An opportunity for Admissions and Marketing professionals to:

- Collaborate and exchange ideas in key areas of our businesses
- Highlight common challenges and explore solutions
- Discuss the latest developments, opportunities and risks in our schools

The following topics are proposed for discussion, but please put forward any additional areas you would like to see included in the programme:

- Implementing an effective marketing strategy: understanding the international schools market today
- Brand awareness and brand management: standing out in a crowded marketplace
- Regional collaboration between syndicated families of schools
- International education is a growing global trend: how do we stay ahead of the game?
- How to conduct an excellent tour of your school
- International alumni relations: an engagement strategy that allows alumni abroad to stay connected
- Case studies: an opportunity to share your experiences

Registration, contact and general information

The deadline for registration is Tuesday 1st March 2016
The registration fee (2,000 THB) includes refreshments and lunch on both days

Online Registration Form

For further information please contact Liz Hammond, Director of Development on +66 (0) 2 503 7222 ext 1160 or email: liz_h@harrowschool.ac.th

A visa is required for entry into Thailand. If applicable, we recommend you obtain this before travelling.

Recommended hotel, close to the School

The Mida City Hotel: 99/401-486 Chaeng Wattana Soi 10, Laksi, Bangkok 10210 Thailand
Telephone: +66 (0) 2 574 3636 or email: dos_corp@midahotelsandresorts.com

Superior Room with buffet breakfast: 1,700 THB. Please reserve your room by email, quoting Harrow International School.

Visit their website: www.midahotelsandresorts.com