spotlight and in order to be an actor, you need to be expressive." He said he chose this play because it is comprised of many monologues and small group scenes that were manageable in an online environment.

At the middle school level, students are performing original monologues since they can't rehearse together and don't have the experience to do scenes and react to their co-actors when they aren't in the same room with each other. Springhouse and Orefield actors will learn the same content and be coached via Zoom by Kate Pistone, Class of 2001, and Lori Colacito, who also wrote the show that the students will be performing online called *Tales for Teens*.

The middle school show directors will also be directing workshops for interested students on Saturdays this fall concurrent with rehearsals for the show in order to expand learning opportunities for more students. We are calling this "Parkland MS Theatre Ensemble," and it will be a great way for kids to learn more about acting through interactive games and activities.

SEEKING COMMUNITY MEMBERS TO JOIN EQUITY AND INCLUSION COMMITTEE

The Parkland School District has had a focus on Equity and Inclusion for a number of years and is pleased to continue its work this year in taking a deeper look at our culture, curriculum and community by following a recently developed Equity and Inclusion Action Plan. Parkland started this work about 11 years ago when it formed a Cultural Awareness Committee aimed at breaking down stereotypes by educating Parkland staff on the many cultural backgrounds that exist in Parkland. The goal of that Committee has been to increase awareness and understanding of the many traditions that our students and staff participate in and how Parkland staff may demonstrate compassion and awareness to ALL PEOPLE so that all students and staff feel welcome and able to share concerns. The Cultural Awareness Committee meets quarterly and has included guest speakers from faith-based and cultural institutions as well as provided workshops for all levels of Parkland staff. For the last two years, Parkland school leaders participated in Lehigh University's *Greater Lehigh Valley Consortium for Excellence and Equity* via their *School Study Council* where national consultants and District leaders came together monthly to discuss systemic racism and how it has contributed to culture and influenced the framework for our nation's current public education system. It was here that the District was first introduced to Ken Shelton, a passionate trainer, national speaker, and ed tech professional with a worldly breadth of practical experience, knowledge and perspective. Last school year, the Curriculum, Instruction and Professional Development Department retained Ken to present thought-provoking workshops to Parkland staff and help the District develop an Equity and Inclusion Action Plan. Ken will continue to work with Parkland this year to dive into culture, curriculum and community through an equity lens and help guide future decisions on practice and policy. As we continue this journey, we are seeking community members to serve on a District Equity and Inclusion Committee. We plan to have a kickoff meeting with Ken in November and will utilize the committee to garner feedback on how we may improve our culture, curriculum and community with the goal of developing a sustainable pathway towards equity, inclusion, cultural relevance/responsiveness and learning. The committee will meet several times this school year after the kick-off with the goal of learning about and giving feedback on new initiatives that come out of the overall work in the plan. Anyone interested should email Nicole McGalla, Director, Community Relations & Development, at mcgallan@parklandsd.org with a statement about why they'd like to be a part of this group and the best time of day and day of the week to participate in a kickoff meeting this November.



CHECK OUT PARKLAND TV!
A FREE public access channel provided by RCN Cable on Channel 65 and Service Electric Cable on Channel 264 or 102.9 for digital subscribers.

Special thanks goes out to St. Luke's University Health Network for donating hand sanitizer to our staff, thermometers for families who needed them. We also thank Lehigh Valley Health Network for donating child-sized masks for every Parkland Elementary Student.



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SUPERINTENDENT'S MESSAGE

Dear Parkland Community,

Welcome back for the 2020-2021 school year. Once again, we will continue our theme **Academics, Arts, and Athletics... Educating the Whole Child.** Our leadership team believes that this theme best describes those values that this school board and our community desire in educating our youth, with a primary focus on a high quality, comprehensive educational program that is rich in visual and performing arts and athletic opportunities.

This past summer and school opening was challenging, but our job as educators has never been more important. While we had to reinvent our instructional practices and our operational procedures, the return to in-person learning presents enormous challenges necessitating a new and major focus upon health and safety practices designed to reduce community transmission of the coronavirus. Our health and safety plan design provides a flexible framework to address challenges that may develop throughout the school year. To that end, we are offering families the opportunity to receive fully online instruction or attend two days per week for in-person learning, while learning remotely the other three days of the week.

