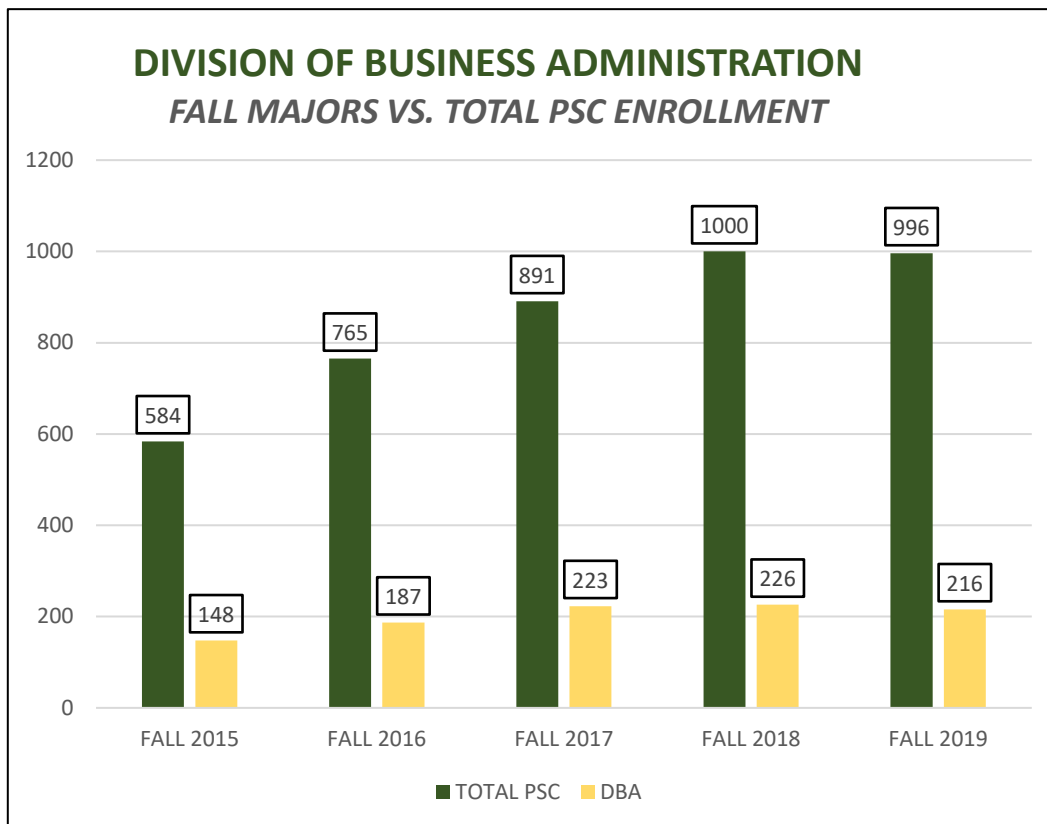


DIVISION OF BUSINESS ADMINISTRATION

FALL ENROLLMENTS

2015 - 2019

	FALL 2015	FALL 2016	FALL 2017	FALL 2018	FALL 2019
TOTAL PSC	584	765	891	1000	996
DBA	148	187	223	226	216



DIVISION OF BUSINESS ADMINISTRATION



**PHILANDER SMITH COLLEGE
OFFICE OF INSTITUTIONAL RESEARCH
RETENTION - GRADUATION RATE
FIRST-TIME, FULL-TIME FRESHMAN BUSINESS ADMINISTRATION COHORTS
FALL 2014 - FALL 2018**

Fall Term	2014	2015	2016	2017	2018
# OF FIRST-TIME, FULL-TIME FRESHMEN IN COHORT (IPEDS)	34	34	57	67	58
# of students in cohort who returned for a 2nd year	17 50%	21 62%	36 63%	37 55%	33 57%
# of students in cohort who returned for a 3rd year	16 47%	15 44%	26 46%	23 34%	
# of students in cohort who returned for a 4th year	12 35%	14 41%	22 39%		
# of students in cohort who returned for a 5th year	8 24%	6 18%			
# of students in cohort who returned for a 6th year	3 9%				
GRADUATION RATES FOR SPECIFIED COHORT					
4 YEAR	9%	21%			
5 YEAR	15%				
6 YEAR					

Fall Term	2014	2015	2016	2017	2018
Total Fall Enrollment	567	584	765	891	1000
Total Completers - Academic Year	111	131	103	89	81

First-Time Student (undergraduate)

A student who has no prior postsecondary experience (except as noted below) attending any institution for the first time at the undergraduate level. This includes students enrolled in academic or occupational programs. It also includes students enrolled in the fall term who attended college for the first time in the prior

IPEDS Graduation Rate

This annual component of IPEDS was added in 1997 to help institutions satisfy the requirements of the Student Right-to-Know legislation. Data are collected on the number of students entering the institution as full-time, first-time, degree/certificate-seeking undergraduate students in a particular year (cohort), by race/ethnicity and gender; the number completing their program within 150 percent of normal time to completion.

Source: <http://nces.ed.gov/ipeds/glossary/?text=1>

As of 03/02/2020

DIVISION OF BUSINESS ADMINISTRATION

ENROLLMENT BY MAJOR

2014 - 2019

DBA Enrollment by declared major (2014-2019)			
	BADM	ORMA	TOTAL
2014	136	91	227
2015	108	84	192
2016	167	82	249
2017	182	71	253
2018	200	50	250
2019	182	11	193

ENROLLMENT BY CONCENTRATION

2014 - 2019

Concentration	2014	2015	2016	2017	2018	2019
Accounting	21	20	26	26	33	34
Marketing	1	3	8	16	18	21
Management	1	5	9	15	20	18
Entrepreneurship	1	2	5	16	29	28
Healthcare Administration	1	1	3	4	7	12