

International Academy West

Senior Portraits Yearbook Specs

What are the yearbook and composite picture specifications?

Size: 2 $\frac{1}{4}$ " x 3" COLOR photo (no Black & White, Sepia, etc.)

Head: 1 $\frac{1}{4}$ "

Head-Top: $\frac{1}{2}$ "

Finish: Glossy

Pose: Head-and-shoulder shot looking at the camera
(Very similar to passport photo requirements)

Background: Traditional, neutral (blue/gray), & solid background only

Other: Absolutely no hands to face in pose, no fade or reflection effects,
no extreme close ups, no "nature" shots, no pets, no chairs, no hats

Digital copies are encouraged for yearbook and/or composite photos.



Correct!



No!
Wrong background.
Too far away.



No!
Hands to face.
Too close.



No!
Wrong pose.
Wrong background.
Wrong orientation.

What is the due date for senior pictures?

The deadline for turning in your Senior Portrait for the yearbook is

Thursday October 29, 2020

1) What is the purpose of these specifications?

The yearbook is a professional publication that reaches a large audience: our student body, our community, and beyond. That, along with production costs of over \$20,000, requires us to mandate uniform standards for all pictures. In order to assure uniformity we follow standard journalistic guidelines.

While the traditional head-and-shoulders shot outlined above is required for the yearbook, we naturally encourage you to exercise your creativity for your personal senior portraits and encourage you to **purchase creative space in the Parent Pride Advertisement section.**

2) What if I can't afford the sitting fee or the picture packages?

The International Academy West has provisions in place for this scenario. Contact the yearbook adviser, [Mrs. Webster, dwebster@bloomfield.org](mailto:dwebster@bloomfield.org), directly for further information.

3) What if I decide to take my own picture with my own camera?

Any self-taken portraits must follow the guidelines above and be cut down to the $2 \frac{1}{4}$ " x 3" size. Please be aware, however, that we reserve the right to refuse any pictures that do not look professional or appropriate for the yearbook.

4) What will happen if I do not turn in a senior picture at all?

We may use your school ID picture! Therefore, if you have not had your senior picture taken by registration day, make sure that your ID picture looks nice (no t-shirts) in case we have to use it in the senior section.

5) When & where do I turn my senior picture in?

Turn them in to the Yearbook Advisor, Ms. Webster, dwebster@bloomfield.org any time up until the October 29, 2020 deadline.