Educating the Whole Child



When faced with a challenge, one's attitude toward embracing that challenge is extremely important. I believe we've been given an opportunity to reinvent our pedagogy to meet student needs remotely and in-person. While we are certainly focused on academics, we are committed to relationship building and feel that the development of teacher-student relationships are critical to youth development as are peer to peer relationships. To help assist our amazingly talented staff, the Curriculum, Instruction and Professional Development Department partnered with our Technology Department to train teachers on the best tools that are designed to accomplish meaningful synchronous (live) remote learning opportunities that help our teachers truly connect with their students. Our staff also learned some best practices in providing experiences for students to connect with each other to foster meaningful relationships and friendships. As our staff navigates this new world that comprises a mix of online and in-person instruction replete with face coverings and social distancing, all of us will be rethinking how we teach, how students learn, how curricula and classrooms are designed and what professional development we need to be successful. Through it all, we will continue to tap into our creativity with the common goal of enhancing teaching and learning. Parkland educators have tremendous skills, and when provided the necessary resources and professional development, I have no doubt that our staff will exceed expectations.

Collectively, our community has never been more important. We are shaping the future as our students learn and grow. I challenge everyone in our community to continue to build connections, mentor, be a positive influence, model kindness. I encourage you to practice respectful discussions that are productive and promote an equitable and inclusive environment for every person, both young and old, in our neighborhoods, even if those discussions are sometimes fraught with discourse.

We are also concerned about the social and emotional impact this pandemic is having on our students. Our counselors and school psychologists are available to support our children and families in need of services. Some have contacted me asking when we will consider adjusting our instructional model and my response is that it will be dictated by the environment. We share in the belief that the best way to learn is via in-person instruction. Our decisions regarding the implementation of instructional models will continue to be made with safety of our students and staff as the priority.

Since schools are a microcosm of society, undoubtedly, we may experience a student or adult that contracts COVID-19, or we may be forced to close our doors again and be ready for a total remote learning environment. Our ability to be nimble and adapt to a changing environment will be critical and therefore we must plan for this eventuality daily. No pre-existing playbook is available for managing this specific pandemic. We need to continue to work collaboratively and in partnership with our healthcare providers, health officials and our educational partners to continue to shape the best game plan for Parkland students and staff.

In closing, I would like to express my thanks to our School Board. Leadership at the board level is critical to the success of our District. We are fortunate in Parkland that our Board keeps the focus on our students and staff, ensuring a safe and secure learning environment so students and staff may excel.

Sincerely,

Richard T. Sniscak, Superintendent of Schools

CLASS OF 2020 RECOGNITION

The Parkland High School staff and students collaborated to celebrate the Class of 2020's graduation and milestone events as follows:

- Contactless Cap and Gown Distribution
- Graduation Day that included a livestreamed Virtual Commencement Ceremony and senior tribute videos that aired online and on Parkland TV all day
- Instagram page that showcased senior photos and where each Parkland student was heading next year
- Website that listed personalized shout outs/positive messages from PHS teachers for every Parkland senior
- Drive-by diploma pick-up that included an opportunity to take family photos with a professional photographer on the PHS campus
- Delivery of a "Congratulations Parkland Senior" personalized lawn sign to every senior's home
- A "Throwback Thursday" Facebook campaign that included weekly invitations for parents to post pictures of their seniors when they were young
- Livestreamed video presentations of the Senior Academic Awards, Scholarship Recognition Ceremony, Athletic Awards, Visual and Performing Arts Awards, College Athlete Recognition Event, and a Senior Cabaret of Performances

Additionally, the District held a virtual art show for K-12 students and recognized Class of 2020 Senior Art in a special virtual art exhibit which became an actual exhibit in the Administration Building this fall. We want to give special thanks to the students and teacher Mr. Greth in the PHS TV Studio for helping to record, edit and produce all of these momentous occasions!

