

PRESS RELEASE

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KCPS launches new one-hour television show for distance and virtual learners

In partnership with KSHB and KCMI 38 The Spot, KCPS's new television show will feature creative learning opportunities for all families in the Kansas City viewing area

Kansas City, August 13, 2020: KCPS, in partnership with KSHB and KCMI 38 The Spot, has launched a new one-hour television show created to provide additional learning opportunities for all families in the Kansas City viewing area. 'KCPS Homeroom' is a new television show that will offer daily academic instruction in the core content areas for all age groups.

These content areas include Math, English Language Arts, Science, Social Studies and Fine Arts. The goal of this television show is to provide an additional academic outlet for families as we all navigate education through distance learning and virtual learning during the pandemic.

In order to reach more students, KCPS will air academic content on 38 The Spot every week day at 8:00 a.m.

At KCPS, we understand the struggles of at-home learning; we understand the difficulties of balancing academics, family dynamics and work. Our goal is to provide an extra resource for not only KCPS students but students throughout the area. We look forward to providing this show for our families. We hope families find it valuable and continue to tune in throughout the school year.

Start your day with KCPS Homeroom on 38 The Spot!

This new one-hour television show created by Kansas City Public Schools is a learning opportunity available to all families in the Greater Kansas City metropolitan area. KCPS Homeroom offers daily K-12 instruction in all core content areas. The goal of the program is to provide an additional academic outlet for families with students who are not returning to in-person classrooms.

The COVID-19 pandemic has caused adjustments to teaching and learning; KCPS is constantly looking for new and innovative ways to reach our families.



Prompted by the need to help families engage in our public education system, KCPS is launching this new opportunity to assist all families by providing access to continued quality education. In order to reach more students, KCPS will air academic content on KMCI 38 The Spot.

Goals

- Provide high quality teaching and learning to families in the greater Kansas City area.
- Support teaching and learning already occurring in the classroom.
- Create interaction and dialogue between KCPS and families in the greater Kansas City area.
- Provide a chance for KCPS to be proactive about communication with families.

Target Audience

- Kindergarten through 12 graders in Greater Kansas City area.

Program Dates, Times and Locations

- 38 The Spot – Monday through Friday – 8:00 a.m. to 9:00 a.m.
- KCPS Homeroom will air at various dates and times on KCPS-TV
 - Spectrum Cable channel 18 & Google Fiber channel 146
- KCPS Homeroom episodes are also online at [YouTube.com/KCPSTV](https://www.youtube.com/KCPSTV)

Program Schedule:

- Mondays – Math
- Tuesdays – English Language Arts
- Wednesday – Science
- Thursday – Social Studies – World Languages
- Fridays – Fine Arts / Life Skills – KCPS Talk / Student Feature

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