

ADVANCED COMMERCIAL PHOTOGRAPHY

Standards

1. Students will be able to recall and apply the multi-step process of “workflow”.
2. Students will be able to make informed choices in selecting equipment and accessories for commercial photography assignments.
3. Students will demonstrate the appropriate use of the camera controls and settings on a digital camera.
4. Students will be able to use and identify memory devices and file types associated with digital cameras.
5. Students will be able to understand and demonstrate the principles of art, design, and composition.
6. Students will be able to demonstrate increased proficiency in the use of Adobe Photoshop.
7. Students will be able to demonstrate proficiency in Adobe Lightroom.
8. Students will be able to present digital images in both a printed and electronic format.
9. Students will be able to understand and practice copyright laws, ethics and legal issues dealing with photography as identified in United States Code Title 17 Chapter 1 Section 101.
10. Students will explore career opportunities in Commercial Photography.
11. Students will be able to demonstrate proficiency in the use of studio lighting.