21 PARKLAND STAFF RECEIVE SUPERINTENDENT'S PARKLAND PRIDE AWARD FOR GOING ABOVE AND BEYOND



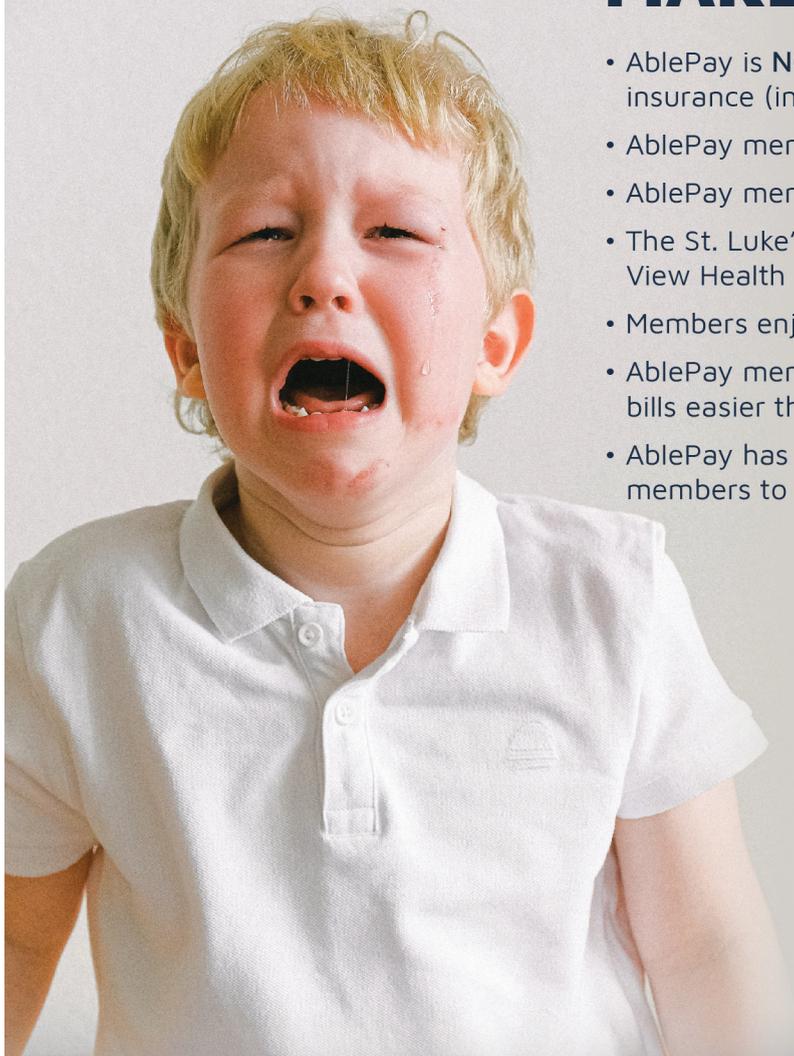
The Superintendent's Parkland Pride Award is a program that recognizes outstanding achievements of employees and volunteers within Parkland School District. We invited you to tell us about a Parkland School District staff member or volunteer who had gone the extra mile this school year to make you proud to live in Parkland or be a part of the Parkland staff. The following winners were announced on August 31. There were 400+ nominations in all - a stunning number of people who took time to nominate someone! The winners are listed alphabetically by last name below and all who were nominated received copies of the comments that were submitted on the nomination form:

Jodi Barndt, Autistic Support Specialist, Kernsville
 Eva Barrett, First Grade Teacher, Cetronia
 Kelly Bedics, Kindergarten Teacher, Jaindl
 Jessica Brans, First Grade Teacher, Cetronia
 Reema Cancelliere, First Grade Teacher, Parkway Manor
 Kasey Celona, Fifth Grade Teacher, Ironton
 Sara Deily, Paraprofessional, SMS
 Dina Dewald, Sixth Grade Teacher, SMS
 Bruce Fehnel, Head Custodian, PHS
 Jay Greth, TV Studio/English Teacher, PHS
 James Haines, Sixth Grade Teacher, SMS

Keri Heidecker, English Teacher, PHS
 Ed Kobus, Manager of Data Systems, Ad Center
 Jackie Laughlin, Paraprofessional, OMS
 Beth Pizzuto, Sixth Grade Teacher, SMS
 Madeline Ruth, First Grade Teacher, Parkway Manor
 Diana Schantz, Principal, Jaindl
 Jennifer Schmoyer, Fourth Grade Teacher, Parkway Manor
 Amanda Slotter, Social Studies Teacher, PHS
 Elizabeth Smith, English Teacher, PHS
 Kristin Yudt, Math Teacher, PHS

Visit our Parkland Pride Awards web page to view the Honorable Mentions and all of the nominations as well as a video about our winners at <https://www.parklandisd.org/departments/superintendents-office/parkland-pride-awards>. The names of each year's Superintendent's Parkland Pride Award Winners don a plaque that is displayed in the Administration Center.

