

| 2020-2021 COMMUNITY PARTNER BENEFITS  | \$10,000 | \$5,000 | \$2,500 |
|---|----------|---------|---------|
| Industry category exclusivity   | •        |         |         |
| Presenting sponsor recognition for auction, carnival and golf tournament                                    | •        |         |         |
| Partner recognition once a week on digital marquee in front of school (Sept.-June)                          | •        | •       |         |
| Large banner displayed in main school gym (Sept.-June)  | •        |         |         |
| Small banner displayed in main school gym (Sept.-June)  |          | •       |         |
| Large feature in dedicated Community Partner Directory email  | •        |         |         |
| Medium-sized feature in dedicated Community Partner Directory email   |          | •       |         |
| Company logo in the dedicated Community Partner Directory email   | •        | •       |         |
| Name listing in the dedicated Community Partner Directory email   |          |         | •       |
| Name listing in parent announcement section of School management software (with link to your website)       | •        | •       |         |
| Name listing in parent announcement section of School management software                                   |          |         | •       |
| Company logo in the parent section of the website (with link to your website)                               | •        | •       |         |
| Name recognition and logo in the parent section of the website  |          |         | •       |
| Company logo and website link in Fall 2020 welcome e-mail   | •        | •       |         |
| Name recognition and website link in Fall 2020 welcome e-mail   |          |         | •       |
| Two (2) special partner messages* annually on School's Parent Portal News Wall                              | •        |         |         |
| One (1) special partner message* annually on School's Parent Portal News Wall                               |          | •       |         |
| Two (2) social media (PA Facebook and Instagram) dedicated posts  | •        | •       |         |
| Company logo in annual School magazine and Annual Report  | •        | •       |         |
| Name recognition in the Annual Report and annual School magazine  |          |         | •       |
| Event sponsorship recognition and company logo in all auction, carnival, and golf tournament communications | •        | •       |         |
| Name recognition in all auction, carnival and golf tournament communications                                |          |         | •       |
| Sponsor signage at auction, carnival and golf tournament  | •        | •       | •       |
| Company logo on one School or event t-shirt   | •        | •       | •       |
| Tent space with company-provided signage and staffing at carnival   | •        |         |         |
| Recognition from the stage at auction, carnival and golf tournament   | •        | •       |         |
| Company-provided logo item* distributed in carnival ticket packets  | •        |         |         |
| Company-provided logo item* distributed in golf entry packets   | •        | •       | •       |
| Four (4) premium carnival wristbands & choice of 2 auction tickets or golf foursome                         | •        | •       | •       |
| Invitation to School's annual donor recognition event   | •        | •       | •       |

\*Logo items and partner messages will require approval from school prior to distribution.