



CORPORATE PARTNERSHIP



2020-21

INTEREST GUIDE



BRONZE \$500

SILVER \$2,500

GOLD \$5,000

PLATINUM \$7,500

MARKETING VISIBILITY

Logo on portal and stdavidsraleigh.org with link to business website		✓	✓	✓
Logo on athletics banner in BOTH school gyms			✓	✓
Banner at John A. Murray Field	✓	✓	✓	✓
Included on single banner at John A. Murray Field (CONCESSIONS)		✓	✓	✓
Logo on triangle sign at Satellite Athletic Complex			✓	✓
Logo on back of baseball billboard				✓
Campus TV advertisements				7
Logo on LED board				✓
Social Media posts		1 (Winter trimester)	2 (Fall/Spring trimester)	3 (1 per trimester)
Partnership announcement postcard mailed to school community (FALL)	✓	✓	✓	✓
Thank you postcard mailed to school community (SUMMER)	✓	✓	✓	✓
Video spotlight ad				✓

EVENT SIGNAGE

18"X24" logo displayed at on-campus events: - Grandparents & Great Friends Day - School Picnic - Speaker Series - Veterans Day		✓	✓	✓
18"X24" logo displayed at off-campus events: - Men's Breakfasts - Women's Luncheons		✓	✓	✓

SPECIAL EVENTS

Logo on Friends Online Auction website with link to business website		✓	✓	✓
Tickets to Friends Winter Social & Auction		2	4	6
Logo on Friends Winter Social & Auction website		✓	✓	✓

ATHLETICS

Athletic program recongition		✓	✓	✓
Recognition at Fall, Winter and Spring sports award ceremonies		✓	✓	✓
Public address announcements at sporting events				✓

FINE ARTS

Fall play tickets		2	4	6
Ad in program		Name Listed	Quarter-page	Half-page
18"x24" logo sign displayed		✓	✓	✓

ANNUAL REPORT

Recognition as a Corporate Partner	✓	✓	✓	✓
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It is with full and wholehearted intent that we plan to honor each of these benefits. Please know that some events may be impacted by COVID-19 contingency plans during the 2020-21 school year.



1,168 followers



1,413 followers



471 followers



Followers consist of parents, local community members, alumni and current students. See two examples of major business influencers below.

1



2



- 1. NCMA reposted us on Instagram. Generating 686 likes and 6 comments. NCMA has 51K+ followers.
- 2. Mentos retweeted us on Twitter. Mentos has 7K+ followers.



INTERESTED?

Contact Kelly Cordisco for more information.

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