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- Members enjoy flexible payment options on every bill to meet their financial needs!
- AblePay members have a convenient and secure member portal to make paying your bills easier than ever before!
- AblePay has relationships throughout the medical industry and advocates for its members to resolve billing issues!

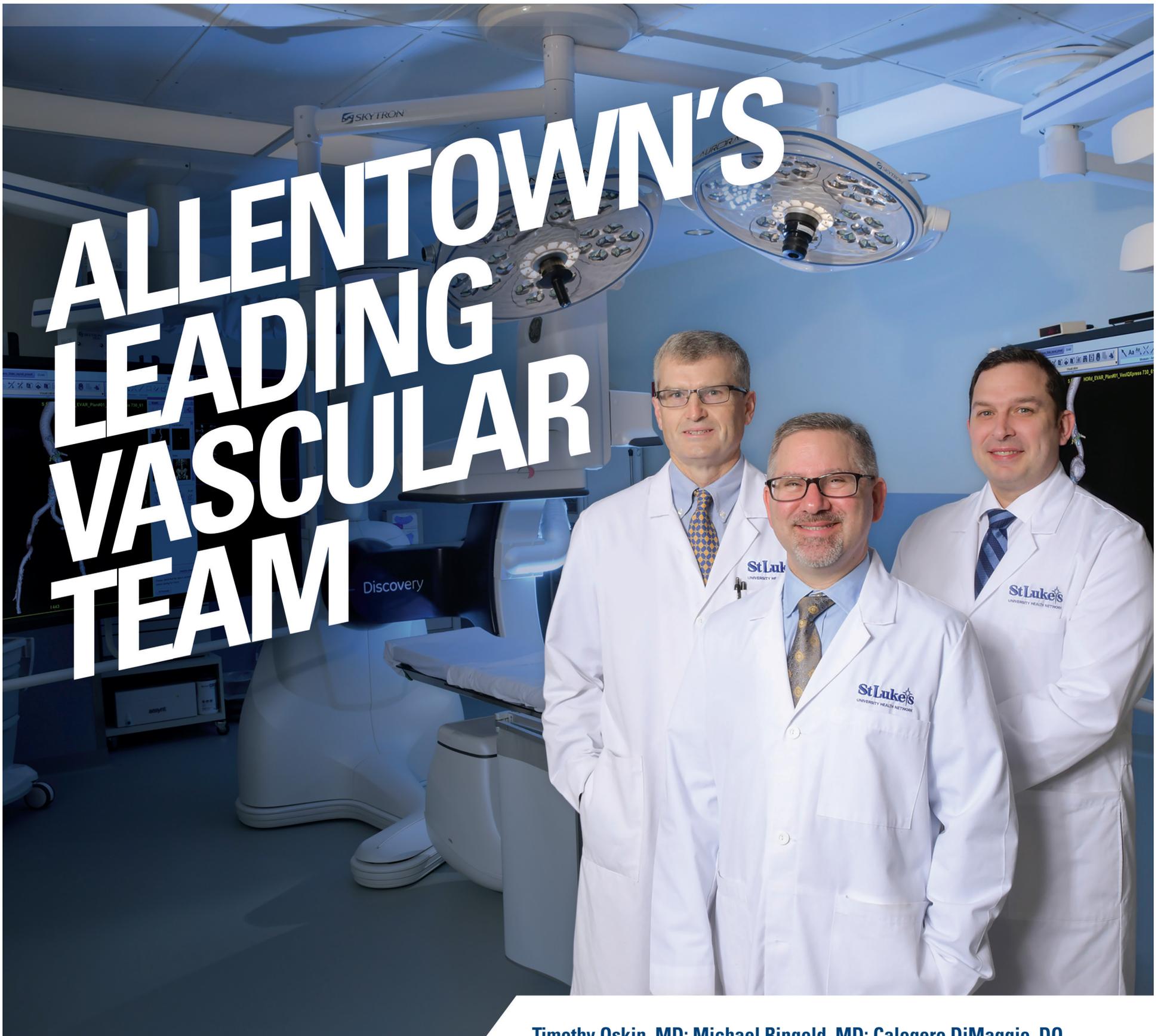
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Timothy Oskin, MD; Michael Ringold, MD; Calogero DiMaggio, DO

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PARKLAND'S VETERANS MEMORIAL ELEMENTARY SCHOOL OPENED TO STUDENTS ON AUGUST 31, 2020



The Parkland School District is pleased to announce its new elementary school opened on August 31, 2020 for students. It will always be known as the year we opened a new school during a pandemic, but that did not stop the students and staff from enjoying the beautiful new building on a gorgeous August day. Here are some pictures of the District's 9th elementary school.

Veterans Memorial Elementary School
250 Twin Ponds Rd., Breinigsville, PA 18031
610-351-5910



Above photos depict an aerial view, students maintaining social distancing protocols and wearing masks in the colorful Media Center and in a classroom, the front entrance, and a view from the second floor hallway overlooking the Creative Commons area.



Top: A large outdoor courtyard is fenced in and includes instructional space, shade sails, artificial turf and seating. Middle: Students enjoy the outdoor classroom space while maintaining social distancing protocols and wearing masks. Bottom: A view from a classroom overlooks the courtyard, and an inspirational mural hangs two stories high in the Creative Commons area outside the Media Center.

FREE LIVESTREAM OF FALL VARSITY ATHLETIC EVENTS

VARSIY ATHLETIC EVENTS LIVESTREAM

[www.parklandsd.org/
athleticlivestream](http://www.parklandsd.org/athleticlivestream)

The Parkland Education Foundation has purchased robotic live action cameras for the Parkland High School TV Studio with the goal of offering FREE livestreams of Parkland Varsity Sports this fall for Volleyball, Boys Soccer, Girls Soccer, Field Hockey and Football fans. The livestreams can be viewed at www.parklandsd.org/athleticlivestream. Students will also produce coverage of Tennis, Golf and Cross Country, but it will not be livestreamed due to lack of internet access needed to operate the cameras at those locations.

Students in Parkland High School's TV Practicum and Midday News class will use the professional equipment to produce content on a level never seen before as they plan to cover 28 games over the next six weeks with pre-game, halftime, and post-game commentary. Those interested can subscribe and turn on the notification bell to be told when a new game is about to start! Fans will be able to participate in the live action event by submitting videos of themselves, dressed in their favorite Parkland gear and cheering on their favorite player or sports team on the website listed above. The approved videos will be interspersed throughout the live productions and all video content will be archived for fans to enjoy long after the games are played.

Approximately 25 students will be led by a student team along with English/TV Productions Teacher Jay Greth to produce promotional videos and other content related to the games for Parkland High School morning and afternoon video announcements, on social media, the TV Studio's YouTube Channel and on the TV Studio website.

Parkland Education Foundation Executive Director Lisa Ervin stated, "Since the onset of COVID-19, the Foundation's goal has been to help our community in any way we can. We are thrilled to be able to provide this service so that we can continue to show our Parkland pride through athletics. It is great that we can have some spectators, but we recognize not everyone will be able to attend. Not only is this great for the community, but it is an opportunity that allows our Parkland TV studio students access to cutting edge camera equipment that will give them skills and experience that would not be possible within a traditional school budget."



The Parkland High School TV Studio is a nationally recognized, award-winning program that recently won a Silver medal from the Student Television Network for Best Overall High School Program for TV Production in the United States. Throughout the year, the students bring Parkland sports, news, and stories to the students, families and community through the production of video content.

SAYING FAREWELL.... Congratulations 2020 Retirees

Parkland celebrated 36 retirees with a combined 844 years in public education at the end of the school year. We wish the following people a wonderful new life journey:

Parkland High School
Susan Baranek
Patricia Macdonald
Gary Maiatico
Darlene Peters-Duke
Lola Walter
Jeffrey Wetherhold
Jeannie Williams
Robert Yocum
Mary Zeiner

Cetronia
Linda Black
Lynda Pollack

Ironton
Marie Baver
Susan Bilheimer

Fred J. Jandl
Carolyn Kelly
Judy Kelly

Kratzer
Deborah Tizio

Orefield
Janet Horbowyj
Joey Lee
Samuel Rhodes
Cynthia Wagaman

Administrative
Guyla Clinger
Karen Gensey
Susan Ritter
Barbara Salovay

Parkway Manor
Barbara Monarek
Lisa Wynne
Nancy Abruzzese
Lori Shortell

Custodians
Bonnie Heiserman
Larry Ebert

Transportation
Brenda Deily
John R. Moyer

Springhouse
Rebecca Adamson
Barbara Bortz
Joyce Reed-Ebling
Tana Yellak

Congratulations to Newly Appointed Administrators

Sarah Brandt – School Psychologist

Angel Green - Assistant Director of Business Administration

Marcia Hueston - Supervisor, Payroll and Benefits

Amanda Abdelaal - Appointed as SMS Assistant Principal, Date TBD. She is currently an English teacher at PHS.

Jeff Bartman - Appointed as Jandl Elementary's Principal upon Diana Schant's retirement this winter. He is currently an Assistant Principal at SMS.

Dr. Jude Sandt - Appointed as SMS Assistant Principal. He was Assistant Principal at PHS.

SPECIAL EDUCATION SERVICES AND PROGRAMS, SERVICES FOR PROTECTED HANDICAPPED STUDENTS, AND SERVICES FOR GIFTED STUDENTS

In compliance with state and federal law, notice is hereby given by the Parkland School District (PSD) that it conducts ongoing identification activities as a part of its school program for the purpose of identifying students who may be in need of special education supports and services (PA Code Chapter 14), services via section 504 of the Rehabilitation Act of 1973 (PA Code Chapter 15), and/or gifted education services (PA Code Chapter 16).

Special Education Services: If your child is identified by the District as possibly in need of such services, you will be notified of applicable procedures. Individualized services and programs are available for children who are determined to need specially designed instruction due to the following conditions: Autism; Deaf-blindness; Deafness; Emotional disturbance; Hearing impairment; Intellectual disability; Multiple disabilities; Orthopedic impairment; Other health impairment; Specific learning disability; Speech or language impairment; Traumatic brain injury; Visual impairment.

Section 504/Chapter 15 Services: Parkland School District will provide each protected handicapped student, without discrimination or cost to the student or family, those related aids, services or accommodations which are needed to provide equal opportunity to participate in and obtain the benefits of the school program and co- and non-curricular activities to the maximum extent appropriate to the student's abilities. In order to qualify as a protected handicapped student, the child must be of school age with a physical or mental disability which substantially limits or prohibits participation in or access to an aspect of the school program. These services and protections for "protected handicapped students" are distinct from those applicable to all eligible or exceptional students enrolled (or seeking enrollment) in special education programs.

Chapter 16: While gifted is not included as one of the disabilities categories under the IDEA 2004, the Pennsylvania State Board of Education's regulations as set forth in Chapter 16, Special Education for Gifted Students, provide that gifted students are considered to be children with exceptionalities and are in need of specially designed instruction. If you believe that your school age child may be in need of special education services and related programs, Section 504/Chapter 15 services, Chapter 16 services, screening, and evaluation processes are available to you at no cost, upon written request. Whether or not your child is enrolled in the district's public school program.

Consent: School entities cannot proceed with an evaluation, or with the initial provision of special education, Section 504/Chapter 15, Chapter 16, and related services, without the written consent of the parents. For additional information related to consent, please refer to the Procedural Safeguards Notice which can be found at the PaTTAN website, www.Pattan.net

Requests for school-age evaluation and screening should be made in writing to the Director of Student Services, 1210 Springhouse Road, Allentown, PA 18104.

Preschool Services and Programs: Children age three through the age of admission to first grade are eligible for Early Intervention services if they have developmental delays and, as a result, need Special Education and related services. A child is considered to have a developmental delay when one of the following exists: (i) The child's score, on a developmental assessment device, on an assessment instrument which yields a score in months, indicates that the child is delayed by 25% of the child's chronological age in one or more developmental areas; or (ii) The child is delayed in one or more of the developmental areas, as documented by test performance of 1.5 standard deviations below the mean on standardized tests. Developmental areas include cognitive, communicative, physical, social/emotional and self-help.

Parents of young children with concerns about their child's seeing, hearing, learning, talking, moving about, manipulating objects, understanding, showing emotions, getting along with others, playing with toys, taking care of himself/herself, should contact the Carbon Lehigh Intermediate Unit – Project Connect at (610) 769-4111. Project Connect can provide information to parents about evaluations, programs, therapy, parent supports, and referral to community agencies at no cost to the parent.

Potential Signs of Developmental Delays: For a list of general "warning signs" of possible delay, please refer to "Related Files" on the following webpage:

<https://www.parklandsd.org/departments/student-services/annual-public-notice>

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District Asbestos & Environmental Plans can be found online at:
www.parklandsd.org/departments/school-services/

WHERE: Brookside Country Club
WHEN: Friday, October 23, 2020
 (rain date is October 30)
WHAT: 4-Person Scramble
 Register to play, sponsor or volunteer!
www.parklandsd.org/golf



Parkland School District

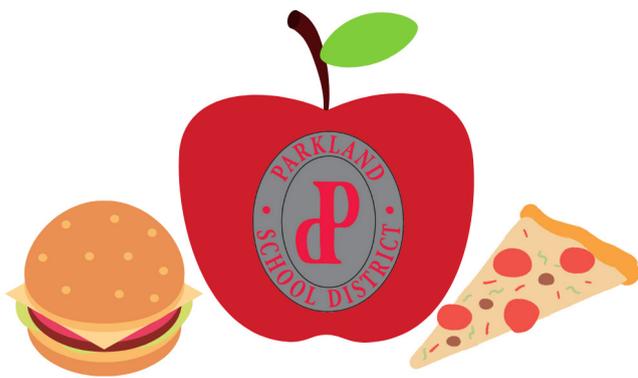
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**GOLF
 OUTING**



FREE BREAKFAST AND LUNCH FOR ALL STUDENTS THROUGH DEC. 31



Beginning Monday, September 14, 2020, ALL Parkland students became eligible to receive free breakfast and free lunch each instructional school day. The change in programming is the result of the USDA announcing an extension to the national waivers, which allow all students to receive free meals during the pandemic. This change also applies to our "Meals to Go" program, which allows parents to sign up and pick up meals to go every Wednesday for the days their students are learning virtually. In order to pick up meals to go, parents must place their order at www.parklandsd.org/mealstogo between 9 AM Thursday through 9 AM Sunday of the previous week. Questions concerning the program should be directed to Lori Seier, Director of Food Services, at 610-351-5670 or seierl1@parklandsd.org.

Note: A la carte menu items still will be available for purchase and if you have money in your MySchoolBucks.com accounts, it will be able to be used for those items and meals in the new year when this program is scheduled to expire.

PARKLAND SCHOOL DISTRICT HEALTH AND WELLNESS COUNCIL

Healthy choices at school keep our children ready to learn. The school wellness policy helps our school create an action plan for nutrition and physical activity at school. Parents can share their opinions and help make sure the policy is meeting the needs of our students. Our wellness policy is available at:

<https://www.parklandsd.org/wellness>.

If you'd like to be involved on the Health and Wellness Council, contact Lori Seier, Director of Food Services, at seierl1@parklandsd.org or call 610-351-5670.



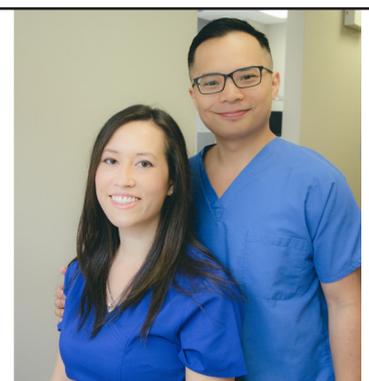
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Your health deserves a partner.





Parkland School District
Education Foundation
Preserving Excellence, Building a Dream

Lisa Ervin
Executive Director, Parkland Education Foundation
ervinl@parklandsd.org
610-351-5572
www.parklandsd.org/foundation

GIVING BACK TO OUR COMMUNITY DURING COVID-19

The Parkland Education Foundation has been pleased to support Parkland Schools through some of the toughest times our country has ever seen. At no point in history has education had to pivot, change gears and adapt so quickly. The schools and teachers were tasked with making the best of an impossible situation. Parents have witnessed the compassion and selflessness the staff has poured into making this school year the best that they can given the current circumstance.

The Parkland Foundation and its Board of Directors has made it their mission to look for ways to make our community better during these challenging times. Here are some of the things we have been able to do over the past few months:

- Give free *Parkland Strong* masks and thermometers to families in need
- Purchase headsets with microphones for teachers in the spring
- Create and deliver personalized graduation lawn signs for every 2020 senior
- Restock our school food pantries
- Fund grants to teachers to assist them in their transition to e-Learning and Hybrid Learning Program
- Make free athletic livestreaming available - read more about that in this newsletter!
- Award \$143,000 worth of *Celebrate Innovation* grants to Parkland staff members for 2020-21
- Buy books focused on diversity, equity and inclusion for all Parkland school libraries

HOW CAN YOU HELP?

If you feel that our school district is an important part of our community, please join us in helping to ensure that our public schools succeed. Ways you can help include:

Corporate Matching Gift - Many companies around the US offer to match donations their employees make to eligible 501(c)3 organizations. If you make a tax-deductible contribution, they will often match it up to a certain amount. This is a great way to maximize your gift. Please check with your employer to see if they offer this great opportunity. Here are some local companies that have been listed as matching gift companies: PPL, Air Products, ADP, Crayola, Guardian Life Insurance Co., Olympus America, Inc., Merck Company Foundation, UGI, and Victaulic. This is just a small sampling of the companies that match donations. Please check with your Human Resources department to see if your company participates.

United Way Designation - If you give to the United Way, you can designate the Parkland Education Foundation to receive your gift. We are on the list of approved charities that they support.

Corporate Partnership - We offer marketing and visibility to local businesses who generously invest in education. Please contact Lisa Ervin for more information: ervinl@parklandsd.org

Golf Tournament October 23rd at Brookside Country Club - This is our newest fundraising event. Please help us by sponsoring a hole, signing up to play, becoming a corporate sponsor, or volunteering to help. Visit www.parklandsd.org/golf for more information.

Gala Support - every spring we host a Gala which is our biggest fundraising event. This is a great networking and community event focused on the support of public education and recognizing distinguished alumni.

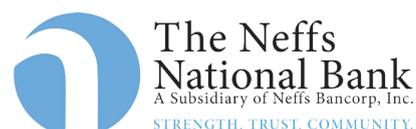
Shop Amazon Smile and designate the Parkland Education Foundation as your charity of choice. 0.5% of every purchase goes back to Parkland schools from your purchases.

Online donation - Go to our website www.parklandsd.org/foundation to make a tax-deductible donation.

Donation by check - Mail us your tax deductible donation at Parkland Education Foundation, 1210 Springhouse Rd., Allentown, PA 18104



The Foundation thanks its Corporate Partners in Education for the 2020-21 School Year:



2020-21 IMPORTANT DATES

PARENT-TEACHER CONFERENCES

Elementary Parent-Teacher Conferences – November 19-25
(Note: Elementary Students will dismiss at 1:45 PM on these days)
Middle School Parent-Teacher Conferences – November 24-25
(Note: Middle School Students will dismiss at 1 PM on these days)

DISTRICT-WIDE EARLY DISMISSAL DAYS (HS-MS 1 PM, Elem 1:45 PM)

Tuesday, November 3
Wednesday, November 25
Friday, January 22
Friday, April 30
Friday, May 14

PROFESSIONAL DEVELOPMENT DAYS – SCHOOLS CLOSED

September 28, October 12, January 18, March 12

Check out our RETURN TO SCHOOL WEB PORTAL
[www.parklandsd.org/return to school.](http://www.parklandsd.org/return%20to%20school)



Support Our Thanksgiving Meal Project

Donations will help us put food on the table for a Parkland family in need this holiday:

- \$5 - Vegetables
- \$10 - Dessert
- \$15 - Butter, Rolls and Stuffing
- \$25 - Turkey
- \$40 - Full Meal

Make your gift at
www.parklandsd.org/foundation

A community project led by Parkland Staff's REACH Committee and the Parkland Education Foundation.



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www.parklandsd.org

NONDISCRIMINATION IN PROGRAMS AND EMPLOYMENT POLICY

In accordance with TITLE VI, TITLE IX, Section 504 and the Americans with Disabilities Act, the Parkland School District does not discriminate either in the educational or vocational programs and activities which it operates or in the employment of personnel, on the basis of sex, handicap, disability, race, color, national origin, age, or religion. If you are physically or mentally disabled, visually or hearing impaired, you may qualify for special services/instruction/equipment modifications so you can successfully complete the education program or participate in activities. All inquiries concerning this policy/questions regarding specific programs, services, and facilities for the disabled should be directed to the District Equal Rights Officer, Assistant Superintendent, Parkland School District, 1210 Springhouse Road, Allentown, PA at (610) 351-5505.

**TO ADVERTISE IN THIS PUBLICATION,
PLEASE CALL NICOLE AT 610-351-5630.**